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Intelligence Business Cooperation

EDITO

The fridge working without electricity, the universal waste compactor, the mobile phone acting as a banking desk, the individual production module for renewable energy, the remote control to monitor water chemistry... these are a few examples of innovations that have emerged and developed in the South Mediterranean and Africa, and that invite us to change our vision on this region.

Today the Mediterranean has no choice but to innovate. With 6% of the world's population, the Southern Mediterranean countries represent 30% of wheat imports. In less than ten years, 80 million people will experience water shortages. In thirty years, 75% of the population will live in urban areas. The strength of this region, as much as its challenge, is the 3 million young people entering the labor market every year. Largely graduated, very connected, they are inventing a model of Mediterranean and African entrepreneurship, mixing technological frugality, economic efficiency and societal impact.

It is for them, and because we believe that effective responses to the societal, environmental and industrial challenges the world is facing will come from these countries, that we launched THE NEXT SOCIETY last month, with the support of the European Union and some major private operators of the region, and in cooperation with 30 entrepreneurs and innovators networks from the Euromed. We intend to work at all levels and with public and private stakeholders, to improve policies supporting innovators in the Southern Mediterranean countries and to foster the success of start-ups, clusters and laboratories of the region that are working to change the world.

THE NEXT SOCIETY is both a committed community, an action plan focused on open innovation and social impact, and an umbrella brand to welcome and promote our partners' initiatives. Do not wait to join the movement!

Emmanuel Noutary, General Delegate

AGENDA

DiafrikInvest Meeting information in Milan

1 July 2017, Milan (Italy)
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DiafrikInvest Meeting information in Turin

2 July 2017, Turin (Italy)
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EUROMED Invest Mentoring Mission on Good Governance in Mashrek BSOs

3-4 July 2017, Cairo (Egypt)
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EUROMED Invest Mentoring Mission on Good Governance in Maghreb BSOs

5-6 July 2017, Tunis (Tunisia)
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DiasporaLab Workshop in Marseille, in the framework of DiafrikInvest project

6-7 July 2017, Marseille (France)
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Business Roadshow Green Solutions in MED

10-11 July 2017, Cairo (Egypt)
[Read more](#)

EUROMED Invest Academy on BSOs' Advocacy Tools

1 September 2017, Alexandria (Egypt)
[Read more](#)

Follow up Business Roadshow for Jordanian companies in Europe

18-21 September 2017, Paris (France)
[Read more](#)

Business

THE NEXT SOCIETY unveils its action plan to support innovation in the Mediterranean

A successful launch for THE NEXT SOCIETY, a movement gathering entrepreneurs, investors, corporates, public and private innovation stakeholders in Europe and the Mediterranean. This community took the opportunity to unveil its action plan implemented over 4 years, with the support of the European Commission.

[Read more](#)

EU-Jordan Agreement on the relaxation of the EU rules of origin

On 3rd of May 2017, at the EU headquarters, the European Commission and the Hashemite Kingdom of Jordan organised a high-level event to showcase the advantages resulting from the relaxation of rules of origin for Jordanian products.

[Read more](#)

Intelligence

Recommendations for lifting barriers to private investment in young firms

This policy paper, written by Emmanuel Noutary, General Delegate of ANIMA Investment Network, give an overview of the policy and market context in selected countries of the MENA region and propose a set of recommendations to foster the development of new investment mechanisms.

[Read more](#)

Application form to participate in the DiafrikInvest Project

DiafrikInvest will organise a series of information meetings to inform potential beneficiaries about "Entrepreneurs Track" and the activities in which they can participate. 50 entrepreneurs will be selected to benefit from the diaspora "Entrepreneurs Track" in Europe.

[Read more](#)

Promoting metropolitan agriculture as a lever for a responsible economy

ANIMA and its partners are pleased to announce the successful launch of the MADRE project (Metropolitan Agriculture for Developing an innovative, sustainable and Responsible Economy), co-financed by the Interreg MED Programme.

[Read more](#)



1st call for standard projects of the ENI-CBC-Med Programme

The 1st call for standard projects of the ENI-CBC-Med Programme will be launched by the end of June 2017. In view of the launch of the 1st call, the Programme is organising a series of information events, in partnership with the national delegations of the 13 participating countries.

[Read more](#)



THE NEXT SOCIETY
Download the brochure



EBAN annual congress
7-9 June 2017
Malaga, Spain



DiafrikInvest
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