DiafrikInvest: missione in Senegal per le imprese

Dal 22 al 25 ottobre una serie di eventi dedicati all'imprenditoria, agli investimenti e all'internazionalizzazione saranno di scena a Dakar, in Senegal.

DiafrikInvest, questo il nome della tre giorni nella capitale africana, chiama a raccolta imprenditori, naturalmente, ma anche investitori ed esperti di finanziamento per mettere in collegamento chi vuole fare business con una serie di conferenze, workshop, incontri B2B e sessioni di networking.


La missione è aperta a investitori e imprese provenienti dall'Europa, e in particolare dal Mediterraneo. I partecipanti saranno accompagnati durante i tre giorni attraverso appuntamenti e forum mirati, individuati in base alle loro specifiche esigenze.

La missione include anche iniziative esterne a DiafrikInvest, incontri con le autorità senegalesi e approfondimenti sulle opportunità di investimento in Senegal.

Per conoscere nel dettaglio le iniziative di DiafrikInvest, questo è il link: https://www.diafrikinvest.com/

Per unirsi invece alla missione di business in Senegal organizzata da Anima, attraverso i suoi partner, contattare Euromed International Trade tramite il seguente link: https://www.consorzioeuromed.com/contatti/

Source: https://www.impresedelsud.it/diafrikinvest-missione-in-senegal-per-le-imprese/
Entrepreneuriat : DiafrikInvest, la seconde édition du forum à Dakar

DiafrikInvest se tiendra le 22 octobre 2019 à Dakar, au Sénégal, avec le soutien du CJD Sénégal. Il s’agira de la seconde Investment Academy du programme d’accélération dédié à l’entrepreneuriat et à l’investissement. Le programme comprend des séances de coaching tout spécialement en matière de techniques de la levée de fonds. Les participants et le grand public seront conviés par la suite à participer à la thématique: «Retour d’expériences sur les levées de fonds au Sénégal».


Lancé fin 2016, DiafrikInvest est une initiative qui a pour ambition d’accélérer et accompagner la mobilisation des talents, des entrepreneurs et des investisseurs de la diaspora pour dynamiser les relations d’affaires entre l’Europe, le Maroc, la Tunisie et le Sénégal. Elle est portée par un consortium euro-africain d’acteurs du développement économique et représentants du patronat et financée à 90% par l’Union européenne pour un montant de 2,2 millions d’euros.

THE NEXT SOCIETY call start-ups to join the Start-up Booster Track

THE NEXT SOCIETY is calling entrepreneurs and innovators in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, and Tunisia to join the 3rd promotion of the Start-up Booster Track.

THE NEXT SOCIETY’s movement launch by ANIMA Investment Network aims to mobilise entrepreneurs, innovators and corporate ecosystems to tackle the innovation and sustainable development challenges faced in the Mediterranean. Over the past 2 years, it has contributed to bring a real change in the Mediterranean innovation landscape by constantly supporting and connecting entrepreneurs, investors, cluster managers and researchers.

THE NEXT SOCIETY just opened its third call for applications for the Start-up Booster Track. Entrepreneurs in the Middle East-North Africa region are invited to submit their application by October 15th, 2019.

The Start-up Booster Track is a flexible support programme with the aim of supporting innovative entrepreneurs in the MENA region and help them connect with key markets in Europe, Africa, Gulf Countries and USA. It started in 2017 and is composed of several services that help entrepreneurs through their journey: Investment Readiness Programme (Venture workshop and IP training); Entrepreneurs Mentoring Programme for one year; Soft landing missions in European innovation hubs; International Acceleration Bootcamps; International Market Missions; and Power Meetings with investors. It was designed as a tailor-made toolkit where entrepreneurs are matched to the adequate services according to their needs, profile and availability upon selection. All services are free of charge, THE NEXT SOCIETY supports travel and accommodation expenses, and participation fees to events organised by third parties.

Since 2017, two cohorts of start-ups have been accompanied by THE NEXT SOCIETY in the frame of its Start-up Booster Track which accounted a dozen operations implemented for early-stage companies with impact-driven solutions, products and services in the MENA region. A total of 75 entrepreneurs have benefited from these activities that helped them go international and raise funds.

While the movement is launching the selection for its 3rd promotion of start-ups, the actions from which the second promotion is still benefiting from did not end. Next steps by the end of 2019: in Barcelona (Spain), participation in Big Booster 2019’s competition in Lyon (France), Meet-up with investors during Business and Innovation Day in Beirut (Lebanon) and during the European Business Angels Network Winter Summit in Brussels (Belgium).

For more details visit THE NEXT SOCIETY.

APPLICATIONS NOW OPEN FOR THE NEXT SOCIETY’S STARTUP BOOSTER TRACK PROGRAMME

THE NEXT SOCIETY is calling for all emerging entrepreneurs and innovators in Egypt, Algeria, Jordan, Lebanon, Morocco, Palestine, and Tunisia to join the 3rd edition of the Startup Booster Track. Talented entrepreneurs are invited to submit their application by October 15th and will be selected to benefit from the programme’s services to boost their innovative solutions.

The Startup Booster Track is a flexible support programme that aims to support budding entrepreneurs in the MENA region and connect them to key market officials in a variety of industries throughout Europe, Africa, the United States and the GCC. The programme focuses on the following industries:

- Tech & Software
- Food
- Environment
- Energy
- Health
- Social & Culture

The event is composed of several components such as their Investment Readiness Programme and the Entrepreneurs Mentoring Programme. The event also hosts a variety of international acceleration bootcamps and power meetings with investors as a tailor-made toolkit where entrepreneurs are matched to services according to their needs, profile and availability. Additionally, all services are free of charge as THE NEXT SOCIETY supports travel and accommodation expenses.

The event is organised by THE NEXT SOCIETY and ANIMA Investment Network, which aims to develop entrepreneurs, innovators and the corporate ecosystem’s efforts to deliver sustainable solutions for the world’s most pressing issues. Over the previous years, it has contributed to bring a real change in the Mediterranean and MENA-based landscape by showing constant support to entrepreneurs and investors.

For more information, click here.

Source: https://thestartupscene.me/OPPORTUNITIES/Applications-Now-Open-for-THE-NEXT-SOCIETY-s-Startup-Booster-Track-Programme
Entrepreneurs in the MENA region: EU-funded THE NEXT SOCIETY launches its 3rd call for applications

EU-funded THE NEXT SOCIETY is calling entrepreneurs and innovators in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, and Tunisia to join the 3rd promotion of the Start-up Booster Track. Talented entrepreneurs and innovative businesses will be selected to benefit from the programme services to boost their innovative solutions!

THE NEXT SOCIETY’s movement launch by ANIMA Investment Network aims to mobilise entrepreneurs, innovators and corporate ecosystems to tackle the innovation and sustainable development challenges faced in the Mediterranean. Over the past 2 years, it has contributed to bring a real change in the Mediterranean innovation landscape by constantly supporting and connecting entrepreneurs, investors, cluster managers and researchers.

THE NEXT SOCIETY just opened its third call for applications for the Start-up Booster Track. Entrepreneurs in the Middle East-North Africa region are invited to submit their application by October 15th, 2019.

Read more

Press release

Press release

Prix Hannon pour la Promotion du co-développement par l’investissement responsable


Ce Prix est attribué alternativement en Tunisie et en Europe et vise à récompenser les entreprises engagées ayant réalisé des investissements responsables. La cérémonie de remise des Prix pour sa 2ème édition se tiendra le 10 octobre 2019 à Bercy-Paris lors de la 5ème édition du BIG Event BPIFranceInno Génération.

Quatre trophées seront décernés :

1. Le prix pour un investissement de portée significative par un Tunisien en Tunisie
2. Le prix pour un investissement de portée significative réalisé par un investisseur d’Europe et/ou du reste du monde en Tunisie
3. Le prix pour un investissement de portée significative réalisé par un investisseur tunisien à l’étranger, notamment en Afrique
4. Le prix pour un investissement de portée significative réalisé par un investisseur tunisien ou étranger dans une région en voie de développement

Ce prix permettra de visibiliser les actions responsables des entreprises à l’échelle nationale et internationale et permettra aux entreprises de se distinguer de leurs concurrents et de valoriser leurs équipes.

Les critères sont les suivants :

- Entreprise opérationnelle ayant au moins 3 années d’activités et 3 bilans, un caractère innovant et une vision RSE ;
- Ayant au moins 10 postes d’emplois permanents ;
- Ayant de bonnes pratiques en matière de RSE et souhaitant mettre en œuvre une politique globale et une démarche RSE ;
- Ayant un impact et des résultats positifs sur le plan social, environnemental et/ou territorial.

"كونكت تفتح باب الترشح للدورة الثانية لجائزة "حنون"

تتطلب المنظمة (CONNECT) و/orGANISATION END (MED21) تطوير التوازن المشترك للتنمية من خلال الاستثمارات المستمرة وذلك بالشراكة مع Bpifrance و/orGANISATION END (ANIMA Investment Network) و/orGANISATION END (ANIMA Investment Network) و/orGANISATION END (ANIMA Investment Network) و/orGANISATION END (ANIMA Investment Network) في تنظيم جائزة "حنون". ويهدف إلى مكافحة الشركات المسؤولية اجتماعيا التي قامت بمساهمات تكرير التزامها المجتمعي.

أربيع جوائز

أولى جائزة أكبر استثمار في تونس من قبل مستثمر تونسي.

ثانية جائزة أكبر استثمار في تونس من قبل مستثمر أوربي أو من بعيد.

ثالثة جائزة أكبر استثمار قام به مستثمر تونسي في الخارج خاصة في أفريقيا.

رابعة جائزة أكبر استثمار قام به مستثمر تونسي أو أجنبي في دولة نامية.

ويسمى القائمون على هذه المسابقة من وراء بعثها إلى زيادة الوعي بالالتزام الم_charset(320,761) جيات للمشاركات في الاستثمارات والجهود والمساهمات الاجتماعية في مجال إثبات التزامها المجتمعية.

شروط المشاركة

أما شروط المشاركة في المسابقة فتمثل في أن تكون الشركة لها ثلاثة سنوات من انطلاق نشاطها، كما أنها تعتب على الإبتكار والابتكار الخلاقة في انشئتها وتكتني الإلتزام المجتمعي في كل أنشطتها وأن تكون لها طاقة تشغيلية لا تقل عن 10 موظفين. وأن تكون لها مساهمات جيدة في مجال إثبات التزامها المجتمعية وتكريس مفاهيم المسؤولية الاجتماعية للشركات والرعاية في تنفيذ سياسة عالمية في هذا المجال. وأن يكون لالتزامها المجتمعي نتائج ملموسة من الناحيتين الاجتماعية والبيئية.

Source : https://www.achahed.com/
Start-up Booster Track cherche des entrepreneurs talentueux

Une occasion à saisir pour les entrepreneurs marocains. The Next Society, un mouvement initié par Anima Investment Network, lance son troisième appel à candidatures pour le Start-up Booster Track. Objectif, aider les entrepreneurs de la région MENA à accéder à des marchés clés tels que l'Europe, l'Afrique, les pays du Golfe et les États-Unis. Le 15 octobre est le dernier délai pour se porter candidat.


«Des entrepreneurs talentueux et des start-up innovantes» seront sélectionnés pour bénéficier de plusieurs services prévus par ce programme pour les accompagner tout au long de leur trajectoire entrepreneuriale, note la même source. Il s’agit notamment, est-il précisé, d’Investment Readiness Programme (ateliers sur le financement et la propriété intellectuelle) ; programme de mentoring pour les entrepreneurs et de formation pour les mentors ; missions de Soft Landing dans de centres d’innovation européens. Sont prévus également International Acceleration Bootcamps (Camps d’entraînement internationaux d’accélération) ; International Market Missions (missions dans les plus grands salons européens de l'innovation) ; Power Meetings (rencontres avec des investisseurs). De ce fait, notent les initiateurs de ce programme, le Start-up Booster Track a été conçu comme «une boîte à outils» grâce à laquelle les entrepreneurs seront dirigés, en fonction de leurs besoins, leur profil et leur disponibilité, vers les services les plus adéquats.

Tous les services sont offerts gratuitement, indique The Next Society qui précise qu’elle couvre les dépenses d’hébergement et de transport ainsi que les frais de participation aux événements organisés par des agents tiers. À noter que The Next Society se présente comme «une communauté d’acteurs du changement ouverte à tous ceux engagés dans l’innovation et le développement économique». Elle réunit des entrepreneurs, des investisseurs, des entreprises, des ONG, des pôles de développement économique, d’innovation et de recherche publics et privés d’Europe et des pays méditerranéens. Elle regroupe un réseau de plus de 300 organisations d’affaires, d’innovation, de recherche et d’investissement, 2.500 PME et entrepreneurs internationaux venant de 30 pays.

The Next Society, qui a débuté en 2017, a lancé un plan d’action de quatre ans (2017-2020), cofinancé par l’Union européenne à hauteur de 90% pour un budget global de 7,8 millions d’euros. Au total, 75 entrepreneurs ont pu bénéficier de ses services qui les ont aidés à s’internationaliser et à lever des fonds, depuis 2017, note-t-elle.

The NEXT SOCIETY’s Comes Back with their Buzzing “Startup Booster Track” in the MENA

The Program calls for entrepreneurs and innovators in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, and Tunisia to join the 3rd promotion of the Start-up Booster Track.

BY SWB TEAM

Promising entrepreneurs in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, and Tunisia are summoned to apply for the 3rd promotion of the Start-up Booster Track. Talented entrepreneurs and innovative businesses will be selected to benefit from the fully-fledged program services to boost their innovative solutions and take their business to the next level.

THE NEXT SOCIETY’s movement is launch by ANIMA Investment Network and aims to mobilize entrepreneurs, innovators and corporate ecosystems to tackle the innovation and sustainable development challenges faced in the Mediterranean.

Over the past 2 years, it has contributed to bring a real change in the Mediterranean innovation landscape by constantly supporting and connecting entrepreneurs, investors, cluster managers and researchers.

The Start-up Booster Track is a flexible program that aims to support innovative entrepreneurs in the MENA region and help them connect with key markets in Europe, Africa, Gulf Countries, and USA. It started in 2017 and is composed of several services that help entrepreneurs through their journey: Investment Readiness Programme, Entrepreneurs Mentoring Programme for one year; Soft landing missions in European innovation hubs; International Acceleration Bootcamps; International Market Missions; and Power Meetings with investors.

The program is designed as a tailor-made toolkit where entrepreneurs are matched to the adequate services according to their needs, profile, and availability upon selection. All services are free of charge; THE NEXT SOCIETY supports travel and accommodation expenses, and participation fees to events organized by third parties.

To know more details and apply, check this link.

Rendez-vous de l'entrepreneuriat et l'investissement de la diaspora du 22 au 25 octobre à Dakar

Le mois d’octobre 2019 sera sous le signe du Sénégal avec une séquence de trois rendez-vous d’exception dédiés à l’entrepreneuriat, à l’investissement et à la diaspora qui auront lieu à Dakar, du 22 au 25 octobre.

2ème Investment Academy DiafrikInvest

Le 22 octobre 2019, le CJD Sénégal organise, dans le cadre de DiafrikInvest, la seconde Investment Academy du programme d’accélération dédié à l’entrepreneuriat et à l’investissement. Durant toute une journée, les entrepreneurs sélectionnés par DiafrikInvest bénéficieront de sessions de coaching au cours desquelles ils seront formés aux processus et techniques de levée de fonds, animées par Thameur Hemdane, fondateur et président d’Afrikwity, plateforme d’equity crowdfunding pionnière en Afrique.
À partir de 16h30, l’événement ouvrira ses portes au grand public, invité à participer à la session « Retour d’expériences sur les levées de fonds au Sénégal » durant laquelle investisseurs, experts du financement et entrepreneurs prendront la parole pour témoigner.

FIELD – Forum de l’Innovation, de l’Entrepreneuriat et du Leadership de Dakar


Cet événement sera également l’occasion de présenter officiellement la plateforme digitale pour l’investissement productif de la diaspora sénégalaise, portée par le CJD Sénégal et réalisée dans le cadre de DiafrikInvest.

ANIMA, partenaire institutionnel des Rencontres Africa

Enfin, les bénéficiaires du programme DiafrikInvest sont invités à prendre part à la quatrième édition des Rencontres Africa, qui se tiendra à Rufisque au Centre international de conférences Abdou Diouf (CICAD) de Diamniadio les 24 et 25 octobre 2019. ANIMA Investment Network est partenaire de cet événement majeur où sont attendus plus de 5 000 décideurs d’affaires privés Français et Africains.

Source : http://www.wabitimrew.net/35182-2/
THE NEXT SOCIETY helps young researchers develop their start-ups to foster technology transfer in the MENA region

Marseille, 20 September 2019 – THE NEXT SOCIETY launches the Tech Booster, a programme to support entrepreneurial skills of young talents willing to turn a research project into a start-up.

A good quality of Research prevail in the MENA region: Egypt, for instance, ranks within the top five countries worldwide in several topics in Chemistry, Physics, Material Sciences and Water Sciences. Yet, companies with R&D needs are seldom aware of this huge potential of innovation and value creation, or, when they are, they lack adequate information or mechanism of industry–university collaboration. Connecting local research and industry – in other words technology transfer, is therefore a major issue for MENA countries when it comes to innovation and economic development. This demands wide-ranging action covering the different levels concerned: implementation of legal, regulatory and fiscal policies, institutional and organisational amendments, but also training and awareness raising both on the academia and research institutes, and industry sides.

THE NEXT SOCIETY, an open community of change makers engaged in innovation and economic development led by ANIMA Investment Network and 30 partners and co-funded by the European Union, decided to launch the Tech Booster acceleration programme to boost technology transfer in the Mediterranean by supporting success stories of research-based start-ups in Morocco, Tunisia, Algeria, Egypt, Palestine, Jordan and Lebanon. These projects led by researchers-entrepreneurs are a powerful demonstration of the technology transfer potential and can help to create a momentum to remove the barriers to innovation.

After a pilot phase in 2018, the activities of the Tech Booster will be implemented in the coming months, starting by Lebanon and Egypt in September 2019. They offer several opportunities to MENA young researchers: Tech Transfer bootcamps, collective coaching sessions, soft landing missions in Europe, public pitching sessions and DemoDays to get connected with targeted investors, industry leaders and experts. Winners of the Tech Booster will also join the 2019 edition of Emerging Valley in Aix-en-Provence in December to meet French and African Tech leaders and work on the design of the city of tomorrow during a workshop co-organised by ANIMA and thecamp.

The challenge of this collaboration is just as strategic for researchers-entrepreneurs as it is for large companies, as Bénédicte Faivre-Tavignot, co-founder and director of the HEC’sSocial Business Chair, pointed out at a workshop organised by ANIMA: “Large companies realised that the success of technological innovations developed by subsidiaries of transnational corporations in emerging countries depends on a ‘corporate culture’ allowing to be as close as possible to consumer needs, and to the realities and constraints of the local situation”. The Tech Booster, a programme to support entrepreneurial skills of young talents willing to turn a research project into a start-up.
The Tech Booster is intended for young researchers or innovators who developed a technology or a research project and who want to turn it into a successful business. It provides a tailor-made support from a pool of experts, mentors and investors to explore market, funding and business opportunities, develop a valid business model and get local and international exposure. A strong emphasis is on entrepreneurship skills, Intellectual Property (Assessment, Rights and Protection) and go-to market strategy.

Outcomes for the research-based start-up projects include a validated Business Model, a Minimum Viable Product (MVP) ready to access the market, an investment and/or client pitch deck, visibility and the opportunity of B2B meetings with industry leaders and innovation professionals in your sector. “We’ve learnt a lot about business models and that’s something we don’t get in engineering”, said Samer Abou Diab, beneficiary of the Tech Booster who develops a smart device for road safety in Lebanon.

“Investors, business angels and industry leaders involved in the coaching, mentoring and BtoB meetings of the Tech Booster are impressed by the great project ideas they discover and believe there is real potential to expand the portfolio of ‘investable’ projects in the MENA region, » adds Zoé Luçon, who coordinates the Tech Booster implementation at ANIMA. The Tech Booster acceleration programme is implemented in Egypt and Lebanon in September 2019 thanks to the support of the national partners of THE NEXT SOCIETY, TIEC and Berytech. Several activities targeting researchers-entrepreneurs in Morocco, Tunisia, Algeria, Palestine and Jordan will be organised soon.

For more information on the Tech Booster, download the brochure or visit THE NEXT SOCIETY website.

Appel à candidatures pour rejoindre Startup Booster Track en octobre 2019

The Next Society lance un appel à candidatures aux pays du Moyen Orient et d'Afrique du Nord (Mena), dont la Tunisie, et pour participer au Startup Booster Track d'octobre 2019, un projet de l'Union européenne.

Le Startup Booster Track, développé par The Next Society, est conçu pour les entrepreneurs de la région Mena, avec l'objectif de les aider à pénétrer des marchés clés en Europe, Afrique, pays du Golfe et États-Unis.

Les startups tunisiennes doivent être établies en Tunisie. Sont éligibles, les startups innovantes en phase de démarrage, proposant des solutions axées sur les impacts de produits ou de services dans les technologies et logiciels, l'alimentation, l'environnement, l'énergie, la santé, le social et la culture.

Les startups participantes doivent être déjà constituées, avoir un plan d'affaires, et avoir une aptitude à l'expansion au plan régional et ultérieurement international, avec un focus sur l'innovation.

Les participants doivent pouvoir participer en anglais, sachant que les services d'assistance sont fournis dans cette langue, sauf le Programme de mentorat des entrepreneurs qui peut être livré en français en Algérie, au Maroc et en Tunisie.

La participation est gratuite. Il est recommandé que les équipes participantes comportent au moins une femme co-fondateur et / ou de jeunes talents. Les entrepreneurs et les startups seront mis en contact par les services adéquats, en fonction de leur besoins, profil et disponibilité.

The Next Society est une communauté ouverte de décideurs du changement, engagés dans l'innovation et développement économique. Elle rassemble des entrepreneurs, des investisseurs, des entreprises, des ONG, des institutions, de recherche et de développement économique privés et publics d'Europe et des pays méditerranéens. Lancé par le réseau euro-méditerranéen Anima Investment Network, elle rassemble plus de 300 organisations et 2 500 entrepreneurs avec un cofinancement de l'Union européenne.

Amina Mkada

Tech Booster va permettre aux chercheurs méditerranéens de lancer leur start up

Les jeunes chercheurs de sept pays méditerranéens vont pouvoir lancer leur start up grâce au programme d'accélération Tech Booster initié dans le cadre du projet The Next Society financé par l'Union européenne et mis en œuvre par le réseau Anima Investment Network.

Le Tech Booster est lancé dans le cadre du programme Next Society (photo : Anima investment network)

MEDITERRANÉE. Les jeunes chercheurs ou innovateurs de plusieurs pays méditerranéens vont pouvoir lancer leur start up grâce au programme d'accélération Tech Booster.

Permettant de favoriser le transfert technologique entre la recherche et l'industrie, il s'intègre dans le prolongement de plusieurs opérations concernant le transfert de technologies : le Start-up Booster Track (une promotion par an pour une trentaine de start up) qui vient de lancer son troisième appel à candidature, le Cluster Booster Track, réunissant, depuis 2017, vingt-quatre clusters méditerranéens bénéficiant d'un accompagnement de clusters de quatre régions d'Europe (Wallonie, Piémont, Catalogne et Provence-Alpes-Côte d'Azur) et, une nouveauté, le Tech Transfer Booster axé sur la formation des bureaux de transfert de technologie adossés à des universités. "Au nombre de soixante en Méditerranée, ils ne sont pas tous très opérationnels. À cause de leur dépendance à l'université, leur culture n'est pas de faire du marketing et du commercial, de regarder leur portefeuille recherche comme un portefeuille produit. Tech Transfer Booster va les y aider", explique Emmanuel Noutary, délégué général d'Anima Investment Network.

Bootcamp, coaching et Demoday
Tech Booster Track est initié dans le cadre de The Next Society, lancé en mai 2017 par Anima Investment Network. Le réseau The Next Society, cofinancé par l'Union européenne à hauteur de 90% pour un budget total de 7,8 M€ sur quatre ans, regroupe une communauté ouverte de plus de 300 acteurs publics et privés engagés dans l'innovation et le développement économique en Europe et dans les pays méditerranéens.

L'idée de ce programme d'accélération part d'un constat : les entreprises qui ont des besoins de R&D ne collaborent pas avec les chercheurs. "En Méditerranée, il n'existe pas vraiment d'incitation pour que les chercheurs créent leur entreprise ou même valorisent leurs recherches. Les jeunes sont plus sensibilisés, car ils voient autour d'eux d'autres jeunes qui réussissent notamment grâce aux nouveaux accélérateurs lancés. Nous voulons les accompagner comme des entrepreneurs", souligne Emmanuel Noutary.

Le programme Tech Booster se joue en trois temps. Les jeunes chercheurs vont d'abord assister à des Bootcamps Tech Transfer. Ces camps d'intégration d'un à deux jours permettront de travailler sur leurs projets avec des experts. En avril 2019, lors d'un Bootcamp en Tunisie, Godefroy Flament Morgand, business development manager du groupe Thalès s'est avoué "très impressionné par la qualité des start up et des innovations tunisiennes. En dépit de la crise économique, la scène tunisienne est pleine de potentiel et bien développée. J'ai eu l'impression de parler à des gens talentueux qui n'avaient pas forcément conscience de leur propre potentiel. Le chemin est difficile, mais les ingrédients de leur réussite sont réunis."
Ils seront ensuite accompagnés à distance (coaching), avec un soutien sur mesure, pendant plusieurs semaines pour bien se préparer à la dernière étape, celle du Demoday et à la confrontation avec des investisseurs et de grands industriels. "Ils devront alors présenter leur projet soit à un investisseur, soit à un client pour espérer une création de société, un investissement ou une collaboration avec une entreprise, voire la vente d'une licence", explique le délégué général d'Anima.

Sept pays concernés

Les meilleurs de ces jeunes chercheurs obtiendront une invitation pour l'édition 2019 d'Emerging Valley (réunissant la crème de la Tech en France et en Afrique) qui se tiendra les 4 et 5 décembre 2019 à Aix-en-Provence. A cette occasion, ils seront mis en avant lors d'un atelier co-organisé par Anima et The Camp sur le thème "Comment répondre aux enjeux de l'Afrique avec de l'innovation africaine ?".

Frédéric Dubessy

Source : https://www.econostrum.info/Tech-Booster-va-permettre-aux-chercheurs-mediterraneens-de-lancer-leur-start-up_a25967.html
تحت شعار ترزيز التنمية من خلال الاستثمارات المسؤولة مجتمعا، كونكت تفتح باب الترشح للدورة الثانية لجائزة «حلى»

تنظم كنفدرالية المؤسسات المواطنة التونسية ومنظمة MED21 ووكالة الاستثمار الخارجي ووكالة الريف الصناعي، ووكالات النهوض بالصناعة وصندوق الودائع والإنماء ووكالات «ANIMA Investment Network» و«BPifrance» تعاونا، نشأة لجائزة حلى، لترزيز الاستثمار المسؤول من خلال التعاون بين تونس وأوروبا، وتحت شعار تعزيز التنمية من خلال الاستثمار المسؤول.

تهدف هذه المسابقة الى تنمية شركات متخصصة تركز على تأسيس امتيازات اجتماعية بالشراكة بين تونس وأوروبا، وتعزيز التعايش بين تونس وأوروبا، وتحت شعار «حلى» ترزيز التنمية المشترك من خلال الاستثمار المسؤول، وتعزيز التعاون بين تونس وأوروبا، وتحت شعار تعزيز التنمية المشتركة من خلال الاستثمار المسؤول، وتحت شعار تعزيز التعاون بين تونس وأوروبا.

 سيتم منح أربعة جوائز: أولاً جائزة أكبر استثمار في تونس من قبل مستثمر تونسي، وثانيًا جائزة أكبر استثمار في تونس من قبل مستثمر أوربي أو من خليج العالم، وثالثًا جائزة أكبر استثمار في الخارج، خاصة في إفريقيا، والرابعة جائزة أكبر استثمار في الخارج.

ويسر على الفائزين، شروط المشاركة في المسابقة، في ثلاثة سنوات من انطلاق نشاطها، وتحت شعار تعزيز التعاون بين تونس وأوروبا، وتحت شعار تعزيز التعاون بين تونس وأوروبا، وتحت شعار تعزيز التعاون بين تونس وأوروبا.

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وهي تهدف إلى زيادة الوعي بالتزami...
Sono aperte le candidature per aderire a Start-up Booster Track, un programma di supporto su misura per gli imprenditori della regione MENA (Nord Africa e Medio Oriente).

Il progetto prevede la selezione di imprenditori di talento con idee innovative che vogliono promuovere il loro business attraverso l'internazionalizzazione e un percorso fatto di sessioni formative, presentazione nei mercati esteri, incontri con investitori e incubazione in alcuni centri di innovazione europei.

Le selezioni sono aperte a startup innovative in fase embrionale con prodotti o servizi inseriti in una delle seguenti aree:

- Tecnologia e software
- Cibo
- Ambiente
- Energia
- Salute
- Sociale e cultura

Le start-up devono essere stabilite in Algeria, Egitto, Giordania, Libano, Marocco, Palestina o Tunisia.

Per presentare la candidatura compila questo modulo di domanda entro il 15 ottobre 2019.

Non dimenticare di registrare un breve video (non più di 2 minuti) per presentare il tuo progetto, la tua strategia e il tuo team. Saranno valutate anche le tue capacità di presentazione e di conversazione in inglese!

Start-up Booster Track è un’iniziativa di THE NEXT SOCIETY, una comunità aperta di attori pubblici e privati impegnati nell'innovazione e nello sviluppo economico, guidata da ANIMA Investment Network con il supporto di Euromed International Trade.

Per ulteriori informazioni scarica questo documento o scrivi all'indirizzo welcome@thenextsociety.co

Source : https://www.impresedelsud.it/nuovo-progetto-per-il-lancio-di-start-up-nella-mena/
Pour sa troisième promotion du Start-up Booster Track, la Next Society invite les entrepreneurs d'Algérie, Egypte, Jordanie, Liban, Maroc, Palestine et Tunisie à soumettre leurs candidatures pour intégrer cette start-up.

A travers cet appel à candidatures, des projets innovants seront sélectionnés pour faire partie du Start-up Booster Track, un des programmes d'accélération sur mesure ayant pour objectif de promouvoir les talents émergents de la région du Moyen-Orient et de l'Afrique du Nord dans le monde.

Lancée par ANIMA Investment Network, la Next Society est une communauté engagée dans l'innovation et le développement économique dans le paysage méditerranéen. Elle réunit des entrepreneurs, des investisseurs, des entreprises, des ONG, des pôles de développement économique, d'innovation et de recherche publics et privés d'Europe et des pays méditerranéens. Elle rassemble déjà un vaste réseau de plus de 300 entreprises et organismes d’innovation, de recherche et d’investissement, 2 500 PME internationales et entrepreneurs issus de 30 pays.

Grace à son programme Booster Track, débuté en 2017, Ce mouvement offre un soutien aux start-up méditerranéennes, pour les aider à se faire connaitre et les accompagner dans leurs projets innovants par le biais d’ateliers, de sessions de formation, d’immersions sur les marchés étrangers et aussi à travers des rencontres avec des investisseurs et le coaching à long terme par des mentors engagés.

**Critères d’éligibilité :**

Les inscriptions sont ouvertes aux startups innovantes en démarrage avec des solutions, des produits ou des services dans les domaines suivants :

- Technologie et logiciels
- Nourriture
- Environnement
- Energie
- Santé
- Culture et social

Des start-up doivent être créées dans la région MENA (Algérie, en Egypte, en Jordanie, au Liban, au Maroc, en Palestine ou en Tunisie)
Comment s’inscrire :


- Joindre un enregistrement d’une courte vidéo (ne dépassant pas 2 minutes) où vous nous dites plus sur votre projet, votre stratégie et votre équipe!

Dans le cadre de cet appel à candidatures, 21 start-up seront sélectionnées pour rejoindre la promotion des start-ups de la Next Society.

Source : [https://irada-dz.org/web/fr/opportunity/view/145](https://irada-dz.org/web/fr/opportunity/view/145)
«Start-up Booster Track» : A la recherche d’entrepreneurs talentueux 


Une nouvelle opportunité pour les entrepreneurs tunisiens en herbe. The Next Society, un mouvement initié par Anima Investment Network (plateforme multi-pays de coopération pour le développement économique en Méditerranée), vient de lancer son troisième appel à candidatures pour le Start-up Booster Track.


Les entrepreneurs intéressés sont invités à soumettre leurs candidatures avant le 15 octobre 2019, indique The Next Society dans un communiqué, s’adressant à des entrepreneurs de Tunisie, Algérie, Egypte, Jordanie, Liban, Palestine et Maroc. «Des entrepreneurs talentueux et des start-up innovantes» seront sélectionnés pour bénéficier de plusieurs services prévus par ce programme pour les accompagner tout au long de leur trajectoire entrepreneuriale, note la même source.

**Formation pour les mentors**

Il s’agit notamment, est-il précisé, d’Investment Readiness Programme (ateliers sur le financement et la propriété intellectuelle) ; programme de mentoring pour les entrepreneurs et de formation pour les mentors ; missions de Soft Landing dans des centres d’innovation européens. Sont prévus également International Acceleration Bootcamps (Camps d’entraînement internationaux d’accélération) ; International Market Missions (missions dans les plus grands salons européens de l’innovation) ; Power Meetings (rencontres avec des investisseurs).

De ce fait, notent les initiateurs de ce programme, le Start-up Booster Track a été conçu comme «une boîte à outils» grâce à laquelle les entrepreneurs seront dirigés, en fonction de leurs besoins, leur profil et leur disponibilité, vers les services les plus adéquats. Tous les services sont offerts gratuitement, indique The Next Society qui précise qu’elle couvre les dépenses d’hébergement et de transport ainsi que les frais de participation aux événements organisés par des agents tiers.

**Plan d’action**

A noter que The Next Society se présente comme «une communauté d’acteurs du changement ouverte à tous ceux engagés dans l’innovation et le développement économique». Elle réunit des entrepreneurs, des investisseurs, des entreprises, des ONG,
des pôles de développement économique, d'innovation et de recherche publics et privés
d'Europe et des pays méditerranéens.

Elle regroupe un réseau de plus de 300 organisations d'affaires, d'innovation, de recherche et
d'investissement, 2.500 PME et entrepreneurs internationaux venant de 30 pays. The Next
Society, qui a débuté en 2017, a lancé un plan d'action de quatre ans (2017-2020), cofinancé
par l'Union européenne à hauteur de 90% pour un budget global de 7,8 millions d'euros. Au
total, 75 entrepreneurs ont pu bénéficier de ses services qui les ont aidés à s'internationaliser
et à lever des fonds, depuis 2017, note-t-elle.

Par Saoussen BOULEKBACHE

Source : https://lapresse.tn/26463/start-up-booster-track-a-la-recherche-dentrepreneurs-talentueux/
The Next Society - Benchmarking Visits and Training in Belgium

Within the context of THE NEXT SOCIETY’s Cluster Booster Track, AWEX and France Clusters organise in October 2019, the 3rd Benchmarking Visits and Training (BV&T) for the cluster managers enroll in the program.

THE NEXT SOCIETY is an open community of change makers engaged in innovation and economic development. It aims at reinforcing innovation ecosystems and fostering value creation as well as pushing forward concrete solutions for a shared prosperity in the Mediterranean and tomorrow in Africa. BV&T are one-week inspiration and learning tours in Europe designed to acquire new methods and tools with priority topics identified during the diagnoses.

The Next Society - Visite de clusters de pays provenant de 7 pays méditerranéens
du 28/10/19 au 01/11/19

16 représentants de Clusters Sud-méditerranéens seront présents en Wallonie pour une visite de "benchmarking/training" qui leur permettra de rencontrer des acteurs Wallons.

- DATE
du 28/10/19 au 01/11/19 de 08:30 à 13:00

- LIEU
La délégation se rendra dans les locaux de l'AWEX, Wagralim, CETIC, Cluster Eco Construction, TWIST, ainsi qu'au KIKK festival

- PUBLIC CIBLE
Partenaires et public du projet "The Next Society"

Informations complémentaires
Le projet européen «THE NEXT SOCIETY» est une communauté ouverte de décideurs du changement : entrepreneurs, investisseurs, entreprises, ONG, pôles d'innovation publics et privés, de centres de recherche et de développement économique d'Europe et de 7 pays méditerranéens: Algérie, Égypte, Jordanie. Liban, Maroc, Palestine et Tunisie.

Source : https://www.digitalwallonia.be/fr/agenda/the-next-society-visite-de-clusters-de-pays-provenant-de-7-pays-mediterraneens#organisateurs
Dans le cadre du projet européen « THE NEXT SOCIETY », 16 représentants de Clusters Sud-méditerranéens seront présents en Wallonie pour une visite de "benchmarking/training" qui leur permettra de rencontrer des acteurs Wallons.

DESCRIPTION

Le projet européen «THE NEXT SOCIETY» est une communauté ouverte de décideurs du changement : entrepreneurs, investisseurs, entreprises, ONG, pôles d'innovation publics et privés, de centres de recherche et de développement économique d'Europe et de 7 pays méditerranéens: Algérie, Égypte, Jordanie, Liban, Maroc, Palestine et Tunisie.

INFORMATIONS ADDITIONNELLES

Le CETIC présentera aux visiteurs l’écosystème numérique wallon et ses collaborations internationales.

Voir en ligne : https://www.thenextsociety.co/benchmarking-visits-and-training-belgium
Digital Wallonia : https://www.digitalwallonia.be/fr/agenda/the-next-society-visite-de-clusters (...)

Source : https://www.etic.be/Visite-de-clusters-de-pays-provenant-de-7-pays-mediterraneens

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**EU Neighbours South**

L’UE derrière le Demo Day : coup de projecteur et rencontres avec 8 start-ups issues de la recherche au Liban
Dans le cadre de THE NEXT SOCIETY, Berytech propose un programme d'accélération de 6 mois pour les chercheurs, diplômés, ingénieurs et techniciens désireux de développer une start-up basée sur un projet de recherche : le programme Innovation Factory: From Research to Market :


Pour en savoir plus

Communiqué de presse

SiteWeb

MANAGING AND DELIVERING TECH BOOSTER BOOTCAMP (TOR)

TIEC (Technology Innovation and Entrepreneurship Center) in partnership with THE NEXT SOCIETY is looking for a consultant to conduct a Tech Booster Bootcamp that aims at providing three days bootcamp about Innovation and Entrepreneurship. It will allow researchers to develop a business model for their ideas and present their ideas during the pitching day.

**Tech Booster Bootcamp Objectives:**
- Identify the intellectual assets.
- Prioritize, using strengths in terms of exploitation.
- Assess Intellectual Property, validate technology commercialization.
- Identify potential markets.
- Verify market needs.
- Make the business case.
- Select and develop a business model.
- Calculate required efforts, investments and expected profits.
- Design a detailed deployment plan.
- Learn about Intellectual Property and Commercialization Techniques.
- Know how to make an effective pitch presentation.
- Learn the necessary components of an investor pitch deck.

All detailed information are explained in the downloadable document "THE NEXT SOCIETY_TOR_Tech Booster Bootcamp RT_revised.pdf".

The deadline for submission is **Saturday 14 September 2019**.

The Next Society – 3rd Call For Applications

THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region

THE NEXT SOCIETY is calling entrepreneurs and innovators in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, and Tunisia to join the 3rd promotion of the Start-up Booster Track. Talented entrepreneurs and innovative businesses will be selected to benefit from the programme services to boost their innovative solutions!

THE NEXT SOCIETY’s movement aims to mobilise entrepreneurs, innovators and corporate ecosystems to tackle the innovation and sustainable development challenges faced in the Mediterranean. Over the past 2 years, it has contributed to bring a real change in the Mediterranean innovation landscape by constantly supporting and connecting entrepreneurs, investors, cluster managers and researchers.

THE NEXT SOCIETY just opened its third call for applications for the Start-up Booster Track. Entrepreneurs in the Middle East-North Africa region are invited to submit their application by 15 October 2019.

The Start-up Booster Track

The Start-up Booster Track is a flexible support programme with the aim of supporting innovative entrepreneurs in the MENA region and help them connect with key markets in Europe, Africa, Gulf Countries and USA. It started in 2017 and is composed of several services that help entrepreneurs through their journey: Investment Readiness Programme (Venture workshop and IP training); Entrepreneurs Mentoring Programme for one year; Soft landing missions in European innovation hubs; International Acceleration Bootcamps; International Market Missions; and Power Meetings with investors. It was designed as a tailor-made toolkit where entrepreneurs are matched to the adequate services according to their needs, profile and availability upon selection. All services are free of charge, THE NEXT SOCIETY supports travel and accommodation expenses, and participation fees to events organised by third parties.

THE NEXT SOCIETY start-ups

Since 2017, two cohorts of start-ups have been accompanied by THE NEXT SOCIETY in the frame of its Start-up Booster Track which accounted a dozen operations implemented for early-stage companies with impact-driven solutions, products and services in the MENA region. A total of 75 entrepreneurs have benefited from these activities that helped them go international and raise funds.
While the movement is launching the selection for its 3rd promotion of start-ups, the actions from which the second promotion is still benefiting from did not end. Next steps by the end of 2019: in Barcelona (Spain), participation in Big Booster 2019’s competition in Lyon (France), Meet-up with investors during Business and Innovation Day in Beirut (Lebanon) and during the European Business Angels Network Winter Summit in Brussels (Belgium).

Plenty of opportunities remain available for THE NEXT SOCIETY 2nd promotion of MENA innovators before they hand over the baton to a new wave of innovators 1st Investment Academy – Preparing for Due Diligence paving the way to a prosperous and innovative Mediterranean.

To know more about the Start-up Booster Track and to apply, go to THE NEXT SOCIETY website.

To see on video innovators are supported, click here!

Press and communication contact

Inmaculada Ruiz: inmaculada.ruiz@anima.coop

About THE NEXT SOCIETY

THE NEXT SOCIETY is an open community of change makers engaged in innovation and economic development. It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries. THE NEXT SOCIETY gathers already a large network of over 300 business & innovation, research and investment organisations, 2,500 international SMEs and entrepreneurs from 30 countries.

THE NEXT SOCIETY launched a four-year action plan (2017-2020), co-funded by the EU up to 90% for a global amount of EUR 7.8 million budget.

www.thenextsociety.co

Source: http://www.eban.org/the-next-society
THE NEXT SOCIETY is calling entrepreneurs and innovators to join the 3rd promotion of the Start-up Booster Track

Take your start-up to the next level! THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region.

Through this call for applications, talented entrepreneurs and innovative businesses will be selected to form the 3rd promotion of start-ups that will benefit from the programme to boost their innovative solutions.

Why apply?
THE NEXT SOCIETY Start-up Booster Track offers tailor-made support to Mediterranean startups to help them go international and raise funds through workshops and training sessions, immersion into foreign markets and incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors. Learn more about the services.

THE NEXT SOCIETY will match the selected entrepreneurs and startups to the adequate services according to their needs, profile and availability.

Eligibility criteria
The track is open for innovative early-stage startups with impact-driven solutions, products or services in the following areas:
* Tech & Software
* Food
* Environment
* Energy
* Health
* Social & Culture
Start-ups need to be established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.

How to apply?
Fill up the application form before October 15th, 2019.
Don't forget to record a short video (no longer than 2 minutes) and pitch your project, your strategy and your team to assess your presentation and speaking skills in English!

21 start-ups will be selected to join the third promotion of THE NEXT SOCIETY start-ups.

For more information, please contact welcome@thenextsociety.co

Deadline:
Tuesday, 15 October, 2019

Source: https://www.cluster collaboration.eu/open-calls/next-society-calling-entrepreneurs-and-innovators-join-3rd-promotion
THE NEXT SOCIETY call start-ups to join the Start-up Booster Track

THE NEXT SOCIETY is calling entrepreneurs and innovators in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, and Tunisia to join the 3rd promotion of the Start-up Booster Track. THE NEXT SOCIETY’s movement launch by ANIMA Investment Network aims to mobilise entrepreneurs, innovators and corporate ecosystems to tackle the innovation and sustainable development challenges faced in the Mediterranean. Over the past 2 years, it has contributed to bring a real change in the Mediterranean innovation landscape by constantly supporting and connecting entrepreneurs, investors, cluster managers and researchers.

THE NEXT SOCIETY just opened its third call for applications for the Start-up Booster Track. Entrepreneurs in the Middle East-North Africa region are invited to submit their application by October 15th, 2019.

The Start-up Booster Track is a flexible support programme with the aim of supporting innovative entrepreneurs in the MENA region and help them connect with key markets in Europe, Africa, Gulf Countries and USA. It started in 2017 and is composed of several services that help entrepreneurs through their journey: Investment Readiness Programme (Venture workshop and IP training); Entrepreneurs Mentoring Programme for one year; Soft landing missions in European innovation hubs; International Acceleration Bootcamps; International Market Missions; and Power Meetings with investors. It was designed as a tailor-made toolkit where entrepreneurs are matched to the adequate services according to their needs, profile and availability upon selection. All services are free of charge, THE NEXT SOCIETY supports travel and accommodation expenses, and participation fees to events organised by third parties.

Since 2017, two cohorts of start-ups have been accompanied by THE NEXT SOCIETY in the frame of its Start-up Booster Track which accounted a dozen operations implemented for early-stage companies with impact-driven solutions, products and services in the MENA region. A total of 75 entrepreneurs have benefited from these activities that helped them go international and raise funds.

While the movement is launching the selection for its 3rd promotion of start-ups, the actions from which the second promotion is still benefiting from did not end. Next steps by the end of 2019: in Barcelona (Spain), participation in Big Booster 2019’s competition in Lyon (France), Meet-up with investors during Business and Innovation Day in Beirut (Lebanon) and during the European Business Angels Network Winter Summit in Brussels (Belgium).

For more details visit THE NEXT SOCIETY.

Source : https://www.mystartupworld.com/the-next-society-call-start-ups-to-join-the-start-up-booster-track/
APPLICATIONS NOW OPEN FOR THE NEXT SOCIETY’S STARTUP BOOSTER TRACK PROGRAMME

THE NEXT SOCIETY is calling for all emerging entrepreneurs and innovators in Egypt, Algeria, Jordan, Lebanon, Morocco, Palestine, and Tunisia to join the 3rd edition of the Startup Booster Track. Talented entrepreneurs are invited to submit their application by October 15th and will be selected to benefit from the programme’s services to boost their innovative solutions.

The Startup Booster Track is a flexible support programme that aims to support budding entrepreneurs in the MENA region and connect them to key market officials in a variety of industries throughout Europe, Africa, the United States and the GCC. The programme focuses on the following industries:

- Tech & Software
- Food
- Environment
- Energy
- Health
- Social & Culture

The event is composed of several components such as their Investment Readiness Programme and the Entrepreneurs Mentoring Programme. The event also hosts a variety of international acceleration bootcamps and power meetings with investors as a tailor-made toolkit where entrepreneurs are matched to services according to their needs, profile and availability. Additionally, all services are free of charge as THE NEXT SOCIETY supports travel and accommodation expenses.

The event is organised by THE NEXT SOCIETY and ANIMA Investment Network, which aims to develop entrepreneurs, innovators and the corporate ecosystem’s efforts to deliver sustainable solutions for the world’s most pressing issues. Over the previous years, it has contributed to bring a real change in the Mediterranean and MENA-based landscape by showing constant support to entrepreneurs and investors.

For more information, click here.

Source: https://thestartupscene.me/OPPORTUNITIES/Applications-Now-Open-for-THE-NEXT-SOCIETY-s-Startup-Booster-Track-Programme
**THE NEXT SOCIETY**

| EU Neighbours South | September 18, 2019 |

**Entrepreneurs in the MENA region: EU-funded THE NEXT SOCIETY launches its 3rd call for applications**

EU-funded THE NEXT SOCIETY is calling entrepreneurs and innovators in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, and Tunisia to join the 3rd promotion of the Start-up Booster Track. Talented entrepreneurs and innovative businesses will be selected to benefit from the programme services to boost their innovative solutions!

THE NEXT SOCIETY’s movement launch by ANIMA Investment Network aims to mobilise entrepreneurs, innovators and corporate ecosystems to tackle the innovation and sustainable development challenges faced in the Mediterranean. Over the past 2 years, it has contributed to bring a real change in the Mediterranean innovation landscape by constantly supporting and connecting entrepreneurs, investors, cluster managers and researchers.

THE NEXT SOCIETY just opened its third call for applications for the Start-up Booster Track. Entrepreneurs in the Middle East-North Africa region are invited to submit their application by October 15th, 2019.

**Read more**


Start-up Booster Track cherche des entrepreneurs talentueux


Les entrepreneurs intéressés sont invités à soumettre leurs candidatures avant le 15 octobre 2019, indique The Next Society dans un communiqué, s’adressant à des entrepreneurs du Maroc, Algérie, Égypte, Jordanie, Liban, Palestine et Tunisie. «Des entrepreneurs talentueux et des start-up innovantes» seront sélectionnés pour bénéficier de plusieurs services prévus par ce programme pour les accompagner tout au long de leur trajectoire entrepreneuriale, note la même source. Il s’agit notamment, est-il précisé, d'Investment Readiness Programme (ateliers sur le financement et la propriété intellectuelle) ; programme de mentoring pour les entrepreneurs et de formation pour les mentors ; missions de Soft Landing dans de centres d’innovation européens.

Sont prévus également International Acceleration Bootcamps (Camps d’entraînement internationaux d’accélération) ; International Market Missions (missions dans les plus grands salons européens de l’innovation) ; Power Meetings (rencontres avec des investisseurs). De ce fait, notent les initiateurs de ce programme, le Start-up Booster Track a été conçu comme «une boîte à outils» grâce à laquelle les entrepreneurs seront dirigés, en fonction de leurs besoins, leur profil et leur disponibilité, vers les services les plus adéquats. Tous les services sont offerts gratuitement, indique The Next Society qui précise qu’elle couvre les dépenses d’hébergement et de transport ainsi que les frais de participation aux événements organisés par des agents tiers.

À noter que The Next Society se présente comme «une communauté d’acteurs du changement ouverte à tous ceux engagés dans l’innovation et le développement économique». Elle réunit des entrepreneurs, des investisseurs, des entreprises, des ONG, des pôles de développement économique, d’innovation et de recherche publics et privés d’Europe et des pays méditerranéens. Elle regroupe un réseau de plus de 300 organisations d’affaires, d’innovation, de recherche et d’investissement, 2.500 PME et entrepreneurs internationaux venant de 30 pays. The Next Society, qui a débuté en 2017, a lancé un plan d’action de quatre ans (2017-2020), cofinancé par l’Union européenne à hauteur de 90% pour un budget global de 7,8 millions d’euros. Au total, 75 entrepreneurs ont pu bénéficier de ses services qui les ont aidés à s’internationaliser et à lever des fonds, depuis 2017, note-t-elle.

THE NEXT SOCIETY Start-up Booster Track Programme 2019 for Entrepreneurs in the MENA Region.


Take your start-up to the next level!

THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region. Through this call for applications, talented entrepreneurs and innovative businesses will be selected to form the 3rd promotion of start-ups that will benefit from the programme to boost their innovative solutions.

THE NEXT SOCIETY Start-up Booster Track offers tailor-made support to Mediterranean startups to help them go international and raise funds through workshops and training sessions, immersion into foreign markets and incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors.

Eligibility criteria

The track is open for innovative early-stage startups with impact-driven solutions, products or services in the following areas:

- Tech & Software
- Food
- Environment
- Energy
- Health
- Social & Culture

Start-ups need to be established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.

How to apply?

Fill up the application form from September 16th to October 15th, 2019. Don’t forget to record a short video (no longer than 2 minutes) where you tell us more about your project, your strategy and your team!

21 start-ups will be selected to join the promotion of THE NEXT SOCIETY start-ups.

For More Information: Visit the Official Webpage of the NEXT SOCIETY Start-up Booster Track Programme 2019

NEXT SOCIETY Start-up Booster Track 2019/2020 for Entrepreneurs in the MENA region—See Application Details

Deadline: October 15, 2019
Are you ready to take your start-up to the next level? Apply for the NEXT SOCIETY Start-up Booster Track 2019/2020. THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region.

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THE NEXT SOCIETY is an open community of change-makers engaged in innovation and economic development. It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries. THE NEXT SOCIETY launched a four-year action plan (2017-2020), co-funded by the European Union up to 90% for a global amount of EUR 7.8 million.

Benefits
- THE NEXT SOCIETY Start-up Booster Track offers tailor-made support to Mediterranean startups to help them go international and raise funds through workshops and training sessions, immersion into foreign markets and incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors.

Eligibility
- Open to start-ups established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.
- The startups should have impact-driven solutions, products or services in the following areas:
  - Tech & Software
  - Food
  - Environment
  - Energy
  - Health
  - Social & Culture
- Entrepreneurs need to be able to pitch in English (support services are delivered in English).

Application
- Fill up the application form
- Don’t forget to record a short video (no longer than 2 minutes) where you tell more about your project, your strategy and your team!

For more information, visit NEXT SOCIETY Start-up Booster Track.

EMERGING VALLEY 2019 : RDV DU 3 AU 5 DÉCEMBRE 2019 À AIX-MARSEILLE POUR CONNECTER LA TECH EUROPEENNE ET AFRICAINE !

EMERGING Valley, le sommet annuel qui rassemble au cœur de la Provence les leaders de la Tech africaine, les investisseurs, les experts africains et mondiaux de l’innovation se tiendra cette année les 3, 4 et 5 décembre 2019 à Marseille et thècamp (Aix-En-Provence) en partenariat avec la Commission Européenne et l’Agence Française de Développement !


Fortement inclusif, concret et fédérateur, cet événement permet à une multitude de startups, de collectivités, d’incubateurs, d’investisseurs et de décideurs de se connecter afin de co-créer des solutions, du business et de l’inspiration entre l’Europe et l’Afrique. Plusieurs thèmes seront co-construits avec les partenaires d’EMERGING Valley. Par exemple, le développement des Villes Durables en Afrique avec l’EPAME Euroméditerranée, le développement de la Food Tech en Afrique, s’inscrivant dans le cadre du MIP2018/L’Année de la Gastronomie en Provence et soutenu par le département des Bouches du Rhône.

Ou encore le renforcement des liens digitaux entre l’Europe, la Méditerranée et l’Afrique avec la venue de nombreuses délégations officielles de startups marocaines ou encore tunisiennes. Des programmes de soutien à l’innovation en Méditerranée comme The Next Society ou les programmes Safirlab et Ayadatlab de l’Institut Français réuniront également de nombreux startups de la région MENA pendant EMERGING Valley.

Soutenu par le Département des Bouches du Rhône, la Métropole Aix-Marseille-Provence, Euroméditerranée, la Chambre de Commerce et d’Industrie Marseille-Provence et la Ville de Marseille. EMERGING Valley souhaite positionner la métropole Aix-Marseille comme la hub incontournable du numérique et des innovations émergentes entre l’Europe et l’Afrique. EMERGING Valley participe à la création de passerelles entre les startups africaines et les réseaux d’innovation locaux comme le réseau AFRICA LINK, Anima Network, Aix-Marseille French Tech, Marseille Innovation, le FEMISE ou encore l’Accélérateur M.


The NEXT SOCIETY’s Comes Back with their Buzzing “Startup Booster Track” in the MENA

The Program calls for entrepreneurs and innovators in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, and Tunisia to join the 3rd promotion of the Start-up Booster Track.

BY SWB TEAM

Promising entrepreneurs in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, and Tunisia are summoned to apply for the 3rd promotion of the Start-up Booster Track. Talented entrepreneurs and innovative businesses will be selected to benefit from the fully-fledged program services to boost their innovative solutions and take their business to the next level.

THE NEXT SOCIETY’s movement is launched by ANIMA Investment Network and aims to mobilize entrepreneurs, innovators, and corporate ecosystems to tackle the innovation and sustainable development challenges faced in the Mediterranean. Over the past 2 years, it has contributed to bring a real change in the Mediterranean innovation landscape by constantly supporting and connecting entrepreneurs, investors, cluster managers, and researchers.

The Start-up Booster Track is a flexible program that aims to support innovative entrepreneurs in the MENA region and help them connect with key markets in Europe, Africa, Gulf Countries, and USA. It started in 2017 and is composed of several services that help entrepreneurs through their journey: Investment Readiness Programme, Entrepreneurs Mentoring Programme for one year; Soft landing missions in European innovation hubs; International Acceleration Bootcamps; International Market Missions; and Power Meetings with investors.

The program is designed as a tailor-made toolkit where entrepreneurs are matched to the adequate services according to their needs, profile, and availability upon selection. All services are free of charge; THE NEXT SOCIETY supports travel and accommodation expenses, and participation fees to events organized by third parties.

To know more details and apply, check this link.

THE NEXT SOCIETY Start-up Booster Track Programme 2019 for Entrepreneurs in the MENA region.


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Eligibility criteria

The track is open for innovative early-stage startups with impact-driven solutions, products or services in the following areas:

- Tech & Software
- Food
- Environment
- Energy
- Health
- Social & Culture

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How to apply?
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2. Don’t forget to record a short video (no longer than 2 minutes) where you tell us more about your project, your strategy and your team!

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For More Information:

Visit the Official Webpage of the NEXT SOCIETY Start-up Booster Track Programme 2019

NEXT SOCIETY Start-up Booster Track 2019/2020 for Entrepreneurs in the MENA region

Deadline: October 15, 2019

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Benefits

• THE NEXT SOCIETY Start-up Booster Track offers tailor-made support to Mediterranean startups to help them go international and raise funds through workshops and training sessions, immersion into foreign markets and incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors.

Eligibility

• Open to start-ups established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.
• The startups should have impact-driven solutions, products or services in the following areas:
  • Tech & Software
  • Food
  • Environment
  • Energy
  • Health
  • Social & Culture

• Entrepreneurs need to be able to pitch in English (support services are delivered in English).

Application

• Fill up the application form
• Don’t forget to record a short video (no longer than 2 minutes) where you tell more about your project, your strategy and your team!

For more information, visit THE NEXT SOCIETY Start-Up Booster Track

THE NEXT SOCIETY Start-up Booster Track Programme 2019 for Entrepreneurs in the MENA region.


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21 start-ups will be selected to join the promotion of THE NEXT SOCIETY start-ups.

To apply visit the official homepage:

Accompagner les innovateurs de la méditerranée

Depuis deux ans, le mouvement THE NEXT SOCIETY accompagne les entrepreneurs de la région méditerranéenne avec, notamment, le Start-up Booster Track.

Innovation en méditerranée

Depuis 2017, le mouvement THE NEXT SOCIETY permet de développer l’innovation dans le paysage méditerranéen « en favorissant des collaborations entre industries et chercheurs, entre chercheurs et start-ups ou entre industries et start-ups ». Dans le cadre de ce mouvement, ce sont des entrepreneurs du MENA (Moyen-Orient et Afrique du Nord) qui sont invités à s’inscrire au programme d’accélération Start-up Booster Track afin de pouvoir bénéficier d’un accompagnement sur mesure dans la conquête de marchés internationaux.

Start-up Booster Track

C’est une initiative ciblée puisque THE NEXT SOCIETY appelle les entrepreneurs d’Algérie, Égypte, Jordanie, Liban, Maroc, Palestine et Tunisie à intégrer sa troisième promotion du Start-up Booster Track. Le but de ce programme est d’aider ces entrepreneurs de la région MENA à acquérir des outils, mais également la façon d’utiliser ces derniers, afin d’accéder aux marchés européens, africains, du Golfe et des États-Unis. Les entrepreneurs, qui suivront ce programme, pourront donc suivre plusieurs activités dont, notamment, des ateliers sur le financement et la propriété intellectuelle ou encore un programme de mentoring pour les entrepreneurs et de formation pour les mentors.

Futur ?

Depuis 2017, ce ne sont pas moins de 75 entrepreneurs qui ont pu suivre ce programme ayant permis de les aider « à s’internationaliser et à lever des fonds ». « C’est plus qu’un projet, c’est un mouvement. Un mouvement pour le futur » voici comment une entrepreneuse ayant suivi le Start-up Booster Track, le définit. Un programme qui s’installe donc depuis 2 ans et semble donner satisfaction aux participants : « Ces événements sont d’une importance capitale parce qu’ils regroupent tous les acteurs autour d’une thématique et où on essaie de converger vers des solutions qui sont communes ».

Les candidatures au Start-up Booster Track peuvent être soumises jusqu’au 15 octobre 2019 par les entrepreneurs.

Source : https://www.lecourrierdelatlas.com/economie-accompagner-les-innovateurs-de-la-mediterranee-22651
Tech Booster va permettre aux chercheurs méditerranéens de lancer leur start up

Les jeunes chercheurs de sept pays méditerranéens vont pouvoir lancer leur start up grâce au programme d'accélération Tech Booster initié dans le cadre du projet The Next Society financé par l'Union européenne et mis en œuvre par le réseau Anima Investment Network.

Le Tech Booster est lancé dans le cadre du programme Next Society (photo : Anima investment network) MEDITERRANEE. Les jeunes chercheurs ou innovateurs de plusieurs pays méditerranéens vont pouvoir lancer leur start up grâce au programme d'accélération Tech Booster.

Permettant de favoriser le transfert technologique entre la recherche et l'industrie, il s'intègre dans le prolongement de plusieurs opérations concernant le transferts de technologies : le Start-up Booster Track (une promotion par an pour une trentaine de start up) qui vient de lancer son troisième appel à candidature, le Cluster Booster Track, réunissant, depuis 2017, vingt-quatre clusters méditerranéens bénéficiant d'un accompagnement de clusters de quatre régions d'Europe (Wallonie, Piémont, Catalogne et Provence-Alpes-Côte d'Azur) et, une nouveauté, le Tech Transfer Booster axé sur la formation des bureaux de transfert de technologie adossés à des universités. "Au nombre de soixante en Méditerranée, ils ne sont pas tous très opérationnels. A cause de leur dépendance à l'université, leur culture n'est pas de faire du marketing et du commercial, de regarder leur portefeuille recherche comme un portefeuille produit. Tech Transfer Booster va les y aider", explique Emmanuel Noutary, délégué général d'Anima Investment Network.

Bootcamp, coaching et Demoday
Tech Booster Track est initié dans le cadre de The Next Society, lancé en mai 2017 par Anima Investment Network. Le réseau The Next Society, cofinancé par l'Union européenne à hauteur de 90% pour un budget total de 7,8 M€ sur quatre ans, regroupe une communauté ouverte de plus de 300 acteurs publics et privés engagés dans l'innovation et le développement économique en Europe et dans les pays méditerranéens.

L'idée de ce programme d'accélération part d'un constat : les entreprises qui ont des besoins de R&D ne collaborent pas avec les chercheurs. "En Méditerranée, il n'existe pas vraiment d'incitation pour que les chercheurs créent leur entreprise ou même valorisent leurs recherches. Les jeunes sont plus sensibilisés, car ils voient autour d'eux d'autres jeunes qui réussissent notamment grâce aux nouveaux accélérateurs lancés. Nous voulons les accompagner comme des entrepreneurs", souligne Emmanuel Noutary.

Le programme Tech Booster se joue en trois temps. Les jeunes chercheurs vont d'abord assister à des Bootcamps Tech Transfer. Ces camps d'intégration d'un à deux jours permettront de travailler sur leurs projets avec des experts. En avril 2019, lors d'un Bootcamp en Tunisie, Godefroy Flament Morgand, business development manager du groupe Thalès s'est avoué "très impressionné par la qualité des start up et des innovations tunisiennes. En dépit de la crise économique, la scène tunisienne est pleine de potentiel et bien développée. J'ai eu l'impression de parler à des gens talentueux qui n'auraient pas forcément conscience de leur propre potentiel. Le chemin est difficile, mais les ingrédients de leur réussite sont réunis."
Ils seront ensuite accompagnés à distance (coaching), avec un soutien sur mesure, pendant plusieurs semaines pour bien se préparer à la dernière étape, celle du Demoday et à la confrontation avec des investisseurs et de grands industriels. "Ils devront alors présenter leur projet soit à un investisseur, soit à un client pour espérer une création de société, un investissement ou une collaboration avec une entreprise, voire la vente d'une licence", explique le délégué général d'Anima.

**Sept pays concernés**

Les meilleurs de ces jeunes chercheurs obtiendront une invitation pour l'édition 2019 d'Emerging Valley (réunissant la crème de la Tech en France et en Afrique) qui se tiendra les 4 et 5 décembre 2019 à Aix-en-Provence. A cette occasion, ils seront mis en avant lors d'un atelier co-organisé par Anima et The Camp sur le thème "Comment répondre aux enjeux de l'Afrique avec de l'innovation africaine ?".

Frédéric Dubessy

Source : https://www.econostrum.info/Tech-Booster-va-permettre-aux-chercheurs-mediterraneens-de-lancer-leur-start-up_a25967.html
THE NEXT SOCIETY helps young researchers develop their start-ups to foster technology transfer in the MENA region

Marseille, 20 September 2019 – THE NEXT SOCIETY launches the Tech Booster, a programme to support entrepreneurial skills of young talents willing to turn a research project into a start-up.

A good quality of Research prevail in the MENA region: Egypt, for instance, ranks within the top five countries worldwide in several topics in Chemistry, Physics, Material Sciences and Water Sciences. Yet, companies with R&D needs are seldom aware of this huge potential of innovation and value creation, or, when they are, they lack adequate information or mechanism of industry–university collaboration. Connecting local research and industry – in other words technology transfer, is therefore a major issue for MENA countries when it comes to innovation and economic development. This demands wide-ranging action covering the different levels concerned: implementation of legal, regulatory and fiscal policies, institutional and organisational amendments, but also training and awareness raising both on the academia and research institutes, and industry sides.

THE NEXT SOCIETY, an open community of change makers engaged in innovation and economic development led by ANIMA Investment Network and 30 partners and co-funded by the European Union, decided to launch the Tech Booster acceleration programme to boost technology transfer in the Mediterranean by supporting success stories of research-based start-ups in Morocco, Tunisia, Algeria, Egypt, Palestine, Jordan and Lebanon. These projects led by researchers-entrepreneurs are a powerful demonstration of the technology transfer potential and can help to create a momentum to remove the barriers to innovation.

After a pilot phase in 2018, the activities of the Tech Booster will be implemented in the coming months, starting by Lebanon and Egypt in September 2019. They offer several opportunities to MENA young researchers: Tech Transfer bootcamps, collective coaching sessions, soft landing missions in Europe, public pitching sessions and DemoDays to get connected with targeted investors, industry leaders and experts. Winners of the Tech Booster will also join the 2019 edition of Emerging Valley in Aix-en-Provence in December to meet French and African Tech leaders and work on the design of the city of tomorrow during a workshop co-organised by ANIMA and thecamp.

The challenge of this collaboration is just as strategic for researchers- entrepreneurs as it is for large companies, as Bénédicte Fivre-Tavignot, co-founder and director of the HEC’s Social Business Chair, pointed out at a workshop organised by ANIMA: “Large companies realised that the success of technological innovations developed by subsidiaries of transnational corporations in emerging countries depends on a ‘corporate culture’ allowing to be as close as possible to consumer needs, and to the realities and constraints of the local situation”. The Tech Booster, a programme to support entrepreneurial skills of young talents willing to turn a research project into a start-up.
The Tech Booster is intended for young researchers or innovators who developed a technology or a research project and who want to turn it into a successful business. It provides a tailor-made support from a pool of experts, mentors and investors to explore market, funding and business opportunities, develop a valid business model and get local and international exposure. A strong emphasis is on entrepreneurship skills, Intellectual Property (Assessment, Rights and Protection) and go-to market strategy.

Outcomes for the research-based start-up projects include a validated Business Model, a Minimum Viable Product (MVP) ready to access the market, an investment and/or client pitch deck, visibility and the opportunity of B2B meetings with industry leaders and innovation professionals in your sector. “We’ve learnt a lot about business models and that’s something we don’t get in engineering”, said Samer Abou Diab, beneficiary of the Tech Booster who develops a smart device for road safety in Lebanon.

“Investors, business angels and industry leaders involved in the coaching, mentoring and BtoB meetings of the Tech Booster are impressed by the great project ideas they discover and believe there is real potential to expand the portfolio of ‘investable’ projects in the MENA region, » adds Zoé Luçon, who coordinates the Tech Booster implementation at ANIMA. The Tech Booster acceleration programme is implemented in Egypt and Lebanon in September 2019 thanks to the support of the national partners of THE NEXT SOCIETY, TIEC and Berytech. Several activities targeting researchers-entrepreneurs in Morocco, Tunisia, Algeria, Palestine and Jordan will be organised soon.

For more information on the Tech Booster, download the brochure or visit THE_NEXT SOCIETY website.

THE NEXT SOCIETY

NEXT SOCIETY Start-up Booster Track 2019/2020 for Entrepreneurs in the MENA region

Deadline: October 15, 2019
Are you ready to take your start-up to the next level? Apply for the NEXT SOCIETY Start-up Booster Track 2019/2020. THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region.

Through this call for applications, talented entrepreneurs and innovative businesses will be selected to form the 3rd promotion of start-ups that will benefit from the programme to boost their innovative solutions.
THE NEXT SOCIETY is an open community of change-makers engaged in innovation and economic development. It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries. THE NEXT SOCIETY launched a four-year action plan (2017-2020), co-funded by the European Union up to 90% for a global amount of EUR 7.8 million.

Benefits
▪ THE NEXT SOCIETY Start-up Booster Track offers tailor-made support to Mediterranean startups to help them go international and raise funds through workshops and training sessions, immersion into foreign markets and incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors.

Eligibility
▪ Open to start-ups established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.

▪ The startups should have impact-driven solutions, products or services in the following areas:
  ▪ Tech & Software
  ▪ Food
  ▪ Environment
  ▪ Energy
  ▪ Health
  ▪ Social & Culture

▪ Entrepreneurs need to be able to pitch in English (support services are delivered in English).

Application
▪ Fill up the application form
▪ Don’t forget to record a short video (no longer than 2 minutes) where you tell more about your project, your strategy and your team!

NEXT SOCIETY Start up Boaster Track Program 2019; download Form here

NEXT SOCIETY Start up Boaster Track Program 2019 for Entrepreneur in the MENA Region apply here. This is to inform you about the 2019 NEXT SOCIETY Start up Boaster Track Program for Entrepreneur in the MENA Region like Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia etc. apply here.

About NEXT SOCIETY Start up Boaster Track Program 2019

THE NEXT SOCIETY is an open community of changemakers, entrepreneurs, investors, corporates, NGOs, public and private innovation; research and economic development hubs from Europe and 7 Mediterranean countries: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia.

THE NEXT SOCIETY aims at mobilising, promoting and reinforcing innovation ecosystems and economic development in the MENA region.

THE NEXT SOCIETY supports the emergence of talents and innovative leaders who will drive the next trends and usages by targeting start-ups, clusters and technology transfer offices to accompany their development and by doing so, places he private sector in the driving seat of innovation strategies.

NEXT SOCIETY Start up Boaster Track Program 2019

Take your start-up to the next level!
THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Boaster Track, the tailor-made support programme for entrepreneurs in the MENA region.

Through this call for applications, talented entrepreneurs and innovative businesses will be selected to form the 3rd promotion of start-ups that will benefit from the programme to boost their innovative solutions.

Requirements for NEXT SOCIETY Start up Boaster Track Program 2019

The track is open for innovative early-stage startups with impact-driven solutions, products or services in the following areas:

- Tech & Software
- Food
- Environment
- Energy
- Health
- Social & Culture

Start-ups need to be established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.

How to apply for 2019 NEXT SOCIETY Start up Boaster Track Program 2019

Fill up the application form from September 16th to October 19th, 2019.

Don't forget to record a short video (no longer than 2 minutes) where you tell us more about your project, your strategy and your team!

THE NEXT SOCIETY

NEXT SOCIETY Start-up Booster Track for Entrepreneurs 2019/2020

THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region. Through this call for applications, talented entrepreneurs and innovative businesses will be selected to form the 3rd promotion of start-ups that will benefit from the programme to boost their innovative solutions.

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WORTH
- THE NEXT SOCIETY Start-up Booster Track offers tailor-made support to Mediterranean startups to help them go international and raise funds through workshops and training sessions, immersion into foreign markets and incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors.

ELIGIBILITY
- Open to start-ups established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.

The startups should have impact-driven solutions, products or services in the following areas:
- Tech & Software
- Food
- Environment
- Energy
- Health
- Social & Culture
- Entrepreneurs need to be able to pitch in English (support services are delivered in English).

DEADLINE: October 15 2019

To apply and for more information visit here


Application Deadline: **October 15th, 2019.**

Take your start-up to the next level! THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region.

Through this call for applications, talented entrepreneurs and innovative businesses will be selected to form the 3rd promotion of start-ups that will benefit from the programme to boost their innovative solutions.

THE NEXT SOCIETY Start-up Booster Track offers **tailor-made support to Mediterranean startups** to help them go international and raise funds through workshops and training sessions, immersion into foreign markets and incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors.

Eligibility criteria

The track is open for innovative early-stage startups with impact-driven solutions, products or services in the following areas:

- Tech & Software
- Food
- Environment
- Energy
- Health
- Social & Culture

Start-ups need to be established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.

How to apply?

2. Don’t forget to record a short video (no longer than 2 minutes) where you tell us more about your project, your strategy and your team!

**21 start-ups** will be selected to join the promotion of THE NEXT SOCIETY start-ups.

**For More Information:** Visit the Official Webpage of the NEXT SOCIETY Start-up Booster Track Programme 2019

Appel à candidatures pour rejoindre Startup Booster Track en octobre 2019


Le Startup Booster Track, développé par The Next Society, est conçu pour les entrepreneurs de la région Mena, avec l’objectif de les aider à pénétrer des marchés clés en Europe, Afrique, pays du Golfe et États-Unis.

Les startups tunisiennes doivent être établies en Tunisie. Sont éligibles, les startups innovantes en phase de démarrage, proposant des solutions axées sur les impacts de produits ou de services dans les technologies et logiciels, l’alimentation, l’environnement, l’énergie, la santé, le social et la culture.

Les startups participantes doivent être déjà constituées, avoir un plan d’affaires, et avoir une aptitude à l’expansion au plan régional et ultérieurement international, avec un focus sur l’innovation.

Les participants doivent pouvoir participer en anglais, sachant que les services d’assistance sont fournis dans cette langue, sauf le Programme de mentorat des entrepreneurs qui peut être livré en français en Algérie, au Maroc et en Tunisie.

La participation est gratuite. Il est recommandé que les équipes participantes comportent au moins une femme cofondateur et / ou de jeunes talents. Les entrepreneurs et les startups seront mis en contact par les services adéquats, en fonction de leur besoins, profil et disponibilité.


Amina Mkada

THE NEXT SOCIETY

Apply For The Next Society Start-up Booster Track 2019 For Entrepreneurs In MENA region

THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region.

Through this call for applications, talented entrepreneurs and innovative businesses will be selected to form the 3rd promotion of start-ups that will benefit from the programme to boost their innovative solutions.

THE NEXT SOCIETY Start-up Booster Track offers tailor-made support to Mediterranean startups to help them go international and raise funds through workshops and training sessions, immersion into foreign markets and incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors.

Next Society Start-Up Booster 2019 Eligibility Criteria

The track is open for innovative early-stage startups with impact-driven solutions, products or services in the following areas:

- Tech & Software
- Food
- Environment
- Energy
- Health
- Social & Culture

Start-ups need to be established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.
How To Apply For The Next Society Start-up Booster?

1. Fill up the application form from September 16th to October 15th, 2019.

2. Don’t forget to record a short video (no longer than 2 minutes) where you tell us more about your project, your strategy and your team!

21 start-ups will be selected to join the promotion of THE NEXT SOCIETY start-ups.

**Application Deadline: October 15th, 2019.**

To apply visit the official site

THE NEXT SOCIETY Start-up Booster Track For Entrepreneurs 2019

THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region.

Through this call for applications, talented entrepreneurs and innovative businesses will be selected to form the 3rd promotion of start-ups that will benefit from the programme to boost their innovative solutions.

Benefits

THE NEXT SOCIETY Start-up Booster Track offers tailor-made support to Mediterranean startups to help them go international and raise funds through workshops and training sessions, immersion into foreign markets and incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors.

Eligibility

Start-ups need to be established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.

The track is open for innovative early-stage startups with impact-driven solutions, products or services in the following areas:

- Tech & Software
- Food
- Environment
- Energy
- Health
- Social & Culture

Application Deadline: 15 October, 2019

NEXT SOCIETY START UP BOASTER TRACK ENTREPRENEUR PROGRAM 2019

NEXT SOCIETY Start up Boaster Track Program 2019 for Entrepreneur in the MENA Region register here. We inform you about the 2019 NEXT SOCIETY Start up Boaster Track Program for Entrepreneur in the MENA Region like Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia etc. apply here.

About NEXT SOCIETY Start up Boaster Track Program 2019

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THE NEXT SOCIETY is an open community of changemakers, entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and 7 Mediterranean countries: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia.

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THE NEXT SOCIETY supports the emergence of talents and innovative leaders who will drive the next trends and usages by targeting start-ups, clusters and technology transfer offices to accompany their development and by doing so, places the private sector in the driving seat of innovation strategies.

**NEXT SOCIETY Start up Boaster Track Program 2019**

Take your start-up to the next level!
THE NEXT SOCIETY launches its 5rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region.

Through this call for applications, talented entrepreneurs and innovative businesses will be selected to form the 5rd promotion of start-ups that will benefit from the programme to boost their innovative solutions.

**Requirements for NEXT SOCIETY Start up Boaster Track Program 2019**

The track is open for innovative early-stage startups with impact-driven solutions, products or services in the following areas:
Start-ups need to be established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.

How to apply for NEXT SOCIETY Start up Boaster Track Program 2019

Fill up the application form from September 16th to October 15th, 2019.

Don’t forget to record a short video (no longer than 2 minutes) where you tell us more about your project, your strategy and your team!

NEXT SOCIETY Start up Boaster Track Entrepreneur Program 2019

THE NEXT SOCIETY启动了2019年创业者MENA地区的启动加速度器项目。

THE NEXT SOCIETY启动了第3轮申请，启动加速度器是为MENA地区创业者量身定做的支持项目。

通过这次申请，有才能的创业者和创新的企业将被选入启动加速度器项目，该项目将为他们的创新解决方案提供支持。

THE NEXT SOCIETY启动加速度器项目为地中海外部的创业企业提供了量身定做的支持，包括国际化的服务和融资机会，以及在欧洲创新中心的孵化和与投资者的会议。

**Eligibility criteria**

该赛道开放给具有影响驱动的解决方案、产品或服务的创新的早期创业企业。

- 技术与软件
- 食品
- 环境
- 能源
- 健康
- 社会与文化

创业企业需要位于阿尔及利亚、埃及、约旦、黎巴嫩、摩洛哥、巴勒斯坦或突尼斯。

**How to apply?**

- 填充申请表
- 别忘了录制一段不超过2分钟的视频，告诉我们更多关于你的项目、策略和团队的信息！
- 21家创业公司将被选入启动加速度器项目。

Source: [https://scholarshipmx.com/mx/campaign/11418585/](https://scholarshipmx.com/mx/campaign/11418585/)
Le réseau ANIMA crée des passerelles entre les scènes tech d’Europe, d’Afrique du Nord et du Proche-Orient

La scène tech africaine attire les convoitises des acteurs privés et publics mondiaux. Dans les deux rives de la Méditerranée, les acteurs de l'écosystème des startups s'activent pour contribuer à leur rayonnement. Parmi eux, le réseau ANIMA dont la réputation ne cesse de s’accroître auprès des acteurs du développement économique et de l’innovation dans une vingtaine de pays. L’objectif : contribuer à la transformation des industries en Afrique du Nord par les start-ups et l’innovation technologique.


Cette structure, située à Marseille, a conçu avec ses partenaires un parcours d’accélération spécialement dédié aux projets entrepreneuriaux fondés sur de la recherche scientifique. « Nous avons initié THE NEXT SOCIETY, une communauté regroupant des acteurs privés et publics engagés dans l’innovation et le développement économique dans les pays de la région MENA », détaille Zoé Luçon. « Ce mouvement, mis en œuvre avec 30 autres partenaires et grâce au soutien financier de l’Union européenne à hauteur de 7,8 millions d’euros, a notamment permis de mettre en place le programme Tech Booster ». Puis elle poursuit : «Notre objectif est de venir en aide aux start-ups qui utilisent des technologies développées localement et qui répondent à des enjeux de terrain. Ces chercheurs-entrepreneurs ont besoin d’un appui sur mesure pour se former aux aspects business qui leur sont très peu familiers », conclue-t-elle.

Cap sur les innovations technologiques


Les premiers lauréats du Tech Booster participeront en décembre 2019 à Emerging Valley, un événement créé par Samir Abdelkrim, qui vise à connecter les scènes tech africaine et européenne au cours de deux jours de rencontres sur le territoire d’Aix-Marseille (France). Les startups du Tech Booster auront l’opportunité de collaborer avec des industriels et collectivités lors d’un atelier coorganisé par ANIMA et thecamp sur le thème de la construction de la ville de demain.
«Grâce à nos partenaires, nous accélérerons le développement de ces start-ups technologiques. Les premiers retours d’expérience sont extrêmement positifs. Les experts qui animent les bootcamps décrivent des porteurs de projet qui arrivent avec des compétences entrepreneuriales faibles mais dont les capacités à comprendre et apprendre sont impressionnantes », indique-t-elle avant de poursuivre : «Les investisseurs, business angels et industriels mobilisés pour les sessions de coaching et de mentoring et les rencontres BtoB découvrent des idées de projet excellentes et estiment qu’il y a un vrai potentiel pour étoffer le portefeuille de projets ‘investissables’ en Afrique du Nord» souligne Zoé Luçon.

Godefroy Flament Morgand, Business Development Manager pour le groupe Thales Group en Côte d’Ivoire, tire ainsi un bilan très positif de sa participation au bootcamp qui a permis d’accompagner une quarantaine de projets dont 12 menés par des chercheuses-entrepreneuses en avril 2019 à Tunis : «J’ai été impressionné par la qualité des start-ups et des petites entreprises tech. En dépit de la crise économique, la scène start-up tunisienne est pleine de potentiel et déjà bien développée. Arrivant de Côte d’Ivoire, j’ai eu l’impression de parler à des gens talentueux, n’ayant pas conscience de leur propre potentiel. Le chemin est difficile, mais les ingrédients de la réussite réunis», explique-t-il.

Une ambition beaucoup plus large

Si le réseau ANIMA Investment Network mise sur le potentiel des porteurs de projets scientifiques d’Afrique du Nord, il cherche également à avoir un impact sur le cadre de l’innovation, tout particulièrement en matière de transfert technologique. « Ces success-stories seront le meilleur plaidoyer pour convaincre les acteurs de se mettre autour de la table et de réfléchir à des mesures destinées à faciliter la collaboration entre recherche et industrie », détaille Zoé Luçon. Selon la coordinatrice du programme, c’est aussi le cadre fiscale, juridique ainsi que la formation qui doit également être améliorer pour solidifier encore davantage l’écosystème. «Cela passe par l’adoption de mesures réglementaires et fiscales pour donner aux laboratoires et aux universités les moyens d’entreprendre et proposer aux entreprises les dispositifs de collaboration qui leur font défaut », Puis elle avance : « Il faut aussi former et sensibiliser à tous les niveaux pour que chacun puisse connaître et exploiter au mieux le potentiel de collaboration entre recherche académique et monde de l’entreprise », explique Zoé Luçon.


Les multinationales prennent quant à elles conscience que le succès des innovations technologiques nées dans les filiales « pays émergents » dépend avant tout d’un « état d’esprit de l’entreprise, qui doit se placer au plus près des besoins des consommateurs et des réalités et contraintes du contexte local », pour reprendre les mots de Bénédicte Faivre-Tavignot, cofondatrice et directrice de la Chaire « Social business » d’HEC, qui intervenait lors d’un atelier organisé par ANIMA. Ces stratégies de ‘reverse innovation’ s’imposent à elles non seulement pour s’implanter avec succès dans les pays émergents, mais probablement aussi

Mais selon ANIMA, la mobilisation des acteurs privés comme publics doit se poursuivre avec une ambition accrue. La présence de la scène start-up nord-africaine à travers les médias et dans les stratégies des institutions internationales ne doit pas occulter les nombreux obstacles qui perdurent sur le terrain, et qui relèvent de politiques publiques en matière d’éducation, d’infrastructures ou tout simplement de liberté de circulation pour permettre la mobilité des innovateurs entre Europe et Méditerranée.

Rudy Casbi

9 teams turn their passion for research into innovative startups

Berytech showcased the nine Lebanese startups developing innovations in education, clean technology, health, and road safety, participants enrolled in Innovation Factory - a 6-month acceleration program allowing startups to develop their innovation into commercially viable products and applications.

The program, funded by the European Union under THE NEXT SOCIETY and organized in Lebanon by Berytech and Anima, is based on facilitating the process of technology transfer from researchers and innovators to the public. “The ultimate objective of the program is to give these startups international exposure with access to local and global markets, business networks, and a pool of seasoned experts, mentors, and investors,” explains Krystel Khalil, Programs Director at Berytech.

Starting with a 3-day bootcamp back in April, the 9 teams then went through a 3-month acceleration program which culminated in the demo day on September 19, allowing two startups to further benefit from 3-month incubation with Berytech. The 2 teams will be granted 5 follow-up personal working meetings and 2 technical assistance sessions with Berytech’s Business Support and Development team to further develop their business.

The two startups are C Green who are transforming sludge - the solid part obtained at the end of the wastewater treatment, into local organic fertilizer according to the Food and Agriculture Organization of the United Nation (FAO) guidelines by using a special process for the treatment, and VitaLip, a lipstick that provides women with their daily needs of 3 essential and critical vitamins mainly B9, B12, and D preventing deficiency, especially at their child-bearing age.

A Journey into Technology Commercialization
Throughout the intensive 3-month acceleration program, the nine teams worked on validating their market and improving their business model.

Training sessions covered subjects that included design thinking and how to develop the customer persona and integrate innovation in their product. It included marketing research techniques and tools and how to develop a go-to-market strategy. The program also included legal training with a focus on intellectual property and a business model and financial modeling training. The teams benefited from one-on-one coaching and support sessions to perfect their business and pitch it.

The teams enrolled in the Innovation Factory Program included:

- **UnderConstruction** is recycling waste - a combination of water and plastic, to be used in construction to improve the industry while being sustainable and healthy for the environment.
- **BBox** is an educational game that is designed to make children more mindful and aware of civic and contextual matters applying the methodology of learning-by-doing.
- **Handy Hand** provides amputees with the emotional satisfaction of having a personalized, custom musculoskeletal prosthesis limb that looks and moves much like their own missing hand.
• **ALARMate** has created a smart device that prevents vehicle drivers from falling asleep at the wheel reducing accidents caused by drowsy drivers, that lead to property damage, injuries and deaths.

• **Smart Trash Can** is the first automated waste sorting machine for public use, that integrates echo technology to sort waste according to material type in the most effective way.

• **Energy Builders** is a hands-on technology robotics game and circuits for kids, that will allow them to learn the basics of energy and water efficiency along with renewable energy.

• **Six Degrees of Freedom** is a solution that targets the dentistry field helping dentists communicate, organize, document and manage their working space through their mobile phone.

“Throughout this program, we noticed the drive and commitment of participants who mastered very good technical skills but were also eager to acquire business acumen. It was interesting to see how their projects were shaped according to the market insights they collected throughout the program,” comments Krystel Khalil.

**Guiding the Shift**
The entrepreneurs were accompanied by a team of trainers and coaches who made sure they received all the knowledge needed to move forward with creating their startups in addition to all the experience and support for their entrepreneurial journey.

“The program has provided us with an excellent business learning experience. It helped us to transform our passion in research and papers into business, so at the end of these two months, we were able to get an IP, to finalize the R&D phase and to start the quality control phase to validate our results. It enabled us to shift from a pure academic idea dedicated to getting our Ph.D. degree to a potential business project that we can commercialize,” explains Rosabelle Chedid, Co-founder of C Green.

Mira Ayoub, Co-founder of Energy Builders also discussed her team's journey in the program, “Throughout the program, we learned how to identify ourselves in the market and how to identify the right distribution channels, we also validated our target audience and prepared a 5-year financial projection plan.”

**Showcasing and Matchmaking Event**
Following the first 2 phases, the teams reached the culmination of presenting their work. The nine teams showcased their innovations during the demo day on September 19, 2019, where they pitched in front of an audience of partners, industry players, experts and investors with jury feedback.

The judges were Ramy Boujawdeh - Deputy General Manager at Berytech, Mohab Anis – CEO of Innovety, Elias Bachaalany - Member of the LIRA Program, and Dr. Fadia Homeidan - Director of Technology Transfer Unit and Center of Research and Innovation at AUB.

The event also featured matchmaking meetings between the teams and seasoned investors, industry leaders and experts to explore investment and business opportunities. Two teams were selected to proceed for the incubation phase of the program at Berytech where they will be assisted to develop their business.

Source: [https://www.arabnet.me/english/editorials/entrepreneurship/startups/9-teams-turn-their-passion-for-research-into-innovative-startups](https://www.arabnet.me/english/editorials/entrepreneurship/startups/9-teams-turn-their-passion-for-research-into-innovative-startups)
THE NEXT SOCIETY is calling entrepreneurs and innovators to join the 3rd promotion of the Start-up Booster Track

Take your start-up to the next level! THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region.

Through this call for applications, talented entrepreneurs and innovative businesses will be selected to form the 3rd promotion of start-ups that will benefit from the programme to boost their innovative solutions. Why apply? THE NEXT SOCIETY Start-up Booster Track offers tailor-made support to Mediterranean startups to help them go international and raise funds through workshops and training sessions, immersion into foreign markets and incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors. Learn more about the services.

THE NEXT SOCIETY will match the selected entrepreneurs and startups to the adequate services according to their needs, profile and availability. Eligibility criteria The track is open for innovative early-stage startups with impact-driven solutions, products or services in the following areas:

*Tech & Software
*Food
*Environment
*Energy
*Health
*Social & Culture

Start-ups need to be established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.

How to apply?

Fill up the application form before October 15th, 2019.

Don't forget to record a short video (no longer than 2 minutes) and pitch your project, your strategy and your team to assess your presentation and speaking skills in English!

21 start-ups will be selected to join the third promotion of THE NEXT SOCIETY start-ups.

For more information, please contact welcome@thenextsociety.co

Source: http://www.tunisie-innovation.tn/FR/actualites_5_32_D185
The Next Society Start-up Booster Track Programme 2019 For Entrepreneurs In MENA Region.

THIRD PROMOTION OF THE START-UP BOOSTER TRACK

THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region. Through this call for applications, talented entrepreneurs and innovative businesses will be selected to form the 3rd promotion of start-ups that will benefit from the programme to boost their innovative solutions.

THE NEXT SOCIETY Start-up Booster Track offers tailor-made support to Mediterranean startups to help them go international and raise funds through workshops and training sessions, immersion into foreign markets and incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors. The Start-up Booster Track is a flexible support programme for entrepreneurs in the MENA region with the aim of supporting them to bridge with key markets. It started in 2018 and is composed of several services that help entrepreneurs through their journey.

Who are we looking for? Innovative early-stage start-ups with impact-driven solutions with products or services in the following areas: Tech & Software, Food, Environment, Energy, Health, Social & Culture.

You are ready for take-off and want to join our Start-up Booster Track? Check that your profile fits our services:

Innovators Academies (Venture workshop and IP training)
- A company must be formed
- MVP & Business Plan are a must
- Expandable regionally and in the future internationally
- Innovation-driven
More about Innovators Academies

Entrepreneurs Mentoring Programme
- Entrepreneurs with personal qualities of leadership
- A business trading for at least a year
- Commitment to the mentoring relationship for one year (2 hours/month + the initial 2-day Kickstart workshop)
More about the entrepreneurs mentoring programme

Soft landing (in European innovation hubs)
- Start-up or spin-off
- Prototype/proof of concept
- International Perspective
- Innovation-driven
More about soft landing
**International Acceleration Bootcamps**
- Technological or groundbreaking innovation
- Prototype/proof of concept/demo
- International perspectives

More about [international acceleration bootcamps](#)

**International Market Missions**
- A company must be formed
- International perspectives
- Innovation-driven

More about [International Market Missions](#)

**Power Dinners with investors**
- A company must be formed
- MVP & Business Plan are a must
- Expandable regionally and in the future internationally

More about [power dinners](#)

**Eligibility**

Start-ups need to be established in one of the following countries: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, Tunisia.

Entrepreneurs need to be able to pitch in English (support services are delivered in English, except the Entrepreneurs Mentoring Programme which can also be delivered in French in Algeria, Morocco and Tunisia).

Application Deadline: **October 15th, 2019**.

MENA Next Society Entrepreneurs Programme 2019 Eligibility criteria

How to apply?

2. Don’t forget to record a short video (no longer than 2 minutes) where you tell us more about your project, your strategy and your team!

**21 start-ups** will be selected to join the promotion of THE NEXT SOCIETY start-ups.


The Next Society opportunity for Entrepreneurs in the MENA region

Description

The Next Society
Are you ready to take your start-up to the next level? Apply for the NEXT SOCIETY Start-up Booster Track 2019/2020. THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region.

More Details
Through this call for applications, talented entrepreneurs and innovative businesses will be selected to form the 3rd promotion of start-ups that will benefit from the programme to boost their innovative solutions. THE NEXT SOCIETY is an open community of change-makers engaged in innovation and economic development. It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries. THE NEXT SOCIETY launched a four-year action plan (2017-2020), co-funded by the European Union up to 90% for a global amount of EUR 7.8 million.

Opportunity Focus Areas:
- Tech & Software
- Food
- Environment
- Energy
- Health
- Social & Culture

Required Languages
English.

Eligible Countries
ALGERIA, EGYPT, JORDAN, LEBANON, MOROCCO, PALESTINE & TUNISIA.

Program Period
1 Year.

Eligibility Requirements (Criteria)
- Open to start-ups established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.
- The startups should have impact-driven solutions, products or services in the mentioned areas.
- Entrepreneurs need to be able to pitch in English (support services are delivered in English).
- 21 start-ups will be selected to join the promotion of THE NEXT SOCIETY start-ups.
Opportunity Cost
(Partially Funded)
  • They will offer an Acceleration Bootcamp for start-ups.
  • A Power Meeting with investors.
  • An open day on innovation.

How to Apply

First Step: Fill up the application form.

Second Step: Record a short video (no longer than 2 minutes) where you tell more about your project, your strategy and your team!

Apply Now

More Details
Know more about this opportunity: Official Website

THE NEXT SOCIETY

APPLY - THE NEXT SOCIETY is calling entrepreneurs and innovators to join the Start-up Booster Track.

Take your start-up to the next level!

THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region.

**BOUTON APPLY avec lien vers l'inscription**

https://forms.gle/Lpu8zBpA6ZWkN8ax5

Since 2017, 75 entrepreneurs have already seized the opportunity and benefited from our year-round activities, would you be the next? Apply and benefit from the Start-up Booster Track programme to boost your innovative solution!

Why apply?

THE NEXT SOCIETY Start-up Booster Track offers **tailor-made support to Mediterranean start-ups** to help them go international and raise funds through its Investment Readiness Programme (workshops and training sessions), immersion into foreign markets and incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors.

Learn more about the **services**.

THE NEXT SOCIETY will match the selected entrepreneurs and start-ups to the adequate services according to their needs, profile and availability.

Eligibility criteria

The track is open for innovative early-stage start-ups with impact-driven solutions, products or services in all sectors with a preference for Tech & Software, Food, Environment, Energy, Health, Social & Culture.

Innovative projects or projects proposing an innovative solution/technology will be favoured.

Start-ups need to be established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.

How to apply?

Fill up the **application form** before **15 October 2019**. Do not forget to record a short video (no longer than 2 minutes) and pitch your project, your strategy and your team to assess your presentation and speaking skills in English!

**21 start-ups** will be selected to join the third promotion of THE NEXT SOCIETY start-ups.

Who are we?

THE NEXT SOCIETY movement aims to mobilise entrepreneurs, innovators and corporate ecosystems to tackle the innovation and sustainable development challenges faced in the Mediterranean.

Over the past 2 years, THE NEXT SOCIETY has contributed to bring a real change in the
Mediterranean innovation landscape by constantly supporting and connecting entrepreneurs, investors, cluster managers and researchers. See on video how we support these transformations!

VIDEO THE NEXT SOCIETY

For more information, please contact: welcome@thenextsociety.co

The Next Society launches its 3rd call for applications to join the Startup Booster Track; the tailored support program for entrepreneurs in the MENA region. Through this call for applications, The Next Society will select talented entrepreneurs and innovative businesses to form the 3rd promotion of start-ups that will benefit from the program to boost their innovative solutions.

The Next Society Startup Booster Track offers tailored support to Mediterranean startups to help them go international. Further, the Booster Track helps startups to raise funds through workshops and training sessions, Immersion into foreign markets and Incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors.

The Next Society is an open community of changemakers, entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and 7 Mediterranean countries. It aims at mobilizing, promoting and reinforcing innovation ecosystems and economic development in the MENA region. Further, it supports the emergence of talents and innovative leaders who will drive the next trends and usages by targeting start-ups, clusters and technology transfer offices to accompany their development and by doing so, places he private sector in the driving seat of innovation strategies.

Eligibility for The Next Society Startup Booster Track
Innovative early-stage startups with impact-driven solutions, products or services in the following areas are eligible to apply:

- Tech & Software
- Food, Environment, Energy, Health, Social & Culture

Further, Startups from selected Mediterranean countries are only eligible to apply. These counties include Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.

Also, the candidates must pitch their startup idea in English. Hence, candidates must be proficient in English.

How to apply for The Next Society Startup Booster Track
Startups can apply for The Next Society Booster Track by completing and submitting the online application form before the deadline. Further, the participants also should record a short video (no longer than 2 minutes) telling more about their project, strategy, and team.

The selection team will select 21 start-ups will to join the promotion of The Next Society start-ups.

Deadline
The Next Society will accept the application for its 2019/2020 Startup Booster Track until 15 October 2019. Applications arriving after the deadline are ineligible for consideration.

Specifications

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<tr>
<td>Contact the organizer</td>
<td><a href="mailto:welcome@thenextsociety.co">welcome@thenextsociety.co</a></td>
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THE NEXT SOCIETY launches 3rd Call for Applications for Entrepreneurs

**Deadline:** 15 October 2019

THE NEXT SOCIETY has launched its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region.

Through this call for applications, talented entrepreneurs and innovative businesses will be selected to form the 3rd promotion of start-ups that will benefit from the programme to boost their innovative solutions.

THE NEXT SOCIETY Start-up Booster Track offers tailor-made support to Mediterranean startups to help them go international and raise funds through workshops and training sessions, immersion into foreign markets and incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors.

THE NEXT SOCIETY is an open community of change-makers engaged in innovation and economic development. It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries. THE NEXT SOCIETY launched a four-year action plan (2017-2020), co-funded by the European Union up to 90% for a global amount of EUR 7.8 million.

**Services**

- **Innovators Academies (Venture workshop and IP training)**
  - A company must be formed
  - MVP & Business Plan are a must
  - Expandable regionally and in the future internationally
  - Innovation-driven

- **Entrepreneurs Mentoring Programme**
  - Entrepreneurs with personal qualities of [leadership](#)
  - A business trading for at least a year
  - Commitment to the mentoring relationship for one year (2 hours/month + the initial 2-day Kickstart workshop)

- **Soft landing (in European innovation hubs)**
  - Start-up or spin-off
  - Prototype-proof of concept
  - International Perspective
  - Innovation-driven

- **International Acceleration Bootcamps**
  - Technological or groundbreaking innovation
  - Prototype-proof of concept/demo
  - International perspectives

- **International Market Missions**
  - A company must be formed
  - International perspectives
  - Innovation-driven
• **Power Diners with investors**
  - A company must be formed
  - MVP & Business Plan are a must
  - Expandable regionally and in the future internationally

**Eligibility Criteria**

- The track is open for innovative early-stage startups with impact-driven solutions, products or services in the following areas:
  - Tech & Software
  - Food
  - Environment
  - Energy
  - Health
  - Social & Culture

- Start-ups need to be established in **Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.**

**How to Apply**

Applicants can apply via given website.

**Eligible Countries**: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, Tunisia

For more information, please visit https://www.thenextsociety.co/call-application-3rd-promotion-start-booster-track

**Source**: https://www2.fundsforngos.org/social-entrepreneurship/the-next-society-launches-3rd-call-for-applications-for-entrepreneurs/
9 équipes transforment leur passion pour la recherche en start-up innovantes

Berytech a présenté, la semaine dernière, les neuf start-up libanaises développant des innovations dans les domaines de l'éducation, des technologies propres, de la santé et de la sécurité routière, inscrites dans Innovation Factory – le programme d'accélération de six mois permettant aux start-up de développer leur innovation en produits et applications viables commercialement.

Le programme, financé par l'Union européenne dans le cadre de THE NEXT SOCIETY et organisé au Liban par Berytech et Anima, vise à faciliter le processus de transfert de technologie des chercheurs et des innovateurs vers le public. « L'objectif ultime du programme est de donner à ces start-up une visibilité internationale avec accès aux marchés locaux et mondiaux, à des réseaux d'entreprises et d'experts, à des mentors et des investisseurs chevronnés », explique Krystel Khalil, chargée des programmes chez Berytech.

Le programme, qui a débuté par un bootcamp de trois jours en avril, a permis à neuf équipes d'accéder à une phase d'accélération de trois mois, qui s'est achevée le jour de la démonstration le 19 septembre, permettant à deux start-up de passer à la phase d'incubation de trois mois avec Berytech. Les deux équipes sélectionnées bénéficieront de cinq réunions de travail personnalisées et de deux sessions d'assistance technique avec l'équipe de développement et d'aide aux entreprises de Berytech afin de développer davantage leurs activités.

Les deux start-up sont C Green, qui transforme la boue – la partie solide obtenue à la fin du traitement des eaux usées – en un engrais organique conforme aux directives de la FAO en utilisant un processus spécial pour le traitement, et VitaLip, un rouge à lèvres qui fournit aux femmes leurs besoins quotidiens en trois vitamines essentielles, principalement les vitamines B9, B12 et D, afin de prévenir les carences.

Tout au long des trois mois d'accélération, les neuf équipes ont travaillé pour valider leur marché et améliorer leur modèle financier. Les sessions de formation ont porté sur des sujets tels que la pensée conceptuelle et la manière de développer la personnalité du client et d'intégrer l'innovation dans leur produit.

Les équipes ont été formées dans les techniques et les outils de recherche marketing et le développement de stratégie de commercialisation. Le programme comprenait également une formation juridique axée sur la propriété intellectuelle et une formation en modélisation d'entreprise et financière. Les équipes ont aussi bénéficié de séances individuelles de coaching et de support pour perfectionner leur activité et la promouvoir.

Les équipes inscrites au programme Innovation Factory comprenaient :

- UnderConstruction, qui recycle les déchets pour créer un alliage d'eau et de plastique utilisé dans la construction pour améliorer le secteur tout en étant durable et sain pour l'environnement.
- BBox, un jeu éducatif conçu pour sensibiliser davantage les enfants aux questions civiques et contextuelles en appliquant la méthodologie de l'apprentissage par la pratique.

- Handy Hand, qui procure aux personnes amputées la satisfaction émotionnelle de posséder un membre de prothèse musculo-squelettique personnalisé qui ressemble et fonctionne comme leur propre main manquante.

- ALARMate, qui a créé un dispositif intelligent qui empêche les conducteurs de s'endormir au volant, réduisant ainsi les accidents causés par la somnolence.

- Smart Trash Can, la première machine de tri de déchets automatisée à usage public, intégrant la technologie d'écho pour trier les déchets en fonction du type de matériau de la manière la plus efficace.

- Energy Builders, un jeu robotique de technologies et de circuits pour enfants, qui leur permettra d'apprendre les rudiments de l'efficacité énergétique et de l'utilisation rationnelle de l'eau, ainsi que des énergies renouvelables.

- Six Degrees of Freedom, une solution destinée au secteur de la dentisterie qui aide les dentistes à communiquer, organiser, documenter et gérer leur espace de travail via leur téléphone mobile.

« Tout au long de ce programme, nous avons vu le dynamisme et l'engagement des participants qui, bien que maîtrisant leurs compétences techniques, ont souhaité également acquérir un meilleur sens des affaires. Il était intéressant de voir comment leurs projets ont évolué en fonction des connaissances du marché recueillies tout au long du programme », commente Krystel Khalil.

Les entrepreneurs étaient accompagnés par une équipe de formateurs et de coaches qui se sont assurés qu'ils disposaient de toutes les connaissances nécessaires pour créer leurs start-up, en plus de toute l'expérience et du soutien nécessaires à leur parcours entrepreneurial.

« Le programme nous a fourni une excellente expérience d'apprentissage des affaires. Cela nous a aidés à transformer notre passion pour la recherche en une entreprise. Ainsi, au terme de ces deux mois, nous avons pu obtenir un IP, finaliser la phase de recherche et développement et lancer la phase de contrôle de la qualité pour valider nos résultats. Cela nous a permis de passer d'une idée purement académique dédiée à l'obtention de notre doctorat à un projet que nous pouvons commercialiser », explique Rosabelle Chedid, cofondatrice de C Green.

Mira Ayoub, cofondatrice d'Energy Builders, a également évoqué le parcours de son équipe dans le cadre du programme : « Tout au long du programme, nous avons appris à nous identifier sur le marché et à identifier les bonnes chaînes de distribution. Nous avons également validé notre public cible et préparé un plan de projection financière quinquennal. »

Les neuf équipes ont présenté leurs innovations lors de la journée de démonstration du 19 septembre, devant un public composé de partenaires, de chefs de file de l'industrie, d'experts et d'investisseurs, avec des commentaires du jury.

Le jury était composé de Ramy Boujawdeh, directeur général adjoint de Berytech ; Mohab Anis, directeur général d'Innovety ; Élias Bachaalany, membre du programme LIRA ; et du Dr Fadia Homeidan, directrice de l'unité de transfert de technologies et du centre de recherche et d'innovation de l'AUB.
L’événement a également été l’occasion de rencontres entre les équipes et des investisseurs chevronnés, des chefs de file du secteur et des experts, afin d’explorer les opportunités d’investissement et d’affaires. Les deux équipes sélectionnées pour procéder à la phase d’incubation du programme à Berytech vont être assistées dans le développement de leur entreprise.

THE NEXT SOCIETY

THE NEXT SOCIETY is calling entrepreneurs and innovators to join the 3rd promotion of the Start-up Booster Track

Take your start-up to the next level! THE NEXT SOCIETY launches its 3rd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region.
Through this call for applications, talented entrepreneurs and innovative businesses will be selected to form the 3rd promotion of start-ups that will benefit from the programme to boost their innovative solutions.

Why apply?
THE NEXT SOCIETY Start-up Booster Track offers tailor-made support to Mediterranean startups to help them go international and raise funds through workshops and training sessions, immersion into foreign markets and incubation in European innovation hubs, meetings with investors and long-term coaching by committed mentors. Learn more about the services.

THE NEXT SOCIETY will match the selected entrepreneurs and startups to the adequate services according to their needs, profile and availability.

Eligibility criteria
The track is open for innovative early-stage startups with impact-driven solutions, products or services in the following areas:
  * Tech & Software
  * Food
  * Environment
  * Energy
  * Health
  * Social & Culture
Start-ups need to be established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.

How to apply?
Fill up the application form before October 15th, 2019.
Don't forget to record a short video (no longer than 2 minutes) and pitch your project, your strategy and your team to assess your presentation and speaking skills in English!

21 start-ups will be selected to join the third promotion of THE NEXT SOCIETY start-ups.

For more information, please contact welcome@thenextsociety.co

To apply and for more information visit here

Deadline:
Tuesday, 15 October, 2019

Source: https://www.clustercollaboration.eu/open-calls/next-society-calling-entrepreneurs-and-innovators-join-3rd-promotion
European Union — Support for Entrepreneurs in the MENA Region

The Next Society launches its 3rd call for applications to join the Start-up Booster Track, a program that offers tailor-made support to Mediterranean startups. Participants will learn how to raise fund through workshops and training. The track is open for innovative early-stage startups with products or services in the following areas: Tech & Software, Food, Environment, Energy, Health, Social & Culture. Start-ups need to be established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, or Tunisia to be eligible. The deadline for applications is 15 October 2019.

About The Next Society

Source: https://terravivagrants.org/european-union-support-for-entrepreneurs-in-the-mena-region/
THE NEXT SOCIETY

Third promotion of the Start-up Booster Track | EU-funded THE NEXT SOCIETY Project

Take your start-up to the next level!
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Why apply?

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Learn more about the services.

THE NEXT SOCIETY will match the selected entrepreneurs and startups to the adequate services according to their needs, profile and availability.

Eligibility criteria

The track is open for innovative early-stage startups with impact-driven solutions, products or services in the following areas:
- Tech & Software
- Food
- Environment
- Energy
- Health
- Social & Culture

Start-ups need to be established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia.

How to apply?

1. Fill up the application form from September 16th to October 15th, 2019.
2. Don't forget to record a short video (no longer than 2 minutes) where you tell us more about your project, your strategy and your team!

21 start-ups will be selected to join the promotion of THE NEXT SOCIETY start-ups.

CLOSING DATE
15 October 2019

Dal 22 al 25 ottobre una serie di eventi dedicati all'imprenditoria, agli investimenti e all'internazionalizzazione saranno di scena a Dakar, in Senegal.

DiafrikInvest, questo il nome della tre giorni nella capitale africana, chiama a raccolta imprenditori, naturalmente, ma anche investitori ed esperti di finanziamento per mettere in collegamento chi vuole fare business con una serie di conferenze, workshop, incontri B2B e sessioni di networking.


La missione è aperta a investitori e imprese provenienti dall'Europa, e in particolare dal Mediterraneo. I partecipanti saranno accompagnati durante i tre giorni attraverso appuntamenti e forum mirati, individuati in base alle loro specifiche esigenze.

La missione include anche iniziative esterne a DiafrikInvest, incontri con le autorità senegalesi e approfondimenti sulle opportunità di investimento in Senegal.

Per conoscere nel dettaglio le iniziative di DiafrikInvest , questo è il link: https://www.diafrikinvest.com/

Per unirsi invece alla missione di business in Senegal organizzata da Anima, attraverso i suoi partner, contattare Euromed International Trade tramite il seguente link: https://www.consorzioeuromed.com/contatti/

Source: https://www.impresedelsud.it/diafrikinvest-missione-in-senegal-per-le-imprese/
Entrepreneuriat : DiafrikInvest, la seconde édition du forum à Dakar

DiafrikInvest se tiendra le 22 octobre 2019 à Dakar, au Sénégal, avec le soutien du CJD Sénégal. Il s’agira de la seconde Investment Academy du programme d’accélération dédié à l’entrepreneuriat et à l’investissement. Le programme comprend des séances de coaching tout spécialement en matière de techniques de la levée de fonds. Les participants et le grand public seront conviés par la suite à participer à la thématique: «Retour d’expériences sur les levées de fonds au Sénégal».


Lancé fin 2016, DiafrikInvest est une initiative qui a pour ambition d'accélérer et accompagner la mobilisation des talents, des entrepreneurs et des investisseurs de la diaspora pour dynamiser les relations d'affaires entre l'Europe, le Maroc, la Tunisie et le Sénégal. Elle est portée par un consortium euro-africain d’acteurs du développement économique et représentants du patronat et financée à 90% par l’Union européenne pour un montant de 2,2 millions d’euros.

Rendez-vous de l’entrepreneuriat et l’investissement de la diaspora du 22 au 25 octobre à Dakar

Le mois d’octobre 2019 sera sous le signe du Sénégal avec une séquence de trois rendez-vous d’exception dédiés à l’entrepreneuriat, à l’investissement et à la diaspora qui auront lieu à Dakar, du 22 au 25 octobre.

2ème Investment Academy DiafrikInvest

Le 22 octobre 2019, le CJD Sénégal organise, dans le cadre de DiafrikInvest, la seconde Investment Academy du programme d’accélération dédié à l’entrepreneuriat et à l’investissement. Durant toute une journée, les entrepreneurs sélectionnés par DiafrikInvest bénéficieront de sessions de coaching au cours desquelles ils seront formés aux processus et techniques de levée de fonds, animées par Thameur Hemdane, fondateur et président d’Afrikwity, plateforme d’equity crowdfunding pionnière en Afrique.
À partir de 16h30, l’événement ouvrira ses portes au grand public, invité à participer à la session « Retour d’expériences sur les levées de fonds au Sénégal » durant laquelle investisseurs, experts du financement et entrepreneurs prendront la parole pour témoigner.

FIELD – Forum de l’Innovation, de l’Entrepreneuriat et du Leadership de Dakar

Cet événement sera également l’occasion de présenter officiellement la plateforme digitale pour l’investissement productif de la diaspora sénégalaise, portée par le CJD Sénégal et réalisée dans le cadre de DiafrikInvest.

ANIMA, partenaire institutionnel des Rencontres Africa

Enfin, les bénéficiaires du programme DiafrikInvest sont invités à prendre part à la quatrième édition des Rencontres Africa, qui se tiendra à Rufisque au Centre international de conférences Abdou Diouf (CICAD) de Diamniadio les 24 et 25 octobre 2019. ANIMA Investment Network est partenaire de cet événement majeur où sont attendus plus de 5 000 décideurs d’affaires privés Français et Africains.

Source : http://www.wabitimrew.net/35182-2/
INDAR: An intelligent Moroccan flood prediction and early warning system

Moroccan natural risk management expert, Mohamed Tabyaoui, set a goal for himself to improve Morocco’s resilience to flooding. This resulted in the launch of “INDAR”, a smart flood prediction and early warning system that has caught the attention of leaders of the Diafrikinvest programme - which receives 90% of its funding from the European Union - who have decided to offer this fifty-something Moroccan their support and backing.

“INDAR”, a smart flood prediction and early warning system supported by the EU…

Mohamed first became interested in disaster management in 2008 when he was appointed to a government team responsible for coordinating with the World Bank to manage natural risks. For five years, the team focused on the development and implementation of an integrated nationwide strategy in this field. “Our area of intervention included five risks: Floods, tsunamis, earthquakes, landslides and droughts,” explains Mohamed.

A few years later, Mohamed left the unit, but the idea of abandoning the field to which he had grown so attached was unsettling; "I asked myself: should I put everything I’ve learned aside, or use my experience and expertise to do something to help my country?”. This question answered itself in 2014 when floods devastated the city of Guelmim, in the South of the country, resulting in 47 deaths and almost 530 million euros worth of damage, according to the World Bank. “It was one of the worst floods the country had experienced in the last 20 years. If there had been a smart early warning system, the losses would have been far less severe," he reflects, with regret.

Mohamed concedes that "since then, Morocco has made considerable progress in the field of risk management in terms of infrastructure and purchased solutions." However, in order to step up this progress, the relevant departments "must open up to innovation." Mohammed believes that involving Moroccan start-ups in the struggle against natural risk will give Morocco, "the benefit of their agility in developing cutting edge technologies locally, for a low cost, which also have the potential to be exported to other areas of Africa and the world."

In this spirit, he launched the start-up "PREV DEV" with the goal of developing smart solutions that provide flood alerts at a very early stage. Building on his past experience, and his sound training in information systems management at Carnegie Mellon University in Pittsburgh, Pennsylvania (1979) and the University of Washington in Seattle (2007), Mohamed and his teams set out to work on developing the first version of the system christened “INDAR” (meaning ‘alert’ in Arabic), with the help of the Bou Regreg and Chaouia Basin Agency and the support of the Swiss Agency for Development and Cooperation.

INDAR: How it works

Mohamed believes that "In the field of risk management, every second counts. INDAR operations must therefore focus on prediction and early warning in order to reduce the impact of catastrophes on the population, infrastructure and economic activity." INDAR uses algorithms to automatically assess the hydro-pluviometric status of at-risk areas. If there is an imminent risk of flooding, INDAR issues an automatic early warning 48 hours before the crisis occurs. The advantage "is that INDAR gives risk managers enough time to take preventive measures
by evacuating populations in danger or protecting fragile infrastructure."

To further assist these managers with a precise image of what could happen on the ground, "INDAR allows you to visualise the strategic infrastructure threatened by flooding, such as railways, roads, industrial areas, etc., in 2D and 3D, with precise location details," adds Mohamed.

"INDAR" can also generate a warning bulletin and send this to authorised people or entities. "This facilitates the collaborative work required to combat flooding, while preventing information from being distorted," says Mohamed. One of the greatest benefits of INDAR is the portability offered by its downloadable mobile application. "In Morocco, high tech risk monitoring generally takes place in an office, but thanks to INDAR, risk managers can assess the situation and issue instructions anywhere and at any time," explains Mohamed.

INDAR has proven its effectiveness in tests using virtual data. Now, it must succeed when tested under real conditions, so that Mohamed and PREV DEV can convince risk managers that their smart prediction and early warning system is indispensable.

**Pleading the INDAR cause**

In a study published in 2016, the World Bank states that "the risk of natural disasters in Morocco, including floods, is both chronic and severe in nature." They also estimate that the average annual damage caused by natural disasters in Morocco between 2000 and 2013 was at least 7.8 billion dirhams (715 million euros), around 60% of which was caused by flooding. In addition to the floods that hit the city of Guelmim in 2014, Morocco has over 250 flood risk blackspots, "hence the need to deploy a system like INDAR in high-risk areas," concludes Mohamed.

His concerns are confirmed by a report published in 2018 by the United Nations Office for Disaster Risk Reduction (UNDRR) which states that the last 20 years have been marked by a spectacular 151% increase in direct economic damage resulting from climate-related disasters. What’s more, the report predicts that by 2030, 42% of Morocco’s coastal areas will be extremely vulnerable to erosion and flooding. These areas are home to the majority of the population (24 million inhabitants), as well as most major cities and economic infrastructure.

The result: loss and damage are likely to occur if we do not step up the pace of implementation of risk prevention tools. The World Bank, meanwhile, concludes that the worsening of the flood situation will mainly affect Moroccan citizens on low incomes and will hinder the fight against poverty, warning the government of foreseeable discontent among the Moroccan population if they are unable to mitigate the risk, which could rapidly lead to social unrest.

In order to remedy this situation, Mohamed believes it is necessary to "put new technologies at the centre of an integrated flood risk management and resilience policy."

**The European Union ambassador**

"Money is the crux of innovation, explains Mohamed. The idea of the INDAR system may sound convincing on paper, but it would never have seen the light of day without the financial backing of the European Union.

PREV DEV has benefited from a 20-thousand-euro grant, which was used "to strengthen the INDAR solution by filling in the missing pieces, to pay staff wages, to test the prototype and to purchase the data required for the tests," says Mohamed.
Like many other start-ups in Morocco, PREV DEV received support under two European programmes: Diafrakinvest and The Next Society, which operate in conjunction with the Moroccan accelerator programme “StartUp Maroc Booster”, managed by the not-for-profit StartUp Maroc. This association is among the incubation and support bodies accredited and certified by the CCG (Central Guarantee Fund), tasked by the Moroccan government with stimulating private enterprise and encouraging innovation.

The European Union financial contribution, via Diafrakinvest and The Next Society, is over 12 million euros over four years (2017-2021). This substantial sum is managed by the financial arm of the CCG, which operates under the name Innov’Invest. Diafrakinvest receives 90% of its funding from the EU, a total of 2.2 million euros, as part of the Euro-African Dialogue on Migration and Development (Rabat Process). It is managed by the Anima Investment Network, which works with StartUp Maroc to implement some of its initiatives.

The Next Society programme, meanwhile, is supported by the European Commission and managed by StartUp Maroc. Today, it brings together over 300 business, research, investment and innovation organisations, 2500 SMEs and entrepreneurs from 30 Mediterranean countries. The aim of The Next Society programme is to “remove obstacles to innovation and unleash the creative potential of innovators...to reinforce innovation ecosystems and promote the creation of added value,” and to “give rise to concrete solutions.”

In addition to the Diafrakinvest and Next Society programmes, Very Small, Small and Medium Enterprises (VSEs and PMEs) in Morocco, such as PREVDEV, can take advantage of other European Union subsidies, in this case those granted under its programme to support competitiveness and green growth. Signed in November 2016 with the Moroccan government, this 105 million euro programme is a collaboration between the General Confederation of Moroccan Enterprises (CGEM), Maroc PME and the German Technical Cooperation (GIZ). The EU also finances the “Small Business” programme, which provides advice and funding to SMEs (implemented by the EBRD-The European Bank for Reconstruction and Development) and contributes to programmes dedicated to energy efficiency in industry (MORSEFF, MedTest, Switchmed).

The EU believes that by supporting each of these local and international programmes, VSEs, SMEs and innovators in emerging countries such as Morocco can create added value, contribute to solving contemporary problems and inspire the rest of the world.

EbsoMed Academy: sharing our best practices in MedaWeek 2019

In this edition of XI Meda Women Entrepreneurs Forum, in the framework of the XIII Mediterranean Week of Economic Leaders, an additional and very profitable activity on the 21st November full morning in the Barcelona Chamber of Commerce we will hold in the framework of EBSOMED Academy 2 round tables “for sharing our best practices between the participants interested in it from 10-14 h. There will be 2 target groups:

a.- TARGET: Responsible of Meda Businesswomen Organizations: Best practices from the businesses women organizations to promote entrepreneurship, digitalization, new digital skills, social media and access to finance for their members. (Sharing their best experiences as organizations)

b.- TARGET: Businesses Owners, Managers and CEOs: Best practices on digitalization, promotion of new digital skills in their companies and social media

For more info here

MEA hosts international workshop on EU project development

The Malta Employers’ Association has hosted the second edition of a workshop on EU project development entitled ‘Successfully design and lead a multi-partner project’ in the presence of the main economic key-players coming from nine Euromed countries. The training has targeted business support organisations and aims at improving their capacity to develop and implement international cooperation projects in the Mediterranean.

The training day focused on designing and leading a multi-partner project and holds various opportunities to exchange of innovative ideas and projects between the participating organisations. The training course was delivered by Welcomeurope, a training and consultancy organisation based in Paris, with renowned experience in delivering courses on EU funds and project management.

The training workshop is part of the EBSOMED project – Enhancing Business Support Organisations and Business Networks in the Southern Mediterranean Neighbourhood Countries. The project is 80 per cent funded by the EU and coordinated by Businessmed in the framework of a consortium of six partners. Thirty organisations from 26 countries are also affiliated to the project.

This four-year project (2018-2022) aims to stimulate the Mediterranean business ecosystem, promote inclusive economic development and boost investment and job creation through the strengthening of business support organisations in the Southern Mediterranean Neighbourhood Countries. More specifically, EBSOMED will improve the management capacity of business support organisations in the Euro-Mediterranean area by improving the services offered to SMEs.

Several activities are planned in the upcoming months as part of EBSOMED and other projects being implemented by Businessmed. The latter is the main representative of the private sector in South-North Mediterranean countries. It is a key platform for multilateral cooperation dedicated to its confederation members, a promoter of foreign direct investment, a lever for Mediterranean dialogue and socio-economic integration.

The Malta Employers’ Association (MEA) has been a member of Businessmed since 2015, and through this membership, Maltese companies have participated in various events – roadshows on AI, workshops on women entrepreneurship, conferences on CSR, among others.

Source: https://timesofmalta.com/articles/view/mea-hosts-international-workshop-on-eu-project-development.737742