



Euro-Mediterranean industrial cooperation

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Internal Market, Industry, Entrepreneurship and SMEs DG
16 June 2015***



Euro-Mediterranean industrial cooperation

Policy framework

- **1995** **Barcelona process**
- **2004** **European
Neighbourhood Policy**
- **2008** **Union for the
Mediterranean**

Euro-Mediterranean industrial cooperation

Objectives

- **Build a Euro-Mediterranean area of shared prosperity**
- **Share policies and programmes for enterprises and industry**



Euro-Mediterranean industrial cooperation

Industry Ministers meet every two years

- To take stock of progress
- To plan the next steps

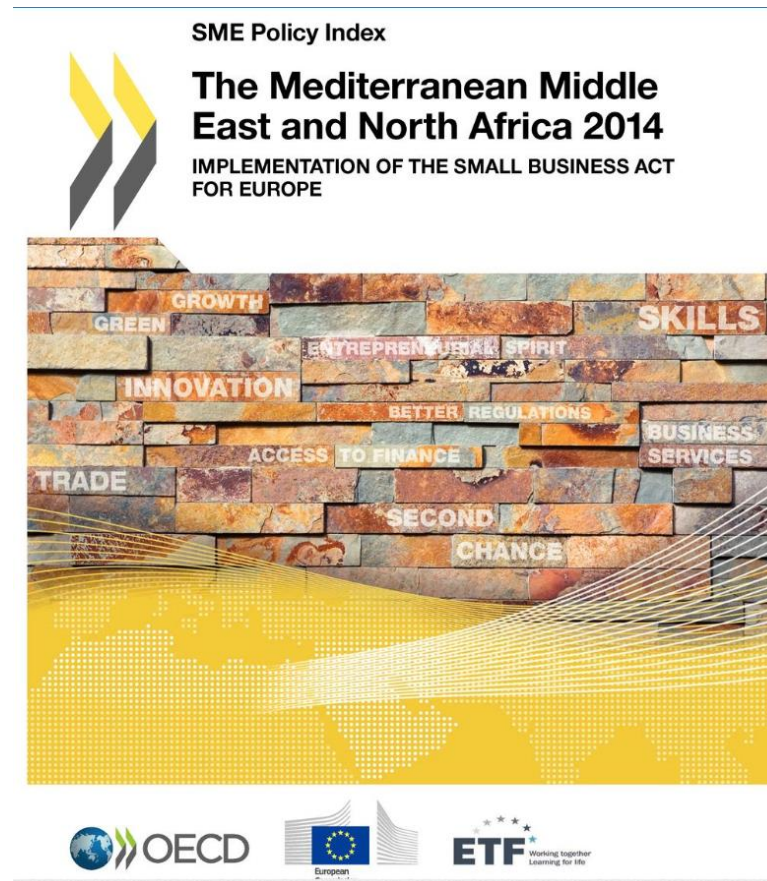
9th ministerial meeting, Brussels, February 2014

- 2014-2016 work programme

2014-2016 work programme

- 1. SMEs**
- 2. Networks**
- 3. Facilitation of trade of industrial products**
- 4. Textiles/clothing, creative industries**

1. SMEs



http://www.keepeek.com/Digital-Asset-Management/oecd/finance-and-investment/sme-policy-index-the-mediterranean-middle-east-and-north-africa-2014_9789264218413-en#page1



National Charter/SBA Coordinators

ALGÉRIE

Abdellah TELAILIA

Ministère de l'Industrie, des PME et de la promotion de l'investissement

EGYPT

Dr Amr TAHA

Industrial Modernisation Centre

ISRAËL

Nir BEN-AHARON

Ministry of National Economy

JORDANIE

Hana URAIDI

Jordan Enterprise Development Corporation



National Charter/SBA Coordinators

LIBAN

Ministry of Industry

Manal YASSINE

MAROC

Agence nationale pour la promotion de la PME (ANPME)

Ali BERRADA

PALESTINE

Ministry of National Economy

Manal Farhan IBRAHIM

TUNISIE

Agence de promotion de l'industrie et de l'innovation (API)

Wajdi NEFFATI



SMEs - 2014

National seminars

Country	Evaluation	EBESM Training
Algeria	16 June	17-18 June Skills, innovation
Morocco	23 June	24-25 June Information on SMEs, green economy
Israel	7 July	17-18 September E-Government
Tunisia	10 September	11-12 September Innovation, second chance
Egypt	28 September	16-17 December Green economy
Lebanon	8 October	09-10 October Internationalisation of SMEs
Jordan	15 October	26-27 November Networks, skills
Palestine	28 October	29-30 October Innovation



SMEs - 2014

**Annual SME Internationalisation Forum and Assembly,
Naples, 1-3 October 2014**

SMEs - 2015

- EBESM Regional seminar "SBA Governance", Barcelona, 17-19 March 2015 and follow up at national level**
- The annual SME Assembly, Luxembourg, 19-20 November 2015**
- EBESM Regional seminar "Access to finance", Amman, December 2015 (? tbc) and follow up at national level**

SMEs - 2016

- **EBESM Regional seminar on "Entrepreneurship and follow-up at national level"**
- **Piloting a method that is compatible with EU's SME Performance Review for monitoring further developments of SME policies Improving Business statistics**
- **The annual SME Assembly**



Networks - 2014

European Cluster Observatory

EuroMed Innovative Entrepreneurs for change

Networks - 2015

Enterprise Europe Network (EEN)

http://ec.europa.eu/easme/business-cooperation-centres_en.htm

COSME

EXPO Milano 2015, EuroMed days, Milan, 6-7 May 2015

EUROMED Invest



Trade facilitation

Agreements on Conformity Assessment and Acceptance of industrial products (ACAA)

DCFTAs and SME survey

Non-tariff barriers and WTO notifications

Regional agreement on the pan-Euro-Mediterranean rules of preferential origin (PEM agreement)



Sector-specific activities

Textiles/Clothing

Euro-Mediterranean Conference on Digital Communication, Energy and Resource Efficiency in Textile and Clothing Industry in the Euro-Mediterranean Area, on 27-28 April 2015 in Krakow (Poland)

Mediterranean Young Talent

Creative Industries

Project coordinated by UNIDO with the support of the European Commission and launched on 17 October 2014 in Tunis.



For more information

Euro-Mediterranean Industrial Cooperation

http://ec.europa.eu/growth/industry/international-aspects/cooperation-regions/eu-mediterranean/index_en.htm

EXPO Milano 2015, EuroMed days, Milan, 6-7 May 2015

<https://www.b2match.eu/expo2015-agrofood/registration>



Steering, monitoring and adaptation of the work programme

**Meeting of the Working Party on the
Euro-Mediterranean industrial cooperation**

24-25 February 2015, in Brussels



Small Business Act for Europe

http://ec.europa.eu/enterprise/policies/sme/small-business-act/index_en.htm

Coopération industrielle euro-méditerranéenne

http://ec.europa.eu/enterprise/policies/international/promoting-neighbourhood/mediterranean/index_en.htm

Good practice data base

<http://ec.europa.eu/enterprise/policies/sme/best-practices/database/euromed/index.cfm?fuseaction=welcome.detail&language=EN>

<http://ec.europa.eu/enterprise/policies/sme/best-practices/database/SBA/index.cfm?fuseaction=welcome.detail>