

The content in this preview is based on the last saved version of your email - any changes made to your email that have not been saved will not be shown in this preview.



A COOPERATION PLATFORM
FOR ECONOMIC DEVELOPMENT
IN THE MEDITERRANEAN

November 2015

newsletter

[Subscribe](#)

Intelligence Business Cooperation

EDITO

We strongly feel for the many victims of Beirut and Paris last week and their families. With this terror ISIS consolidates a well-prepared kidnapping. Kidnapped: Islam, and the living together between cultures; the diplomacy in the Middle East and the difficult Syrian equation; also kidnapped, the refugees fleeing to Europe. On these subjects that are no longer considered only through the prism of the Islamist threat, rationale struggles against passion.

While security forces in all the concerned countries will further strengthen their action, let's wish that the same efforts will be devoted to tackle the causes of this situation. Indeed, it is on a soil of ignorance, poverty, contempt, lack of individual opportunity and overall exclusion that Islamist recruitment is growing, in the North like in the South of the Mediterranean.

Political and economic diplomacy should certainly show more coherence. But it is the capacity of our models of development to include that will be the best answer. Promoting inclusive development, it is finding alternatives to the informal economy and employment, opening governances to civil society, valuing citizenship and diversity, considering the environment with a long-term vision, promoting learning, and companies contributing to social development. Everyone, on both sides of the Mediterranean, can contribute to its level.

Emmanuel Noutary, General Delegate

AGENDA

Business and partnership mission PACA-Tangier Tetouan
22-25 November 2015, Tanger (Morocco)

[Read more](#)

EUROMED Invest Academy
24-25 November 2015, Barcelona (Spain)

[Read more](#)

MedGeneration: Local MedAcademy on Palestinian Diaspora Engagement
30 November 2015, Ramallah (Palestine)

[Read more](#)

Study Tour in Jordan for Diaspora talents
6-7 December 2015, Amman (Jordan)

[Read more](#)

The Euro-Med Green Energy Business Roadshow at Electricx& Solar-Tec 2015
7-8 December 2015, Cairo (Egypt)

[Read more](#)

Master Class "Young Entrepreneurs"
8 December 2015, Amman (Jordan)

[Read more](#)

Business Opportunities

Business

Launching of EDILE label and Inclusive Investment Trophies

The first edition of the EDILE Trophies for inclusive investment took place on 4th November 2015. They reward euro-mediterranean companies which

Cooperation

Fostering national strategies to engage economic diasporas

Two MedGeneration national seminars held on 18 and 21 September 2015 in Beirut and Amman, brought together public and private stakeholders with the objective to build a concrete services offer to facilitate the engagement of economic diasporas. Which messages to be developed, how to reach out these

News in pictures



contributed the most to the development of their cities and territories. This event was also the occasion of the official launching of the EDILE Label, the first label aimed at evaluating the positive local impacts of enterprises at the Mediterranean scale. 14 companies from Lebanon and Tunisia have already engaged into the labelling process.

[Read More](#)



Intelligence

The MENA competitiveness remains stable

ANIMA analyses the Global Competitiveness Report 2015 published by the World Economic Forum for the MENA region. Every year, this report provides an international ranking using a hundred of economic indicators covering 12 different categories. In 2015, the report shows that competitiveness, understood as higher productivity, is a key driver of growth and resilience.

[Read more](#)

talents abroad, how to facilitate their involvement, with which service providers and institutions?

[Read more](#)



4 new insitutions join ANIMA Investment Network

On the 4th November, the Board of Directors of ANIMA validated the membership application of four new members. These memberships often concretise a fruitful and former cooperation with these institutions.

[Read more](#)

EUROMED Invest
Academy and Annual Conference
7-9 October 2015 Milan, Italy



EDILE Local training
9-10 September 2015
Beirut, Lebanon



Commonwealth Business Forum
Malta Enterprise with ANIMA
24-26 November 2015
Saint Julians, Malta

ANIMA Investment Network 11 bis rue St-Ferréol, 13001 Marseille (France) | T. +33 4 96 11 67 60 | F. +33 4 96 11 67 61 | contact@anima.coop | www.anima.coop

