

ANIMA Expertise

Enhance your attractiveness and economic development strategies



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ANIMA
INVESTMENT  NETWORK

ANIMA Investment Network is an international network devoted to sustainable and shared economic development in Europe, the Middle East and Africa.

The network's missions focus on supporting sustainable investment and the development of the private sector: improvement of the business climate, promotion of territories, strengthening of ecosystems to support business and innovation, mobilisation of diaspora talents and support to growth entrepreneurs, clusters and investors.

They trusted us!



EUROPEAN COMMISSION - EUROPEAN PARLIAMENT - EUROPEAN INVESTMENT BANK - WORLD BANK - FRENCH MINISTRY OF FOREIGN AFFAIRS - FRENCH DEVELOPMENT AGENCY - CAISSE DES DÉPÔTS



BPIFRANCE - TURENNE CAPITAL - DROSOS FOUNDATION - LA POSTE GROUP - GREENFLEX - VERDI INGENIERIE - FEDERATION DES ENTREPRISES D'INSERTION



REGION SUD - AGENCE DE L'ORIENTAL (MOROCCO) - AIX MARSEILLE PROVENCE METROPOLE - VILLE DE MARSEILLE

Key figures: since 2006...

79
MEMBER
ORGANISATIONS
in 20 countries

2,700
BUSINESS
PARTNERSHIPS
generated

350
Economic Development
ORGANISATIONS
supported

+80
associated
EXPERTS

5,000
BENEFICIARIES


70
STUDIES
carried out

40
COOPERATION
PROJECTS
implemented

40 €M
VOLUME
of activity

ANIMA Expertise

ANIMA Expertise supports institutions and companies in their strategies of development:



A tailor-made expertise offer, involving economic development specialists from Europe, Africa and the Mediterranean region

Know-how based on tools and methodologies developed over 15 years of collaboration between public and private actors in Europe, the Middle East and Africa

Corporates

Take advantage of the business, innovation and creativity dynamics between Europe, the Mediterranean and Africa.

LEARNING VISIT

Tailor-made missions to discover innovation hubs and meet local start-ups, clusters, institutional stakeholders and business communities

CHALLENGE CALL

Mobilising innovators to address your technological, environmental or social issues

SOFT LANDING

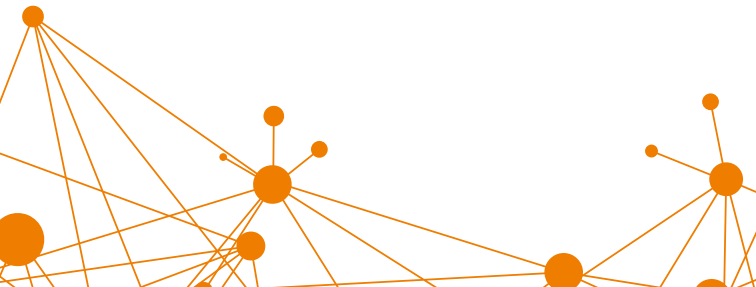
Incubating entrepreneurs from your target countries and co-innovate in your business

MENTORING

Mobilising your teams to support the most promising entrepreneurs and start-ups in the region

CONSULTING

Business intelligence, development of studies, strategic recommendations and targeted networking



Economic development stakeholders and institutions

We enhance your strategies on international cooperation and support their implementation.

ADVICE, TECHNICAL ASSISTANCE AND CAPACITY BUILDING

Strategies (studies, mapping, business climate, value chains), attractiveness (Foreign Direct Investment, marketing & communication, diaspora & development, missions & logistics) and monitoring (impact evaluation and rating)

MULTI-STAKEHOLDER DIALOGUE AND ADVOCACY

Mobilise and foster ecosystems, build a dialogue through the organisation of advocacy panels, undertake public consultations and draft policy papers

SETTING UP SUPPORT MECHANISMS FOR THE PRIVATE SECTOR

Organise and moderate business events, mobilise talents, entrepreneurs and investors from the diaspora

COOPERATION PROJECT ENGINEERING

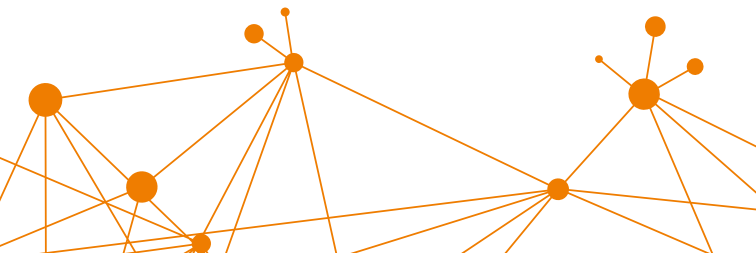
Monitor funding opportunities and cooperation, get support to develop your project, delegate the project management

LEARNING VISIT

Organise international missions in/out including meetings with growth entrepreneurs, key accounts, clusters, institutional actors and business community

CHALLENGE CALL

Mobilise innovators to address the challenges of your territory and foster innovation ecosystems



Some references

ALGERIA, EGYPT, JORDAN, LEBANON, MOROCCO, PALESTINE, TUNISIA, EUROPEAN UNION - 2016-2020

Strengthening of innovation ecosystems through the development of stakeholders' advocacy, assistance in building national strategies, support for the internationalisation of growth entrepreneurs and clusters and acceleration of technology transfer to enterprises

JORDAN, LEBANON, MOROCCO, PALESTINE, SENEGAL, TUNISIA - 2013-2019

Mobilisation of diaspora talents to develop productive investments and support young entrepreneurs. Designing and implementing diaspora advocacy strategies

MAGHREB, MIDDLE EAST AND EUROPE - 2013-2017

Boosting trade and investment partnerships within the Euro-Mediterranean region: promotional operations, business events, capacity building for business support organisations

FRANCE, ITALY, SPAIN, TUNISIA, LEBANON AND PALESTINE - 2013-2016

Development of a tool to measure and rate the local impact of investment projects to promote inclusive development

COUNTRIES OF THE UNION FOR THE MEDITERRANEAN - 2010-2015

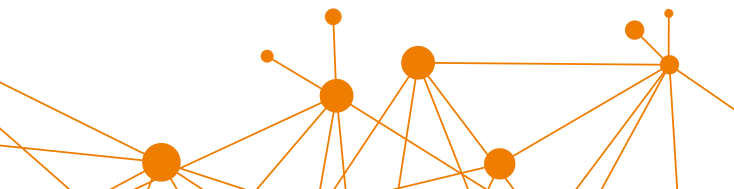
Management of the FARO fund to finance North-South partnerships between innovators from the UfM countries

ARMENIA, AZERBAIJAN, BELARUS, GEORGIA, MOLDOVA, UKRAINE - 2010-2014

Promotion of investment and economic cooperation between the European Union and the countries of the Eastern Neighbourhood: development of country guides and trainings

EGYPT, LEBANON, MOROCCO, TUNISIA - 2012-2014

Development of sustainable conditions for the internationalisation of start-ups and clusters



Your contacts

ANIMA Expertise, a team of 15 professionals!



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