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A COOPERATION PLATFORM
FOR ECONOMIC DEVELOPMENT
IN THE MEDITERRANEAN

January 2016

newsletter

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Intelligence Business Cooperation

EDITO

The ANIMA network celebrates its 10th anniversary this year. This is an opportunity for us to sincerely thank the founding investment promotion agencies of our organisation for their constant commitment, the new members who join us every year since our inception and boost economic cooperation in the region, and of course the European, French and Marseille institutions who supported our actions throughout this period.

2016 is the opportunity to look back on a consistent track record of internationalisation of companies, sharing of experience among countries, production of analyses and recommendations on the attractiveness of the Mediterranean, and projects developed with our network. But this year should especially be looking to the future. This is the sense of the "Strategy 2026" approach that we undertake with you. What should be the position of the Mediterranean in the world in 10 years? Which economic sectors will emerge from the new usages, constraints and organisations that arise? How will the governances evolve? How to support human development and that of territories in this perspective?

We will organize traveling workshops around the Mediterranean throughout the year, and a large conference in June in Marseille, to reflect together, network members and external partners, on these issues. These exchanges will be organised in accordance with the values that founded our collaboration within ANIMA during this decade: real talk, think practical, and share ideas on an equal footing between North, South, East and West Mediterranean. Looking forward to this dialogue, [we wish you the best](#) for this new year.

Emmanuel Noutary, General Delegate

AGENDA

Exporting agro food products to the EU

25-29 January 2016, Zahle (Lebanon)

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DiasporaLab Maghreb

25-26 January 2016, Marseille (France)

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Agro-Export Mentoring Program

1-5 February 2016, Rabat (Morocco)

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ICC Young Entrepreneurs

26-27 February 2016, Tunis (Tunisia)

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EUROMED Invest Tour Class

Mashreq

7-11 March 2016, Cairo (Egypt)

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Forum RESET 2016

8 March 2016, Marseille (France)

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News in pictures



PôleMed Forum PACA-Maroc
22-25 November 2015
Tangier, Morocco

Business Opportunities

Business

Cooperation

UfM label awarded to EDILE and EUROMED Invest projects

Launching of the EUROMED Invest Mentoring Programme for entrepreneurs

The Mentoring Programme aims at developing sustainable partnerships between companies by facilitating the exchange of expertise and formulation of a joint action plan. It is open over the EUROMED Invest project duration to all entrepreneurs, in particular, those who have participated in an EUROMED Invest operation.

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Intelligence

Towards an integrated development of local dairy chains in the Mediterranean

Through the example of the LACTIMED project results, this article provides analyses and recommendations for the development of the dairy sector, both through targeted actions on the territories and through exchanges on a Mediterranean scale.

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Thank you our members for your loyalty!

Benefitting from sharing of experience or from expertise, prospecting companies and investors, promoting its organisation, developing its relationships in the Mediterranean markets, participating in cooperation projects: the motivations are various for organisations joining the ANIMA network.

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MedGeneration
Palestine Local Seminar
30 November 2015
Ramallah, Palestine



ANIMA 2015 review

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