

# newsletter

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Intelligence Business Cooperation

## EDITO

The National Institute for Demographic Studies (Ined) just revealed in [a survey](#) that 15% to 20% of immigrants from the Maghreb and Senegal living in France have graduated from a higher education. This is slightly less than the share of French graduates (27%), but well above the proportion in the countries of origin (from less than 5% to 10%). The study also presents the case of Syrian and Iraqi immigrants in Austria, where the proportion of post graduate is equal to or even higher than that of the Austrian population (27% and 31% as against 28% in Austria).

These figures are particularly interesting because, on the one hand, they contradict the stereotyped clichés on immigration: welcoming foreigners in Europe means welcoming a significant proportion of talents. (One of our partners recently reported that there were more Moroccan researchers abroad than in the Kingdom). On the other hand, this study clearly illustrates this brain drain from the countries of emigration and the need for them to connect to these Diasporas which are a pool of skills and wealth that are often lacking in the home countries.

It is precisely the ambition of the DiafriInvest project that we have just launched with our partners in France, Morocco, Senegal and Tunisia, within the framework of the Rabat process: to offer concrete opportunities to the talents of the diaspora of these countries for investing, start-up companies, and bring back skills to serve young entrepreneurs in their country of origin; and support the institutions of these countries to develop or strengthen their strategies for mobilising and collaborating with their economic diasporas.

Emmanuel Noutary, General Delegate

## AGENDA

**"EDR mentoring Jelali" mission**  
March 2017, Tunis (Tunisia)

[Read more](#)

**Academy on "Women in BSOs - How BSOs can promote women entrepreneurship?"**

6-7 March 2017, Marrakesh (Morocco)

[Read more](#)

**EUROMED Invest Northern EU Roadshow | Helsinki**

20 March 2017, Helsinki (Finland)

[Read more](#)

**EUROMED Invest Northern EU Roadshow | Riga**

21 March 2017, Riga (Latvia)

[Read more](#)

**EUROMED Invest Northern EU Roadshow | Warsaw**

22 March 2017, Warsaw (Poland)

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**MEDA Finance Academy**

29-31 March 2017, Cairo (Egypt)

[Read more](#)

**Business Roadshow Green Solutions in MED**

1-3 April 2017, Cairo (Egypt)

[Read more](#)

**EUROMED Invest Franchise Roadshow**

April 2017, Beirut (Lebanon)

[Read more](#)

**Master Class on Social Entrepreneurship in the Mashreq**

April 2017, Beirut (Lebanon)

[Read more](#)

**Mentoring on Good Governance in Maghreb BSOs**

April 2017, Tunis (Tunisia)

[Read more](#)

 **Business**

**ANIMA partner of AIM Dubai 2017**

For the second consecutive year, ANIMA is partnering with the Annual Investment Meeting and the first edition of AIM Start-up in Dubai, which will take place from 2 to 4 April 2017. ANIMA will present the award for foreign investment in Europe and will organise a panel on good practices in collaboration between governments and ecosystems supporting start-ups.

[Read more](#)

**Business roadshow on green technologies in central Europe**

A EUROMED Invest delegation visited Prague and Budapest on 6 and 7 February 2017 in order to present business opportunities in the green technology sector from the Southern Mediterranean countries.

[Read more](#)

 **Intelligence**

**Tunisia 2020 to foster a new economic dynamic**

The Tunisian International Investment Conference held on 29 and 30 November 2016 opened in a full Congress Palace with the national anthem "Houmet el-Houma". It gathered over 4,000 participants coming from 70 countries - including Emmanuel Noutary, General Delegate of ANIMA.

[Read more](#)



**ANIMA Expertise, a new service for the transfer of good practices among members of the network**

As of this year, ANIMA offers its members, on the one hand to promote their expertise and mobilise their executives in the ANIMA Expert Pool and, on the other hand, to be accompanied in the analysis of their technical assistance needs. You will find further information in the [presentation of the advantages offered by ANIMA](#). If you are already a member, thank you for expressing your interest in this service by sending back to us the questionnaire on your expectations vis-à-vis ANIMA (received in January 2017). If not, [contact us](#) if you are really interested.

**ANIMA is partner in a new project on metropolitan agriculture**

In December 2016, the MADRE project (Metropolitan Agriculture for Developing an innovative, sustainable and Responsible Economy) was approved by the Steering Committee of the Interreg MED programme. ANIMA Investment Network is partner in this project coordinated by the Agency for Sustainable Mediterranean Cities and Territories (AVITEM).

[Read more](#)

**Latest information on the ENI CBC Med programme and forthcoming calls**

The first call for proposals will be launched not before the end of March 2017 or even later. We developed an [online matchmaking survey](#). If you are eligible and interested in the ENI CBC Med Call for standard projects, please participate in this survey in order to be connected to partners and project leaders.

[Read our briefing on the Programme and the calls for proposals](#)



Kick-off meeting DiafrikInvest  
14-15 February 2017  
Marseille, France



EUROMED Invest takes part in  
EU4Youth information brunch  
30 January 2017  
Alger, Algeria



EUROMED Invest Academy on  
"Fostering Women Leaders - Women  
in Business Support Organisations"  
6-7 March 2017  
Marrakech, Morocco