Raising the capacities of young entrepreneurs
Programmes and initiatives implemented

ANIMA Investment Network
Authors & acknowledgment

Coordination and writing: Amina Ziane-Cherif, Project Manager at ANIMA Investment Network.

Graphic Design and layout: Inmaculada Ruiz, Communication Officer at ANIMA Investment Network.

Contribution from Manal Tabet, Technical Director at ANIMA Investment Network (Mowgli, Enpact, Start-up Weeked, Réseau Entreprendre International, BigBooster) and Inmaculada Ruiz (MedGeneration, Endeavour).

The Sahwa project partners are to be thanked for contributing to the initial collection of information on the main programmes and entrepreneurship support organisations in their countries (Algeria, Egypt, Lebanon, Morocco, and Tunisia).

Special thanks are extended to the experts and programme managers who accepted to provide information on the programmes featured in the handbook and to participate in the interviews.

Copyright

Copyright 2016 SAHWA Project – No part of this publication may be reproduced without express authorisation. All rights reserved for all countries.

Electronic version available on the website: www.sahwa.eu

Copyrights for pictograms and icons

All pictograms and icons issued from Thenounproject.com are under Public Domain and Creative Commons License with an allowed commercial use.

For more information, please visit Thenounproject.com.

The graphic design of this handbook is property of ANIMA Investment Network and it may not be reproduced without the express authorisation - www.animaweb.org
Contents

Iconography ........................................................................................................................................ 4

Introduction ....................................................................................................................................... 5

Supporting youth entrepreneurship: To whom and what? ............................................................... 5

Traveling the entrepreneurial journey ............................................................................................ 6

CHAPTER 1 | Inspiring wanna-be entrepreneurs ............................................................................. 7

  Startup Weekend ............................................................................................................................ 8
  MIT Enterprise Forum of the Pan Arab Region ............................................................................. 9
  INJAZ Al Arab ............................................................................................................................... 10
  InnovEgypt ..................................................................................................................................... 11
  Darwazah Student Innovation Contest ......................................................................................... 12
  Girls in Tech ............................................................................................................................... 13

CHAPTER 2 | Ideation and early stage .................................................................................................. 14

  Dare inc. ......................................................................................................................................... 15
  UNIVENTURE ............................................................................................................................... 16
  Impact Lab ..................................................................................................................................... 17
  Flat6Labs ........................................................................................................................................ 18
  Speed@BDD ................................................................................................................................... 19

CHAPTER 3 | Cross-cutting: Internationalisation, coaching, mentoring ............................................. 20

  Big Booster .................................................................................................................................... 21
  Endeavor ......................................................................................................................................... 22
  Startup Sauna ............................................................................................................................... 23
  enpact ............................................................................................................................................. 24
  Mowgli ........................................................................................................................................... 25
  Réseau entreprendre international ............................................................................................... 26
  MedGeneration ............................................................................................................................. 27
Iconography

Icons highlight the main specificities of each programme and ease the quick identification of the services offered.

Meaning and credits

International programme
Icon by Creative Stall, Noun Project

Networking
Icon by Gregor Cresnar, Noun Project

Hosting / co-working space
Icon by Iconathon, Noun Project

Business internationalisation
Icon by Baboon design, Noun Project

Pitching of projects to investors
Icon by Noun Project

% Equity or shares required
Icon by Oliviu Stolan, Noun Project

Entrepreneurs’ camp
Icon by Chris, Noun Project

Coaching / training
Icon by Gilbert Bages, Noun Project

Awards / prizes
Icon by Creative Stall, Noun Project

Experts
Icon by Creative Stall, Noun Project

Mentoring
Icon by Gilbert Bages, Noun Project

Loan or cash funding
Icon by Rohith M S, Noun Project
Introduction

Several studies by the OECD and the World Bank have showed that young innovative firms (less than five years) accounted for a high proportion of job creation in developed economies. In 2011, a study published by the World Bank under the title “SME innovators and gazelles in MENA (Middle East-North Africa)”, argued that fast-growing small and medium enterprises (SMEs) are the most likely to generate new jobs. In a context of increased rates of unemployment, especially among young people, fostering the creation and development of new ventures with high-growth potential became one of the primary concerns for policy makers. National and local governments in MENA have been implementing measures to promote entrepreneurship and encourage entrepreneurial spirit among young people. In this sense, public policy can play a crucial role in stimulating the emergence of talents and flagship start-ups that would become job providers.

In recent years, a new generation of entrepreneurs has emerged in MENA countries, due to a combination of several factors: the creation of accelerators, co-working spaces, business plan competitions, investment funds and mentoring programmes, as well as the promise of empowerment, which resulted from the Arab uprisings. Diaspora talents also play an increasing role in the transfer of knowledge and dissemination of entrepreneurial models and success stories.

In MENA, there is a dual reality regarding start-ups. Most of the time, young entrepreneurs point out to a lack of access to finance. In the meantime, investors find it difficult to source qualitative and mature projects. In fact, there is a relatively weak entrepreneurial culture, which is not addressed by the education system. Despite the creation of instruments to provide funding in most countries, many challenges remain as the legal framework often fails to encourage private investment in SMEs.

To accompany the new entrepreneurship trend and overcome the challenges faced by the promoters, a range of programmes and initiatives dedicated to support young innovators and entrepreneurs have been launched in the MENA countries led by private, non-for-profit, national and foreign actors.

Supporting youth entrepreneurship: To whom and what?

The present handbook “Raising the capacities of young entrepreneurs” explores the various forms of support implemented in the Southern Mediterranean countries and beyond. It helps understand the dynamics around entrepreneurship and start-up growth and outlines the stakeholders that nurture the entrepreneur’s environment. This handbook is designed as a practical tool that enables:

- Policy makers and practitioners, active in the field of innovation and entrepreneurship, to get an insight of the main support programmes and initiatives and their operating mode;
- Young students, “wanna-be entrepreneurs” or start-up founders to understand the framework of entrepreneurship support and the activities they could benefit from.

The handbook is based on a review of more than 80 initiatives, events and organisations engaged in innovation and entrepreneurship support, mainly in five Arab countries: Algeria, Egypt, Lebanon, Morocco and Tunisia. Information on entrepreneurship support schemes and organisations was collected via online research as well as inputs from the Sahwa partners.
The programmes and initiatives featured in this handbook have been selected according to a list of criteria: target audience and beneficiaries profile, types of support and services delivered, status of the implementing body (public, private, civil society/non-for-profit), business model and source of funding, partnerships with local and international organisations, after-care strategy and maturity (new or well-established initiatives). Interviews were conducted with 15 experts and managers in order to complement information on the best practices and constraints of the programmes.

Traveling the entrepreneurial journey

In every start-up conference or event, serial entrepreneurs and start-up supporters feel the need to remind the audience about one particular fact: being an entrepreneur is not an easy task. Entrepreneurs evolve in a very complex environment in which multiple variables and stakeholders interact. During their entrepreneurial journey, they encounter many obstacles, doubts and have to overcome failure several times.

This is why providing support to entrepreneurs is crucial to increase the chances of success, especially among young people. It calls for a diverse range of measures and tools to be applied in line with the entrepreneur’s needs, at each phase of its journey. In addition to this, it is also important to encourage entrepreneurial attitudes at an earlier stage, celebrate risk taking, develop creativity and leadership and enhance the image of entrepreneurs among the public. It is essential if we expect that young people would consider entrepreneurship as an option for their careers.

Taking into account that there is no one-size-fits-all solution, this handbook draws on the variety of initiatives implemented in the MENA region and in Europe, in order to present diverse innovative initiatives and means that contribute to increasing the entrepreneurs’ competences at each phase of their start-up development. The presentation of each programme attempts to give an overview of the services provided as well as the strengths and constraints of each model. Feedbacks from entrepreneurs and mentors who participated in the programmes have been included in the presentation when information collection was allowed.

The initiatives presented in the handbook are organised into three chapters:

- **Inspiring wanna-be entrepreneurs**: it is about showcasing how programmes address the prerequisites to entrepreneurship development among young people, especially students, and how to induce creativity and endeavour.

- **Ideation and early stage**: features the main services offered to help a young researcher or entrepreneur develop their idea and turn it into a viable and scalable business.

- **Cross-cutting support; internationalisation, coaching, mentoring**: takes into account the diversity of the entrepreneurs’ needs, paths and profiles, and explores different angles to help entrepreneurs expand their economic activity and stimulate the ecosystem, especially start-ups who are at an inflection point.

---

CHAPTER 1 | Inspiring wanna-be entrepreneurs

Although becoming an entrepreneur is a personal choice, building a favourable environment and promoting entrepreneurship among young people is necessary in order to help the young generations adopt positive attitude towards their future and consider entrepreneurship as an optional career choice among others. This chapter features different initiatives implemented in several Arab countries in order to encourage creativity and inspire the youth by engaging them in idea development events and competitions. It also shows how specific training can be developed for high school and university students.

The benefit of these programmes should be underlined: young students are put in a context where they can explore collaboration, brainstorm, acquire soft and interpersonal skills and try new things without the fear of judgment. This contributes to changing the mindset regarding risk taking. Other mentioned activities celebrate innovation and enhance public perception towards creativity by implementing recognition mechanism and rewards and highlighting success stories.

**Startup Weekend** is a 54-hour experience that contributes to budding entrepreneurs and teaching them how to pitch new ideas.

**MIT Enterprise Forum of the Pan Arab Region** promotes entrepreneurship and innovation at several stages of the start-up.

**INJAZ Al Arab** prepares Arab youth to become business leaders of tomorrow with training and events, including in schools.

**InnovEgypt** is a capacity-building programme for students that provides training in the area of innovation and entrepreneurship.

**Darwazah Student Innovation Contest** celebrates entrepreneurship and innovation among undergraduate and graduate students.

**Girls in Tech** implements various activities to inspire young females to pursue technology degrees and engage in entrepreneurship.
Startup Weekend is a 54-hour experience dedicated to helping budding entrepreneurs and pitch new products and initiatives

Date of creation:
2007

Countries of implementation
Worldwide (including Morocco, Algeria, Tunisia, Egypt, Lebanon etc)

Timeline
Duration: 54 hours
Frequency: ad hoc events

Conditions to join
Variable (between €25-€90)

Profile
Wanna-be entrepreneurs
All sectors

Startup Weekend events span the course of a weekend (approximately 54 hours), and gather some 60-120 participants. In addition to attendees, the event attracts speakers, coaches, panelists, sponsors and company representatives. The objective is to build up and coach teams around an innovative business idea. Participants are generally requested at registration to specify their technical or non-technical skills (developer, designer, marketer, etc.) in order to facilitate the matchmaking.

Day 1: Meet, pitch and team up
Idea-bringers present and pitch their concept; participants choose the concept they are interest to develop and team are formed.

Day 2: Learn & work
Teams start to work on their business project, from building the product to developing the most appropriate go-to-market strategy. Mentors and coaches are mobilised throughout the day to support teams in the challenges they face.

Day 3: Present and choose
At the end of the week-end teams have 5 minutes to present their project to the crowd and a jury of experts.

Indicative process & timeline

Day 1
Networking; Pitching; Choosing; Building teams

Day 2
Working; Coaching; Mentoring; Networking

Day 3
Working; Pitching; Selecting; Networking

THE IMPACT
2007-2016 results:
2.9k events organised
150 countries
196k members
23k teams formed

FEEDBACK
“Startup weekend is a great opportunity for trying entrepreneurship, being a stakeholder of a project and understanding how it works. Also, it allows people to be totally conscious of their own potential, capabilities and capacity to undertake, often underestimated. To make a success of the event, everyone needs to keep in mind that we are here to work, learn and discover.”

William Roy, member of the organisation team, Startup Weekend Aix-Marseille.

IMPLEMENTING BODY
UP Global
Non for profit status
HQ: Seattle, USA
startupweekend.org

HOW TO PARTNER?
Anyone who has already attended a startup week-end can apply to organise one. It has to be launched by a team, to follow the set format, and to involve the local community (partners, sponsors, etc.)

“Startup Weekend is an amazing event. It helped accelerate my business from just an idea to a working prototype in just 54 hours!”

Nick Tippmann, Startup Weekend Bloomington

FRANCHISE AGREEMENT
Organisers have to commit to strict engagements to use the franchise. They should be individuals, apply the format and the communication tools of the brand and involve official facilitators. No royalties are requested but the leftovers are retained (50% for Startup week-end, 50% for the local ecosystem)
The MIT Enterprise Forum of the Pan Arab Region promotes MIT-style entrepreneurship in 21 countries of the Arab region

Date of creation: 2005

Countries of implementation
Arab countries

Conditions to join
Selection process

Profile
The MIT Enterprise Forum Arab Start-up Competition: from idea with no prototype to start-ups and advanced businesses

Innovators under 35 Pan Arab: proven innovators with technical work, under 35 years old (must be citizens of, or work in, one of the Arab countries)

Promotion of entrepreneurship at several stages thanks to the 4 tracks, and high-level exposure to young talents

The Innovators under 35 Pan Arab is more focused on individual recognition rather than projects developed by co-founders

The MIT Enterprise Forum Pan Arab is one of the 28 worldwide chapters of the MIT (Massachusetts Institute of Technology) Enterprise Forum Global, a major promoter of entrepreneurship and innovation worldwide. The MIT Enterprise Forum-Pan Arab targets 21 countries of the Arab region with:

The MIT Enterprise Forum Arab Start-up Competition: One of the biggest entrepreneurship competitions in the region receiving 5,000 applications each year. Besides prize money, the competition engages entrepreneurs in training, exposure and networking. Prizes range from $5,000 to $50,000.

Innovators under 35 Pan Arab, launched in 2010: The programme recognises Arab innovators under 35 years. The awards span a wide range of fields, including biotechnology, materials, computer hardware, energy, transportation, communications, and the Web. The winners of the regional competitions automatically become candidates for the "Innovators under 35" global list.

Indicative process

The MIT Enterprise Forum Arab Startup Competition receives online applications in 3 different languages: English, Arabic and French for 4 different tracks: Ideas, Startups, Social Entrepreneurship, and The Silicon Valley Program.

Innovators under 35 Pan Arab in partnership with MIT Technology Review: Nominations are made online. From a list of 100 nominees, 5 young Arab innovators are recognised as top innovators by the MIT Technology Review.

MIT Enterprise Forum Pan Arab: www.mitefarab.org | www.mitarabcompetition.com
INJAZ Al Arab prepares Arab youth to become business leaders of tomorrow

Date of creation: 1999

In 2004, INJAZ became the Regional Operating Center of Junior Achievement Worldwide (JAW)

Countries of implementation
Algeria, Bahrain, Egypt, Kuwait, Lebanon, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Tunisia, the United Arab Emirates, Yemen and Pakistan

Profile
Students (schools and universities)

INJAZ Al Arab's mission is to help inspire a culture of entrepreneurship and innovation among Arab youth. It promotes youth education and training in the Arab World under three pillars: workforce readiness, financial literacy and entrepreneurship. INJAZ recruits private sector volunteers to work directly with the students on the following programme:

Company Programme and Innovation Camps: improve financial literacy and soft skills.

JA More Than Money: teaching children about money basics – earning, spending, sharing and saving.

It’s My Business: encouraging students to use critical thinking when exploring entrepreneurial pursuits and supporting positive attitudes towards the investigation of career aspirations.

Be Entrepreneurial: encouraging high school students to start an entrepreneurial venture.

Partnerships & Sponsors

INJAZ engages in partnerships with various companies to support its programmes, including The Citi Foundation, HSBC Global Initiative, Mastercard and The Bank Of New York Melon.

INJAZ, a non-profit organisation | www.injazarab.org
**InnovEgypt: innovation & entrepreneurship training for students**

**Date of creation:**
2014/2015

**Countries of implementation**
Egypt

**Conditions to join**
Free access
Selection process
Absence is not allowed

**Profile**
Students in any ICT specialisation (Information & Communication Technology), 2nd academic year or higher
Good command of English language

InnovEgypt is a capacity-building programme for students that provides education and training in the area of innovation and entrepreneurship. Building on global studies’ recommendations to embed entrepreneurship education early at university stage, the programme is developed by the Technology Innovation and Entrepreneurship Center (TIEC). It is delivered in six universities. During 6 days, selected students follow three main modules:

- **Innovation & Technology Management** [2 days]: introduction to methodologies and tools.
- **Ideation Module** [2 days]: exploring ways to generate ideas and create innovative solutions.
- **Entrepreneurship 101 Module** [2 days]: introduction to the basic concepts of entrepreneurship and training on the essential tools to start a business.

**Indicative process**

- Registration on Egypt Innovate platform database EgyptInnovate.com → students receive an email with their ID
- Submission of applications online
- National selection of 75 students from each university

Implemented by TIEC, an affiliate to the Egyptian Ministry of Communication & Information Technology | [www.tiec.gov.eg](http://www.tiec.gov.eg)
Darwazah Student Innovation Contest

Date of creation: 2014

Countries of implementation
Lebanon

Conditions to join
Selection process

Profile
Undergraduate and graduate students from the American University of Beirut (AUB)

The Darwazah Student Innovation Contest is a programme developed by the Darwazah Center for Innovation Management & Entrepreneurship. The purpose of the contest is to encourage entrepreneurship and innovation among undergraduate and graduate students of the American University of Beirut (AUB), as well as collaboration among students from different disciplines.

Students engaged in the contest take part in ideation workshops, business-model development training and pitch training.

Two awards are granted to the winning teams:

Darwazah Award’s first prize $15,000
Darwazah Award’s second prize $5,000

The Hikma Pharmaceuticals group, which is founded by the Darwazah family, is the official sponsor of the Darwazah Center and the Student Innovation Contest.

Indicative process

November: Opening of online applications & information session
February: Selection of semi-finalists (16) & training session
March: Submission of written proposals & selection of 8 finalists
April: Pitching and award ceremony

Darwazah Center for Innovation Management & Entrepreneurship (AUB) www.aub.edu.lb/osb/darwazah
Girls in Tech is a global non-profit organisation focused on the engagement, education and empowerment of women in technology and entrepreneurship. Among several programmes implemented by Girls in Tech: the hackathon is dedicated to encourage young females in exploring and developing their skills in coding, as well as learning to working with fellow hackers. It is a two-day event where developers, designers, scientists, students, entrepreneurs and educators gather to collaborate on projects including applications, software, hardware, data visualisation and platform solutions.

**Format:**
- Introductory session on the chosen platform/technology
- Coding sessions with breaks for refreshments
- Presentation round for teams to show off the results of their work
- Judging by the panel of experts
- Awards ceremony and networking

**Date of creation:**
2007

**Countries of implementation**
- US (originally) and worldwide
- Active in Jordan (2014)
- In Egypt (2014) and Morocco (2015)

**Conditions to join**
Open access

**Profile**
Female students or wanna-be entrepreneurs interested in technology, coding and entrepreneurship.

**Partnerships & Sponsors**

**Girls in Tech expands** in new countries by collaborating with women who are active in the field of entrepreneurship and innovation:

**Girls in Tech Morocco** was created in partnership with the founder of the co-working space New Work Lab in Casablanca.

**Girls in Tech Egypt** was founded by a young woman who works in Research and Development at Vodafone.

**Girls in Tech sponsors** include IBM, AUTOMATTIC, Angelhack, GoDaddy.
CHAPTER 2 | Ideation and early stage

Adequate support is a prerequisite to create a favourable ecosystem for entrepreneurship. This chapter shows programmes implemented by co-working spaces, accelerators, innovation support organisations and investment networks to assist entrepreneurs from the idea stage to the take-off of their start-ups, and guide them through the proof of concept and market validation phases. Considering that 92% of technology start-ups fail, such support plays a key role in reducing the probability of failure.

It also paves the way to developing a strong deal flow of investment-ready projects to consider by equity funds after graduation. The services offered by the programmes include hosting, expertise, financing, connections with investors and potential customers.

Dare inc. offers services to innovative social entrepreneurs in order to develop their ideas into high-impact, market-ready startups.

UNIVENTURE is a research-based spin-off generator that helps young engineers turn their research results into a venture.

Impact Lab is a private acceleration and incubation programme for high impact entrepreneurs.

Flat6Labs is a regional startup accelerator programme that invests in bright entrepreneurs with cutting-edge ideas.

Speed@BDD is a technology startup accelerator that invests cash in top-tier companies in the MENA region.
Dare Inc. supports social entrepreneurs with scalable, sustainable solutions to major social and environmental issues. The programme hosts entrepreneurs from the ideation phase and during early-stage in order to build a viable start-up.

Services provided to the entrepreneurs are designed to respond to the specific needs of each start-up at each stage of their development:

- **Access to a co-working and maker space** (in Rabat)
- **Coaching and mentoring**: by local and international experts
- **30,000 dirhams in seed funding**
- **Access to a network of investors and crowdfunding platforms**
- **Access to international exchange programmes**
- **Free or discounted services**: including accounting & legal services delivered by the partner network

**Indicative process & timeline**

1. **Call for online application** (from April 25th to May 20th) then preselection (from May 21st to May 26th)
2. **Bootcamp**: Two-day business-model validation bootcamp
3. **Final selection** of 10 startups per cohort

**THE IMPACT**

(2014-2015)

- Over 1,000 potential entrepreneurs trained
- 50 startups accelerated
- 100 mentors mobilised

**IMPLEMENTING BODY**

Implemented by MCISE (Moroccan Center for Innovation and Social Entrepreneurship), a not-for-profit organisation

- [www.dareinc.org](http://www.dareinc.org)
- [www.mcise.org](http://www.mcise.org)

**FEEDBACK**

"Dare Inc. is more than an incubator for us. This has been the first step towards the world of social entrepreneurship. Dare Inc. provided us with all the necessary support to develop our company, to develop ourselves as entrepreneurs, to follow our dreams, and this is only the beginning!"

Mahdi Caf, entrepreneur

"Dare Inc. produces entrepreneurs that have a rare blend of business acumen and deep understanding of social impact. They leave the programme well-equipped to scale their startups internationally."

Arnaud Pinier, mentor

---

**Dare inc. supports the most promising, innovative social entrepreneurs in Morocco in developing their ideas into high-impact, market-ready startups**

**Date of creation:**

2014

**Countries of implementation**

Morocco

**Timeline**

Duration: 4-12 months
Frequency: 3/year

**Conditions to join**

Startups must be located in Morocco
Selection process
5% equity or 2% royalty (early stage)

**Profile**

New entrepreneurs (idea or early stage) with sustainable & high impact ideas (all sectors)

Mix of acceleration (short period) and long incubation (idea stage projects)
Open to start-ups from outside Morocco

Foreign start-ups need to relocate in Morocco

---

**How to partner?**

Dare Inc. is always looking for new partners in Morocco and around the world, especially for developing joint programmes or entrepreneur exchange. Contact: dareinc@mcise.org
UNIVENTURE is a research-based spin-off generator in Tunisia

Date of creation: 2013

Countries of implementation
Tunisia (open to projects from Africa)

Timeline
Duration: 6 months
Frequency: 2/year

Conditions to join
Selection process

Profile
Researchers & engineers
Specific sectors: Biotechnology, Health, Agribusiness, Energy and Media & ICT (Information and Communication Technology)

UNIVENTURE is a programme for start-up creation based on academic and scientific research. It aims to develop an ecosystem with an integrated approach of innovation incubation that involves different enabling partners from different fields of expertise: technical assistance and support to innovation, access to market and access to finance.

UNIVENTURE is based on a call for competition combined with a capacity building content: during the programme, workshops on strategic planning, innovation, marketing and feasibility study, are organised for the participants in Tunis & Sousse.

The best projects receive a cash prize together with incubation and technical services.

In 2016, UNIVENTURE launched its first edition open to projects from African countries.

Indicative process & timeline

Call for competition, then selection at the end of two pre-boot camps (structure project ideas, training)
A series of workshops is held in order to help participants progress in their projects + selection of the final candidates who will attend the boot camp
10 finalists participate in the UNIVENTURE Boot Camp held over 5 days + Selection of the winners (3 to 6 projects)

HOW TO PARTNER?
UNIVENTURE is open to explore partnerships with public and private stakeholders
Contact: ot@wikistartup.tn

THE IMPACT
Since the beginning
14 researchers supported
40 events and seminars organised
+ €40K of funding provided (TND100K)
+300 hours of mentoring
+200 participants
+10 partners

IMPLEMENTING BODY
Implemented by Carthage Business Angels (capacity building)
www.cba.tn
Wiki Startup (hosting and programme design) www.wikistartup.tn
www.univenture.org

PARTNERS AND FUNDERS
CEED, USAID, GIZ, CDC, Green Tunisia and Tunisie Telecom

FEEDBACK
“Our mentors have been showing flawless dedication to their mission of helping us; UNIVENTURE helped us realizing our dream of launching our Biotech Startup”
Ilyes Gouja, CEO of Vitalight Lab

“It was great to get a feel of what these teams in UNIVENTURE are trying to do. We are finally seeing academic research tuning into wonderful startups”
Mohamed Slah Frad, CEO of United Gulf Financial Services – North Africa
Impact Lab (in partnership with Numa Casablanca) is an acceleration and incubation programme for high impact and responsible entrepreneurs

Date of creation: 2014

Countries of implementation
Morocco (open to international start-ups)

Timeline
Duration: 5 months
Frequency: 2/year

Conditions to join
Selection process + Full time commitment to the acceleration program + Impact Lab takes a 5% equity stake in supported start-ups

Profile
New entrepreneurs (at any stage of maturity) with high impact or responsible projects across sectors

Impact Lab aims to empower individuals and organisations to transform the problems in their communities into innovative business opportunities. Impact Lab supports high impact and responsible start-ups at different stages of maturity through a 5 month intensive acceleration program or a 12 to 18 month incubation program. In exchange for a 5% equity stake, the supported start-ups benefit from several advantages:

- Free office space at Impact Lab and all Numa’s office around the world
- Open access to 200+ experienced experts
- More than 50 perks including consultants & lawyers
- Regular one-on-one meetings with experts in residence and external experts
- Access to all workshops and tutorials organized by Impact Lab and Numa
- Exposure to investors through the Demo Day and other investor meet-ups throughout the program and after

Indicative process & timeline

Selection of best start-ups to attend Month #1: Discovery, decomposition & diagnostic

Shortlisted startups are invited to continue for the rest of the program: Validation, test, growth strategy, exposure & scale

At the end of month #5, start-ups have proof of market, are fully equipped for growth and are ready for investment

HOW TO PARTNER?
Impact Lab is open to collaboration. Contact: contact@impact-lab.co

THE IMPACT
180 entrepreneurs trained
40 start-ups supported
22 start-ups accelerated
+ €150K of seed investment made

IMPLEMENTING BODY
Implemented by Impact Lab, a for-profit organisation based in Morocco. www.impact-lab.co www.casablanca.numa.co

FEEDBACK
“Since I joined Impact Lab’s acceleration program, I have had access to high quality customized workshops, one on one coaching sessions, and experts mentorship, which has allowed me to dramatically develop SNAIL in a very efficient way.”
Ola Barramou, entrepreneur SNAIL

PARTNERS
Impact Lab developed a joint acceleration program in partnership with Numa, a European acceleration and innovation player. Accelerated start-ups have access to Numa’s international network of alumni, partners and foreign offices (Paris, Barcelona, Moscow, Mexico, and Bangalore).
Flat6Labs is a regional startup accelerator program that fosters and invests in bright and passionate entrepreneurs with cutting-edge ideas

Date of creation: 2011
Countries of implementation: Egypt, Lebanon, Abu Dhabi (UAE), Saudi Arabia
Timeline:
- Duration: 4 months
- Frequency: 2/year
Conditions to join:
Flat6Labs takes 10-15% equity from accelerated startups
Selection process:
Profile:
- Mainly start-ups with two founders minimum (idea or early stage)
- Sectors/niches: ICT/ e-commerce, online marketing, mobile applications
HOW TO PARTNER?
Flat6Labs’ expansion depends to a large extent on the expertise of the local partners they choose to partner with. This expertise allows Flat6Labs to apply their know how to accelerate startups and scale across MENA
FEEDBACK
“Flat6labs offers is way more than seed funding. It’s about the learning experience with hands on training and instant feedback. In our case, they helped us a lot gaining global exposure through international connections.
As engineers we learned a lot of business skills during the cycle, how to think from a business perspective and gain traction early as a startup.”
Amr Saleh, CEO, Integreight

“I joining Flat6Labs in Summer 2012 was simply one of the best decisions we made at Instabug! The amount of knowledge and experience that we gained during the 3-months incubation was incredible. And the best thing that we like about Flat6Labs is their continuous support after our graduation, the relationship doesn’t end by leaving their offices - actually it just starts.”
Omar Gabr, CEO, Instabug

THE IMPACT
From 2011-2016:
- More than 90 companies accelerated
- 50% of the accelerated start-ups access to external funding
- More than 550 jobs created

IMPLEMENTING BODY
Flat6Lab, a for-profit organisation, subsidiary of Sawari Ventures
www.flat6labs.com

PARTNERS AND FUNDERS
Flat6Labs Cairo – Sawari Ventures
Flat6Labs Jeddah – Qotuf Al Riyadhah
(Sponsors: Arabian Cement + IKEA)
Flat6Labs Abu Dhabi – TwoFour54

Indicative process & timeline
- Applicants fill out the online application form
- Shortlisted startups are contacted for multiple stage screening process
- 5-day bootcamp to select the 10 top startups joining the acceleration programme

Flat6Labs is a regional start-up accelerator program, which aims to create an environment where entrepreneurs can advance their company in a short period. Selected teams are offered:

Funding: $10-15K in seed funding to cover their early expenses during the programme and to help define their product, develop their core application and commercialise their enterprise.

Mentorship: each team is linked with established mentors in their field in order to ask questions during scheduled meetings, build a long-term relationship, and get connections during weekly dinners.

Training: from industry experts, corporate leaders, and academic institutions.

Perks & Services: benefits and exclusive offers from sponsors & partners
Legal Support: legal consultation and support delivered by a team of lawyers
Office Space: 24-hour access to the co-working and incubation space

Networking & Exposure: At the end of every cycle, Flat6Labs holds a Demo Day event, where teams are given the opportunity to showcase their products to potential investors and the media.

Link with investors and preparation to secure follow-on funding
Full-time engagement for 3 months
Mandatory hosting
Very selective

Joining Flat6Labs in Summer 2012 was simply one of the best decisions we made at Instabug! The amount of knowledge and experience that we gained during the 3-months incubation was incredible. And the best thing that we like about Flat6Labs is their continuous support after our graduation, the relationship doesn’t end by leaving their offices - actually it just starts.”
Omar Gabr, CEO, Instabug
Speed@BDD is a Beirut-based technology startup accelerator that invests cash in top-tier companies in the MENA region.

Date of creation: 2014

Countries of implementation
Lebanon

Timeline
Duration: 3 months
Frequency: 2/year

Conditions to join
Speed@BDD takes 10% equity from accelerated startups
SAL incorporation upon qualified investment
Selection process

Profile
New entrepreneurs (idea or early stage)
Software, digital, and Web/mobile

Follow-on immersion in Silicon Valley
Open to startups from the MENA region
Link with early stage investors

Full-time commitment for 3 months
Mandatory hosting
Foreign startups need to relocate to Lebanon during the programme

THE IMPACT
Startups undergo three months of workshops and mentorship that help them move from the idea/seed stage to an actual product they can pitch to investors on Demo Day. Previous experiences proved an increase by up to 20 times their initial valuation pre-acceleration.

HOW TO PARTNER?
The program is looking to grow its community of ecosystem players who could open up additional investment and growth opportunities for the Speed@BDD startups.

FEEDBACK
“Three months are usually a probation period in typical workplaces. Speed@BDD redefines that period allowing entrepreneurs like me to turn their ideas into a serious business thanks to an extensive mentorship program, many networking events, and a Silicon Valley immersion opportunity.”
Charlie el Khoury, entrepreneur

“The energy at Speed@BDD is inspiring! The team is passionate about providing entrepreneurs with the best tools, constructive feedback, and genuine support. I am glad to be a part of the Speed@BDD family and will continue to do what I can to encourage entrepreneurs to communicate their ideas in the best way possible.”
Priscilla Elora Sharuk, mentor

PARTNERS
Speed@BDD is a collaborative effort between Lebanon’s leading investment funds and entrepreneurship support organisations (Berytech Fund II, Middle East Venture Partners, IM Capital, Lebanon for Entrepreneurs, and Bader)

Indicative process & timeline

Applicants fill out the online application form
Shortlisted startups are contacted for a multi-round interview process
10 selected startups move to Speed@BDD to begin acceleration

Selecting teams are offered:
- Full hosting at the cutting-edge Beirut Digital District (BDD);
- Access to 60+ top mentors, experts, & industry connections;
- $60,000 in total value, out of which $30,000 in cash.

The top two startups in every batch will each receive a grant around $20,000 from Speed@BDD to attend a follow-on Silicon Valley immersion.

IMPLEMENTING BODY
Detailed info about Speed@BDD team: www.speedlebanon.com/team
CHAPTER 3 | Cross-cutting: Internationalisation, coaching, mentoring

Cross-cutting support is another valuable component of the entrepreneurship landscape. It is about taking into account the diversity of the entrepreneurs’ needs, paths and profiles, and exploring different angles to help them expand their economic activity and stimulate the ecosystem. This chapter gathers initiatives and programmes that complement the services usually proposed to entrepreneurs who want to develop their ideas. Either organised on a short or long duration, they are based on dynamic approaches and offer tailored accompaniment on very specific requirements, especially for start-ups who are at an inflection point: applying to complementary funding mechanism (loans), getting long-lasting personnel coaching and mentoring, working on an international strategy and testing new markets, accessing international networks, etc.

Thanks to their pioneering concepts and models, these programmes foster the immersion of entrepreneurs in highly competitive and rich environments, enabling them to upgrade their skills and assets as well as to adapt their strategies to meet international standards, benchmark with other start-ups from outside their countries and further advance their ventures.

**Big Booster** proposes a 6-month intensive internationalisation acceleration program between Lyon (France) and Boston (USA), which includes three boot camps and final awards.

**Endeavor** catalyses long-term economic growth by mentoring and accelerating the best high-impact entrepreneurs thanks to an extensive international network.

**Startup Sauna** connects the most promising startups with experienced serial entrepreneurs, investors and other industry experts.

**enpact** conducts an 8-month-long international mentoring and coaching programme to empower entrepreneurs from Europe and MENA countries.

**Mowgli** supports, through a one year 1-2-1 holistic mentoring programme, entrepreneurs to drive economic growth and overcome the challenges linked to the development of their venture.

**Réseau entreprendre international** is a network of experienced entrepreneurs ready to allocate time and money to mentor business starters and buyers. The support is coupled with a loan on trust.

**MedGeneration** links young entrepreneurs with diaspora talents and experienced serial entrepreneurs.
Big Booster proposes a 6-month intensive internationalisation acceleration program between Lyon (France) and Boston (USA) which includes three boot camps and final awards.

Date of creation: 2015

Countries of implementation
France (Lyon) and USA (Boston)
Selection open to start-ups from MENA

Timeline
Duration: 6 months
Frequency: 1 per year

Conditions to join
Free access
100>20>10 selected per year

Profile
Incorporated Startups with proof of concept/proto/demo

Big booster is a short intensive programme dedicated to entrepreneurs wishing to go global. Three boot camps of three days each are organised for a progressively more selective number of entrepreneurs (100>20>10). The programme ends with the selection of the 3 best projects to be awarded a cash prize of a total of €100k. Each boot camp includes:

- **Mentoring from the industry professionals** – individual accompaniment during the 3 days (and potentially beyond) by a mentor selected from a related industry.

- **Expert corners** - Individual meetings organised with transversal experts (IP, marketing, finance, etc.)

- **Networking** - Specific team spaces shared by 4/5 start-ups to facilitate peer-to-peer exchanges. Time available for networking (business meetings, access to investors, etc.)

- **Key speakers session** - Recognised speakers are invited to deliver public insights on entrepreneurship-related subjects.

- **Pitching sessions & final pitch** - Sessions planned to train entrepreneurs in pitching their project. Selection (jury) of the 20>10>3 best projects invited to go to the next phase.

### Indicative process & timeline

**Month 1**
100 selected start-ups to participate in Lyon’s bootcamp
Personalised mentorship programme for 4 months

**Month 4**
20 selected start-ups to participate in Boston’s bootcamp
Selected start-ups will optimise North American markets approach and meet US-based peers who scored great success in their sector

**Month 6**
10 selected start-ups to participate in Lyon Final Challenge
Top 3 awarded with €100k

### HOW TO PARTNER?

Big Booster is a centralised programme. Innovation players can be associated as partners to source projects, mobilise speakers, experts and mentors.

### IMPLEMENTING BODY

Non for profit status
HQ: Lyon, France
www.bigbooster.org

### PARTNERS

- Boston Mass Challenge (main partner), local & international innovation players (Clusters, incubators, economic development organisations, etc.)

### FUNDERS

Public (French tech, BPI France, etc.) & private (Airfrance, Veolia, J&J, etc.)

### FEEDBACK

“‘This international connection is a real asset to boost development opportunities. Big Booster which accelerate start-ups with a strong involvement of industry players offers an excellent way to develop both intimacy and positive partnership.’

Benoit Pradet, Capgemini Consulting

“Since Big Booster, we have been hiring staff and adding new functionalities to our products to extend our market base [...]. We are also preparing our establishment in the US market”

Adrien Farrugia, SteadXP

---

**THE IMPACT**

2015 results
450 applicants
60 partners involved
100 mentors & experts mobilised

**2015 results**

450 applicants
60 partners involved
100 mentors & experts mobilised

**THE IMPACT**

2015 results
450 applicants
60 partners involved
100 mentors & experts mobilised

**THE IMPACT**

2015 results
450 applicants
60 partners involved
100 mentors & experts mobilised
Endeavor catalyses long-term economic growth by Selecting, Mentoring, and Accelerating the best High-Impact Entrepreneurs

Date of creation:
Endeavor Global: 1997
Endeavor Egypt: 2010

Countries of implementation
Endeavor Global: 25 countries, 52 cities around the world

Timeline
Duration: on average 12-18 months
Frequency: on a rolling basis

Conditions to join
Endeavor asks entrepreneurs to donate a portion of equity or incremental revenues
Rigorous selection process

Profile
Companies that are at an inflection point.
All sectors

High exposure and extensive support
Graduated entrepreneurs are engaged in the network with a formal model (Give-Back)

Long duration programme
Commitment to re-invest in the network
Significant growth prospects and potential to create jobs required

THE IMPACT
Endeavor Global
3,000+ Business leaders mentor
Endeavor Entrepreneurs
1,233 High-Impact Entrepreneurs selected out of 47,000 screened
587k high quality jobs created by Endeavor Entrepreneurs
$8.16 bn generated by Endeavor Entrepreneurs in 2015

IMPLEMENTING BODY
Endeavor Global
Non-profit organization status
www.endeavor.org

High-Impact Entrepreneurship Programme
Endeavor Global screens thousands of entrepreneurs each year and selects those with exceptional, high-impact potential. Through a rigorous, multi-step selection process candidates pass a series of local and regional interviews before presenting to panelists from the global business network at International Selection Panels held four to five times each year.

Once selected, entrepreneurs are provided with mentorship, network, strategic advice, talent, skills, inspiration and access to smart capital from a volunteer network of 3,000+ global and local business leaders.

Endeavor has in place a Give-Back programme that encourages Endeavor Entrepreneurs to make a financial contribution to the organisation in order to support the next generation of entrepreneurs through supporting its ongoing operations. As community leaders and role models, Endeavor Entrepreneurs also mentor earlier-stage innovators, share their stories to inspire future generations, and spearhead socially responsible business initiatives and venture funds.

Indicative process & timeline

Launch
In local communities and cities around the world

Select
A portfolio of High-Impact Entrepreneurs multiple-times per year

Support
Entrepreneurs throughout their business life-cycle

Multiply
Successful entrepreneurs re-invest in their communities and networks, multiplying their impact

Reinvest
By re-investing and paying it forward, Endeavor Entrepreneurs expand the impact of the network.

HOW TO LAUNCH?
Endeavor launches in markets with a pipeline of potential high-impact entrepreneurs, a vibrant start-up scene still lacking in scaleup support, and a local “pull” from top business leaders

FEEDBACK
“Endeavor gives me exposure to what is happening globally. The network is very inspiring, and knowing you have support around you is very motivating. The resources provided by the network to me as an Entrepreneur and to my business open a lot of opportunities.”
Adel Sedky, Entrepreneur, Endeavor (Egypt)

PARTNERS (Endeavor Egypt)
AUC VLab, Flat6Labs, Cairo Angels, MC Egypt, Rise up Egypt, Injaz Egypt, BDO Esnad, CIB, US Embassy, Nahdet el-Mahroussa, PwC, GroFin, ENCC, MITEF, Dale Carnegie

BOARD OF DIRECTORS (Egypt)
Ayman Ismail (DMG Group), Mohamed Azab (Seha Capital), Amr Shady (TA Telecom), Hassan Abdalla (Arab African International Bank), Khaled Bichara (Accelero Capital).
Start-up Sauna is a short and intensive programme that focuses heavily on business development: from finding a scalable business model to understanding the target market and customers’ needs, and from pitching to putting together an investor deck. The programme offers:

1on1 Coaching by seasoned serial entrepreneurs and investors

Pitching: Entrepreneurs get to learn how to present their business credibly to investors, potential partners, media, and huge audiences with or without slides.

Hands-on Help: Entrepreneurs get help from industry experts in areas that are essential to early-stage startups (legal, PR & marketing and fundraising).

The accelerated start-ups can get access to Slush, one of the biggest start-up/investor event is Europe: In 2015 Slush attracted more than 15,000 attendees, 1,500 startups, 800 investors and 700 media representatives.

Start-up Sauna co-working space is located at Aalto University’s campus (Greater Helsinki).

Start-up Sauna connects the most promising startups with experienced serial entrepreneurs, investors and other industry experts

Date of creation:
2012

Countries of implementation
Finland
Open to projects from Nordics, Eastern Europe and Russia

Timeline
Duration: 5 weeks
Frequency: 2/year

Conditions to join
Selection process

Profile
Entrepreneurs at early stage with proven concept

Indicative process & timeline

Call for online application

One-day coaching event in 20+ cities (Nordics, Eastern Europe and Russia)

Final selection of 10 start-up/batch

IMPLEMENTING BODY
Implemented by Startup Sauna Foundation, Non-profit organisation
www.startupsauna.com www.slush.org
enpact selects 60 entrepreneurs each year to be mentored and involved in an horizontal learning programme in order to empower them to scale their startups. The programme includes individual & group mentoring, ongoing thematic workshops (national & international) multi-day long entrepreneurs camps in the project countries, insights into national ecosystems, pitch trainings, B2B & B2C matchmaking & much more.

Entrepreneurs camp (every 2-3 months in different countries)
Activities: Mentoring (individual & group), horizontal learning exchange with entrepreneurs from other countries (peer-to-peer learning), startup safaris, stakeholder exposure, enpact lounge, B2B & B2C matchmaking + international networking

National roundtables (Monthly basis)
Activities: Community building, enhancing peer-to-peer learning, sector/thematic workshops, empowering the ecosystem

Individual & group mentoring (ongoing throughout the programme)
Activities: One-on-one & group mentoring sessions with one focal mentor and two other entrepreneurs

Other: An app has been developed to facilitate communication among the community.

THE IMPACT
2015: (participating startups)
+ 25% growth in turnover
+ 83% growth in employees since inception: 2,000 jobs

IMPLEMENTING BODY
Implementing body enpact
Non-profit NGO
Berlin, Germany (HQ)
www.enpact.org

PARTNERS
Variety of national & international stakeholders within the entrepreneurial ecosystems of the current project countries. Large network of successful entrepreneurs (who act pro bono as mentors & experts) and future success stories (fellows)

HOW TO PARTNER?
enpact is open to all sorts of partnership proposals

FEEDBACK
“The enpact programme was a unique and invaluable experience for me. Not only did I scale up my business with the support of my mentor and the other fellows – I now have friends in distant countries and continents.”
Wehib Chebi, Plexideco, Fellow

“enpact not only gives me the chance to share my experiences with outstanding fellows – it also allows me to gain firsthand insights into high potential entrepreneurial ecosystems.”
Thierry Feike, Warema, Mentor
Mowgli proposes a 12-month one-to-one and peer mentoring program, which begins with an intensive 3-day kickstart workshop. For each programme, a maximum of 12 entrepreneurs and 12 Mowgli trained mentors learn, connect, build relationships and are matched for a yearlong exchange with the objective to achieve mutual growth and development.

**Kickstart workshop**

Activities: Training for mentors and entrepreneurs separately, experiential and interactive capacity building sessions, matchmaking of mentor with entrepreneurs and the development of 12-month mentoring working agreements.

**12-month, 1-2-1 mentoring relationship**

Activities: Supervision and ongoing support which includes regular contact between mentors, entrepreneurs and Mowgli and the collection of impact data.

**Refresher & networking session (at least 2)**

Activities: 1⁄2 day refresher session, Mowgli Jam (learning and networking event) and Graduation Ceremony.

**THE IMPACT**

2009 – 2016
1680+ alumni
3,470 jobs created or safeguarded
Ave 2 jobs created per entity
95% of jobs safeguarded

**IMPLEMENTING BODY**

Mowgli Foundation
Non for profit status – UK registered charity
HQ: Bristol, UK
www.mowgli.org.uk

**PARTNERS**

Local & international ecosystem and innovation players (clusters, incubators, economic development organisations, etc.)

**FUNDERS**

International and local development grants, philanthropists, corporate CSR programmes and tech hubs

**FEEDBACK**

“In 2013 I won numerous awards, we were approached by more than 7 VC companies. It didn’t stop there and we continued winning awards, including the Best Medical Services Company in the MENA region. I personally attribute 100% of my achievements during this year to my mentoring relationship [built through Mowgli].”

Mazin Khalil, Mowgli Entrepreneur, Sudan

“The most important thing I learnt was that the role of the mentor is to help the other person to find the solutions himself and not teach him a solution and that is why the mentor must also be a leader and listener”

Norah Abdallah Othman AlKhuwaiter, Mowgli Mentor, Saudi Arabia
REI is a network of experienced entrepreneurs ready to allocate time and money to mentor business starters and buyers. The support is coupled with a loan on trust.

**Date of creation:**
2009 (1987)

**Countries of implementation**
EU: France, Belgium, Italy, Switzerland, Spain, Portugal
MENA: Morocco, Tunisia

**Timeline**
Duration: 2-3 years
Frequency: on-going

**Conditions to join**
Free services
Selection by a committee of entrepreneurs

**Profile**
Business starters or buyers
All sectors

**THE IMPACT**
1987-2016 results
10 countries
112 offices
5,700+ members
8,800 laureate
72,000 jobs created

**IMPLEMENTING BODY**
REI, Non for profit status
HQ: Lyon, France
www.reseau-entreprendre-international.org

**HOW TO PARTNER?**
New associations are set up by local entrepreneurs willing to create and develop an association on RE’s model in their own country. Partners are mobilised to fund loan budget, operating costs and events of the association.

**INDICATIVE PROCESS & TIMELINE**

1. **Initial discussions** with the candidate and his project screening by Réseau Entreprendre International
2. **Meetings with experienced entrepreneurs** to challenge and professionalise shortlisted projects
3. **Presentation of “polished” projects to the Approval Committee** who will decide whether to back the business starter
4. **Approval Committee appoint** the new laureate’s mentor, search for suitable solutions; and grant the loan on trust.

**FUNDERS**
Banks, Companies, local and public authorities

**FEEDBACK**
“REI Bruxelles and our mentor have encouraged us to raise the bar on our ambitions. The network allows us to share experiences with other entrepreneurs and talk about the highlights and lowlights of the life of an entrepreneur.”
Jonathan Schokaert, Founder of Listminut

“As an entrepreneur there are moments of doubt, loneliness and worry. Being able to discuss with people who encourage, guide and advise us is very important. Once we have been mentored, we understand the benefits of mentoring and feel vested to do the same”.
Neila Benzina, Administrator of RE® Tunisia
MedGeneration aims at mobilizing economic diasporas, supporting entrepreneurs from the diaspora to develop their projects and accompanying expatriate investors wishing to invest back in their country of origin. The exploitation of the potential of diasporas could enhance economic dynamism and strengthen the international competitiveness of the countries of origin: increasing their stream of productive investments, improving their international attractiveness or stimulating the spirit of business at the local level through the promotion of entrepreneurial success stories of the diaspora, particularly among younger populations.

MedGeneration contributes to local development and aims to strengthen the entrepreneurship in Jordan, Lebanon and Palestine through activities supporting investment projects, transfer of innovation, training, coaching and customised business support.

Among the major activities of the project:
- Strengthen the dialogue between diasporas and governments through advocacy
- Achieve a shared diagnosis and build a territorial action plan
- Foster entrepreneurship and investment
- Rely on the talents of the Diaspora to train and coach young
- Implement marketing strategies and Welcomes Packages to attract diaspora members.

**THE IMPACT**

- 48 operations
- + 1280 attendees to the project activities
- + 18 activities to mobilise diaspora talents
- + 300 talents of Jordanian, Lebanese and Palestinian diaspora identified
- + 230 diaspora talents mobilised in the project activities
- 12 projects of diaspora entrepreneurs supported

**FUNDERS**
The project is funded for 1.73 million euros through the European Neighbourhood and Partnership Instrument.

**IMPLEMENTING BODY**
Project’s coordinator: ANIMA Investment Network
Non for profit status
www.medgeneration.eu

**PARTNERS**
Chamber of Commerce Industry and Agriculture of Beirut and Mont Lebanon,
Palestinian Investment Promotion Agency (PIPA), Palestinian Information and Communications Technology Incubator (PICTI) and Jordan Investment Commission (JIC)

**INDICATIVE PROCESS**

**Launch**
Call for economic value-added projects

**Selection**
The top 30 projects will receive support in depth

**Project selected**
Networking within MedGeneration community; Access to key resources and information (reduction of costs, time, risks); Gain visibility; Capacity building and Technical assistance (participation to the Business Tours, Master Classes, etc.).

**FEEDBACK**

“MedGeneration, in a very short period of time, was able to enrich the knowledge of stakeholders on diaspora engagement and create a network of professionals who are able to take on responsibilities to improve the link between expatriates and their homeland.”

Rana Moughabghab, Investment Development Authority of Lebanon

“Many sessions were conducted, more than expected. With Karim, we remained in very regular contact by telephone, email, Skype, WhatsApp... I also met his associated Brahim with whom we even did several pitching sessions in London.”

Jadd Chamie, Coach and Mentor within the MedGeneration project
The SAHWA Project ("Researching Arab Mediterranean Youth: Towards a New Social Contract") is a FP-7 interdisciplinary cooperative research project led by the Barcelona Center for International Affairs (CIDOB) and funded by the European Commission. It brings together fifteen partners from Europe and Southern and Eastern Mediterranean countries to research youth prospects and perspectives in a context of multiple social, economic and political transitions in five Arab countries (Morocco, Algeria, Tunisia, Egypt and Lebanon). The project expands over 2014-2016 and has a total budget of €3.1 million. The thematic axis around which the project will revolve are education, employment and social inclusion, political mobilisation and participation, culture and values, international migration and mobility, gender, comparative experiences in other transition contexts and public policies and international cooperation.