

ANIMA

INVESTMENT NETWORK

REVUE DE PRESSE
PRESS REVIEW



(January 2015)

 CARREFOUR D'AFFAIRES ET DE TECHNOLOGIES Tunis, Tunisie: 16-18 Octobre 2014 Parc des Expositions du Kram	Web
	January, 2015

Information sur l'organisation

ANIMA Investment Network is a multi-country platform supporting the economic development of the Mediterranean. The ANIMA network (www.anima.coop) gathers around 64 governmental agencies and international networks. The objective of ANIMA is to contribute to a better investment and business climate and to the growth of capital flows into the Mediterranean region.

ANIMA Investment Network is committed to favour a shared and sustainable economic development in the Mediterranean, particularly in relation with Europe and the neighbouring countries (Black Sea, Gulf States, etc.).

ANIMA participates, in association with a network of public and private, national and international stakeholders, to the development of investments and business partnerships, of innovation and entrepreneurship, and to the internationalisation of enterprises, in order to contribute to the creation of added-value and jobs, to an increased awareness of the environmental and social stakes, to the balanced partnership between North and South and to the economic integration of the countries in the region.

Promotion of the territories: ANIMA produces several studies each year in addition to its Mediterranean Investment and Partnership Observatory (MIPO). Several seminars are organised for the different stakeholders of the economic development to be able to share their experiences and strengthen their skills;

New sectorial / industrial environment: ANIMA leads the Invest in Med programme. This EU cofunded programme aims to develop sustainable trade relationships, investments and enterprise partnerships between the two rims of the Mediterranean through the creation of Euro-Mediterranean clusters for the key competitive sectors of the region but also through business forums, staff exchanges, etc;

Promote innovation and entrepreneurship: ANIMA carries on the MedVentures initiative, which aims to help Mediterranean start-ups in their internationalisation process. To do so, business plan competitions, business meetings with investors and strategic partners are organised for the start-ups. Networking between the intermediary organisations supporting innovative companies is also facilitated.

Promote the Responsible Investment : ANIMA Investment Network is now a participant in the Global Compact, a strategic policy initiative for businesses that are committed to aligning their operations and strategies with ten universally accepted principles.

Services offered to the network members

These services are offered to members of the ANIMA Business Network. For the professionals, international organisations or companies working in the Mediterranean, there are more extensive co-operation offers (ANIMA club, partnership, sponsoring etc). Get information from ANIMA : cbl@anima.coop

Integration to the « ANIMA community »

- Free access to the ANIMA network's members directory
- Information on all the network activities and access to the events calendar
- Focus on the organisation on the ANIMA website and in the Link in Med directory which gathers 6,400 members

- Free invitation for two people to two networking events per year: ANIMA's General Assembly & Euromed Invest, the Mediterranean trade and investment summit
- Participation in the General Assembly with a voting right
- Participation in MedAcademy training seminars and workshops organised by ANIMA (potential expense coverage depending on sponsoring)
- Opportunity to suggest actions, news, initiatives and events (through the ANIMA Network extranet)

Investment intelligence (via ANIMA extranet)

- Full online access to ANIMA-MIPO, the Mediterranean Investments and Partnerships Observatory
(800 listed and qualified investment projects per year over 10 South Mediterranean countries with a multi-criteria search available by country / sector / origin / date)
- Free access to ANIMA's sector-based and thematic studies (4 studies per year)
- Exclusive access to strategic and sector-based notes produced by ANIMA and its network of experts (World Bank, European Commission, etc.)
- Access to the monthly newsletter published by ANIMA

ANIMA think tank

- Full access to ANIMA studies 2003-2007
- Summary of studies 2008-2010
- Access to documentation and data base via extranet

Source : <https://www.b2match.eu/euromed-cat2014/participants/242?locale=fr>

	Web
	January 16, 2015

LE FORUM PACA ALGÉRIE, UNE MISSION QUI ENREGISTRE UN FRANC SUCCÈS

LE RÉSEAU FINANCES & CONSEIL MÉDITERRANÉE ET SES PARTENAIRES SE SONT RÉUNIS À ALGER LE 1ER ET 2 DÉCEMBRE POUR LE FORUM PACA ALGÉRIE.

LE PROGRAMME ÉTAIT :

Informations sur le climat des affaires et de l'investissement en Algérie, témoignages de chefs d'entreprises implantés en Algérie,

Actualités de la réglementation des investissements

Rencontres B to B

Visites de sites et d'entreprises

Organisée les 1er et 2 décembre 2014 à Alger, la mission d'affaires Forum PACA-Algérie dont l'objectif était de renforcer les liens économiques déjà existants entre la Région Provence-Alpes-Côte d'Azur et l'Algérie, a réuni 160 participants français et algériens.

Ce forum a accueilli une délégation d'une cinquantaine d'acteurs économiques français dont 27 chefs d'entreprises et représentants de Pôles de compétitivité, conduits par Michel Vauzelle, Président de la Région Provence-Alpes-Côte d'Azur.

Les participants français et algériens ont pu assister à des modules sur le climat des affaires et les procédures bancaires en Algérie, et bénéficier de témoignages d'entreprises françaises installées sur place (GEODIS, CLARKE ENERGY, WANA CONSULTING, SENIDECO, CIME/TRANE etc.).

La rencontre s'est clôturée avec 90 rendez-vous en BtoB qui ont permis à la délégation PACA d'identifier des opportunités d'affaires et d'initier des partenariats.

Le Forum PACA-Algérie s'inscrit dans le cadre du PôleMed, initiative créée avec le soutien de la Région Provence-Alpes-Côte d'Azur dans le cadre du PRIE (Plan Régional d'Internationalisation des Entreprises).

Il a été mis en œuvre par ANIMA Investment Network, Finances & Conseil Méditerranée et l'IMED, en partenariat avec CCI International PACA et l'Agence Nationale de Développement de l'Investissement – ANDI (Algérie).

Source : <http://www.financesmediterranee.com/nos-actions-en-mediterranee/forum-paca-algerie-mission-enregistre-franc-succes-selon-les-organisateur.html>

	Web
	January 21, 2015


Nouvelle brochure sur les opportunités d'investissement à Bizerte et Béja

Le Pôle de Compétitivité de Bizerte et « Anima Investment Network » viennent de réaliser une brochure sur les opportunités d'investissement à Bizerte et Béja intitulée « Investir dans la filière laitière de Bizerte et Béja - Des clés pour réussir ».

Conçu comme une boîte à outils, cette publication donne un aperçu des conditions générales d'investissement en Tunisie, des dispositifs spécifiques pour la filière laitière de Bizerte et Béja ainsi que des organisations d'appui et autres contacts utiles.

La brochure présente également une vingtaine d'opportunités concrètes d'investissement et de partenariat, proposées par des acteurs locaux de la filière.

Source : http://www.investintunisia.tn/site/fr/detail_news.php?id_news=670&id_article=143

 Chambre de Commerce Italienne pour la France de MARSEILLE	Web
	2015

PROJET LACTIMED AU FESTIVAL MAD - MONTPELLIER, 27-29 MARS

MAD Festival de Montpellier : le rendez-vous gastronomique approche

Le festival MAD de Montpellier approche. L'évènement, qui aura lieu du 27 au 29 mars 2015, fera de Montpellier la capitale gastronomique de la Méditerranée. Des chefs renommés, des ateliers du goût et des exposants internationaux animeront la première édition de ce festival culinaire unique en France !

Nous vous invitons à visiter le Stand LACTIMED, l'organisé par ANIMA Investment Network et la CCIFM. 22 entreprises productrices de fromages seront présentes, représentant cinq pays : Égypte, Grèce, Italie, Liban et Tunisie.

Dans ce stand, vous aurez la possibilité de passer d'une rive à l'autre de la Méditerranée : goûter les fromages AOP grecs de la Thessalie (feta, mais pas seulement), savourer les particularités siciliennes, dont la provola dei Nebrodi ou la provola delle Madonie, découvrir les fromages égyptiens Mish et Roumi, libanais Labneh et Akkawi et connaître la production des fromageries tunisiennes de Béja et Bizerte.

Une occasion unique pour les professionnels français qui ont décidé de s'inscrire grâce au soutien de la CCIFM pour rencontrer ces producteurs internationaux et enrichir leur offre commerciale. En outre, la valorisation des produits est fortement liée au territoire. Chaque pays est représenté par une région, que vous pourrez connaître grâce à la présence d'un représentant touristique.

Le chef Arnaud Grammont du « Café des Epices » de Marseille a rencontré les producteurs du stand LACTIMED au Salon du Goût de Turin. Un clip témoigne son expérience.

LACTIMED est un projet de trois ans ayant comme but la valorisation des produits laitiers typiques et innovants de la Méditerranée. Pour l'Italie c'est la région Sicile à exposer ses fromages, les autres pays sont représentés par des producteurs et des chefs de la Thessalie (Grèce), d'Alexandrie et de Beheira (Egypte), de la Bekaa et de Baalbeck-Hermel (Liban), de Bizerte et de Béja (Tunisie).

Le Festival Mad de Montpellier représente la dernière étape du projet, après les bons résultats obtenus dans les évènements précédents, par exemple au Salon du Goût de Turin du 23 au 27 octobre 2014. Le projet est doté d'un budget global de 4,8 millions d'euros, financé à 90% par le programme I EVP CT MED et à 10% par les partenaires ou d'autres sources de financement.

Le Programme I EVP CT Bassin Méditerranéen 2007-2013 est une initiative de coopération transfrontalière multilatérale financée par l'Instrument Européen de Voisinage et de Partenariat (I EVP).

Nous souhaitons inviter tous les professionnels intéressés à visiter le Festival MAD
Les inscriptions sont encore ouvertes. Pour participer cliquez [ici](#).

Durant le dernier weekend de mars, ne prenez pas d'engagements : une "savoureuse" occasion à ne pas manquer !

Pour plus d'informations contactez Silvia Bozzuto
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E-mail: entreprises-agroalimentaire@ccif-marseille.com

Source :

http://ccif-marseille.com/index.php?option=com_content&task=view&id=561&Itemid=109

 <p>DAILY NEWS EGYPT Egypt's Only Daily Independent Newspaper In English</p>	Web
	January 26, 2015

FEDCOC initiates programme to promote Economic Summit

An integrated programme has been launched to promote Egypt's March Economic Summit, according to the Federation of Egyptian Chambers of Commerce (FEDCOC) in a statement Monday.

The programme was started by the FEDCOC during the first quarter of 2015 according to the Federation's head, Ahmed Al-Wakil.

The commencement of the marketing programme took place after Prime Minister Ibrahim Mehleb appointed Al-Wakil and Alaa Ezz, FEDCOC's Secretary General, to act as "ambassadors" for the summit. Both Al-Wakil and Ezz, as well as other delegates, are set to visit several countries and promote the Economic Summit, as well as invite leaders to attend.

Two conferences were held last week, one in Brussels and the other in Luxembourg to promote the summit.

Business and financial leaders were in attendance, with Ezz explaining the regulatory actions and updates being made on legislations to improve Egypt's investment climate.

The Egyptian investment law is being amended to unify the process of obtaining licences and work through a 'one-stop shop' investment window. It will also set out a mechanism for settling disputes quickly and successfully, according to previous statements made by Investment Minister Ashraf Salman.

Ezz further presented opportunities that can be exploited in mega projects, infrastructure, logistics and transport in the country. He also met with and invited European leaders and their funding bodies to attend the summit.

Mohamed El-Masry, FEDCOC Vice President, will visit Berlin, Wednesday, whereas Ezz will head to Moscow on the same day. Both will attend conferences in the two countries to present and promote the opportunities in Egypt, reviewing the main actions taken by the government to develop the country's political and economic roadmap.

In each country to be visited, opportunities in different sectors will be displayed where more focus will be highlighted on the interests of each country.

Moreover, Al-Wakil will fly to Paris to participate in a conference to be held by the Franco-Arab Chamber of Commerce and the Paris Chamber of Commerce.

Mohab Mamish, Chairman of the Suez Canal Authority, will be a keynote speaker to present projects on the axis of the Suez Canal. In this event, business and financial leaders from neighbouring countries as Switzerland, Italy, Germany and Portugal will be also invited to attend.

Beirut and Barcelona will also witness the attendance of members from the federation to participate in conferences that will be held in February.

Furthermore, Al-Wakil had contacted his counterparts in the region to organise promotional seminars in their countries.

He also revealed that agreements were made with several banks, funding bodies, development funds and aid organisations, who agreed to display all the financial means they can provide to attract investors.

A number of grants for attracting investment in Egypt and for performing sectoral studies were approved in Brussels. The initiatives will be executed through the Alliance of the Euro-Mediterranean business federations (MedAlliance).

The Alliance includes five regional business organisations; these include the Association of Mediterranean Chambers of Commerce (ASCAME), the Union of Mediterranean Confederations of Enterprises (BusinessMed), the Association of European Chambers of Commerce (Eurochambres), the German-Arab Chamber of Commerce (GACIC), and ANIMA Investment Network.

The amount to be granted for the prior mentioned services however is yet to be revealed.

The alliance performs the targets of the EuroMed Invest programme, funded by the European Union (EU), which aims to promote investment in transport, telecommunications, tourism, new and renewable energy, as well as information technology.

Earlier in December 2014, Ezz revealed that The European Trade Chambers launched new projects in Egypt to develop tourism with a budget of EGP 80m funded by the EU.

During the World Economic Forum that took place from 21-24 January in Davos, President Abdel Fatah Al-Sisi invited world business leaders to participate in the Summit scheduled to occur in March in Sharm El-Sheikh, to support Egypt's economic development.

Moreover the director-general of the Saudi-Egyptian Businessmen Association (SEBA) Ahmed Darwish revealed Sunday that over 1,000 Saudi businessmen and companies in various sectors are expected to attend the March Economic Summit.

Source: <http://www.dailynewsegypt.com/2015/01/26/fedcoc-initiates-programme-promote-economic-summit/>

	Web
	January 21, 2014

MedGeneration project to support Diaspora entrepreneurs

In the framework of the MedGeneration project, funded by the European Union through the ENPI CBC MED programme, ANIMA Investment Network and the project partners launch a call for projects aimed at entrepreneurs from Palestinian, Jordanian and Lebanese Diasporas located in Europe.

MedGeneration aims at making a "New Deal" between the talents of the Diaspora and their country of origin, developing strategies and most effective attractiveness services, ensuring employment and economic benefits for associated territories. In addition to developing an entrepreneurial culture and economic openness to the international level, and involving a community of actors at the service of economic development.

MedGeneration will assist 10 selected projects from every country in this process providing them an operational and customised support (travels, assistance for feasibility studies, meetings with technical and financial partners and / or local incubation services).

For more information about the project and how to apply (before February 1st 2015) fill this application.

Source: <http://www.wamda.com/2015/01/medgeneration-project-to-support-diaspora-entrepreneurs>



Web

January 25, 2015

Call for projects to support Diaspora entrepreneurs

In the framework of the MedGeneration project, funded by the European Union through the ENPI CBC MED programme, ANIMA Investment Network and the project partners launch a call for projects aimed at entrepreneurs from Palestinian, Jordanian and Lebanese Diasporas located in Europe.

Who is it for?

You are an entrepreneur from the Lebanese, Jordanian or Palestinian diaspora based in Europe? You hold an economic project in your origin country?

What does it offer?

MedGeneration can assist you in this process providing you an operational and customised support (travels, assistance for feasibility studies, meetings with technical and financial partners and / or local incubation services).

10 projects per country will be selected to benefit from these services in 2015. Do not miss this opportunity and present your project before 1st February 2015!

Source: <http://menaapps.com/call-for-projects-to-support-diaspora-entrepreneurs/>



The MENA Business Angels Network,
Seed Funds and Early Stage Market Players

Web

January 26, 2015

Call for Projects to Support Diaspora Entrepreneurs

Application deadline extended to 1st February 2015

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Source:

<http://m-ban.org/blog/2015/01/26/call-for-projects-to-support-diaspora-entrepreneurs/#.VP2DSfmG9z9>

	Web
	2015


Projects

Projects



ANIMA Investment Network is a multi-country platform for the economic development of the Mediterranean. The network gathers around 70 governmental agencies and international networks. ANIMA Investment Network is opened to any IPA, community, enterprise, organisation interested in the economic development of the Mediterranean.

Source : <http://www.eumed-gateway.eu/useful-links/projects.aspx>

	Web
	January, 2015

Rapport d'activité pays Réseaux conjoints pour le développement



CREAM

Coordinating Research in Support to Application of Ecosystem Approach to Fisheries and Management Advice in the Mediterranean and Black Seas

Identifier les lacunes (en termes de données, de connaissances, de formation, de coordination) qui entravent actuellement la pleine application de l'approche écosystémique dans la gestion de la pêche en mer Noire et en Méditerranée; formation et renforcement des capacités pour aider à harmoniser la collection de données et les méthodologies utilisées dans l'évaluation et la gestion de la pêche en Méditerranée et mer Noire. Établir les lignes directrices pour l'application de l'approche écosystémique concernant la pêche dans la Méditerranée et la mer Noire, à la fois dans les États membres de l'UE et dans des pays tiers (2011-2014).

<http://www.cream-fp7.eu>

Partenaires français

*Institut de recherche pour le développement (IRD)
Institut français de recherche et exploitation de la Mer (IFREMER)*

RESEaux CONJOINTS POUR LE DEVELOPPEMENT

CIHEAM-Bari



MOAN

Le réseau méditerranéen de l'agriculture biologique est un réseau institutionnel créé en 2006 et qui vise à rassembler les ministres de l'agriculture des 24 pays euro-méditerranéens. MOAN est pour les décideurs politiques, un outil d'échange d'informations et de bonnes pratiques dans le domaine de l'agriculture biologique afin de partager des stratégies communes qui permettent son développement dans la zone méditerranéenne, et de valoriser ses potentiel et identité dans le débat global.

<http://moan.iamb.it/>

Partenaire français

Ministère de l'agriculture, de l'agroalimentaire et de la forêt



MEDSPRING

Le réseau méditerranéen de la science, de la politique, de la recherche et de l'innovation, est une action de coordination et de soutien (7e PC). Ce projet se focalise sur 3 défis sociétaux (l'énergie, l'alimentation abordable de haute qualité, et la rareté des ressources), et vise d'aborder des objectifs politiques en créant une plateforme d'institutions gouvernementales, d'organisations de recherche, d'associations et de la société civile, pour le dialogue et la coordination (2013-2016).

<http://www.medspring.eu/>

Partenaires français

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CONEXX
ANIMA Investment Network*