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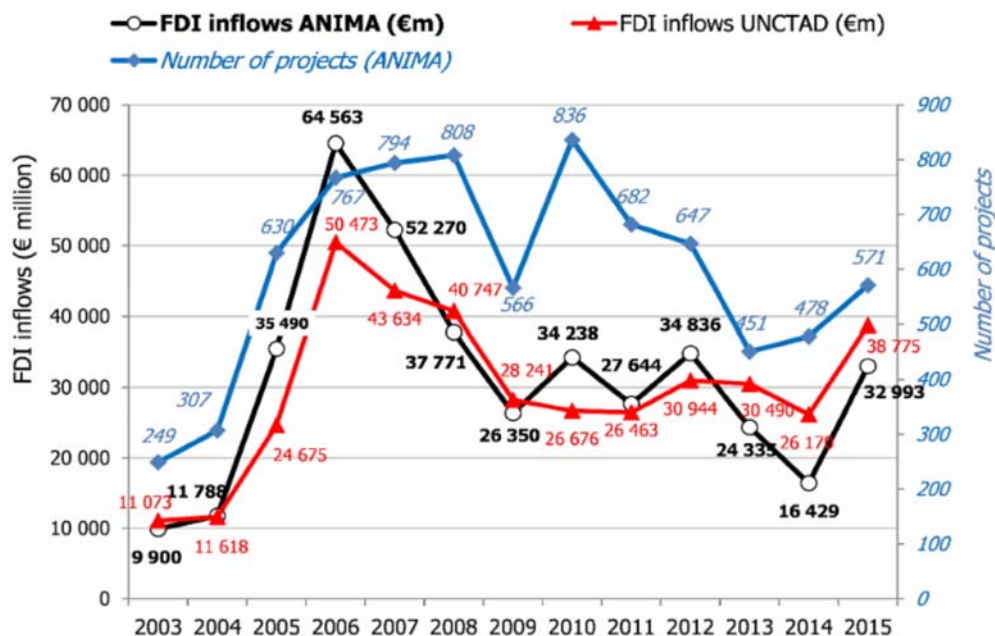


PRESS RELEASE
Marseille, 24 November 2016

10 years of Foreign Investment and Business Partnerships in the Mediterranean

Emergence of strategic sectors, shift in the origin of investors, but a still too limited efficiency ... The Mediterranean at decision time

Marseille, 24 November 2016 - On the occasion of its 10th anniversary, ANIMA releases an analysis of the trends of foreign investment and business partnerships in the Mediterranean. MED countries have confirmed over the past 10 years that they were for good on the map of international investors. They have attracted a growing number of Foreign Direct Investment (FDI) projects in strategic sectors for the region: software, automotive, medicine, agribusiness, renewable energies, transport, logistics, etc. But the FDI level remains below the performance that could be expected from the region, given the weight of its GDP or population.



Financial crisis, economic crisis and Arab spring have not ruled out the attractiveness of MED countries: they attracted 2 to 3% of foreign investment in the world during the decade 2006-2015, compared to 1% in 2000. Despite the many reforms that have improved the business climate, the performance of the MED countries did not meet their expectations: not enough investment, value creation and in fine not enough job creation in the region marked by high unemployment, notably within an increasingly graduated youth.

However, there are also encouraging trends such as the sectoral rotation of foreign investment towards sectors with higher added value, creating more direct employment in the short term. Moreover, 2015 seems to mark a recovery in European investment in the region, which is a good news as European FDI projects are often carried out by SMEs in these new value-added and more job-creating sectors.

In terms of origin, Europe leads with almost half of the FDI projects announced over 10 years, but powerful challengers have emerged and are gaining ground, BRICS (Brazil, Russia, India, China and South Africa) and Asia in the lead. In numbers of projects, the 10 most active countries are France, the United States, the United Kingdom, the United Arab Emirates, Germany, Italy, Spain, Saudi Arabia, Kuwait and Switzerland.

Finally, MED countries' national performances are very diverse: Israel and Turkey are the regional champions, followed in Northern Africa by Egypt and Morocco, respectively 2nd and 5th most attractive African countries in 2015. Jordan and Lebanon are the most performing countries in the region in terms of FDI / GDP and FDI / population ratio, but they suffer from regional instability. This briefing provides a detailed analysis of the dynamics of investment in each country (dominant sectors, origin of investors) and presents the 3 regional initiatives proposed by ANIMA Investment Network for a more attractive Mediterranean and more effective investments.



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About EUROMED Invest

The publication *10 years of Foreign Investment and Business Partnerships in the Mediterranean* is produced in the framework of the EUROMED Invest project with the financial assistance of the European Union. EUROMED Invest is a 3-year project (2013-2016), financed for an amount of EUR 5 million by the European Union. It is coordinated by ANIMA Investment Network within the MedAlliance consortium.

The ultimate goal of EUROMED Invest is to boost private business and investment within the Euro-Med area to contribute to an inclusive economic development of the region. More specifically, the project aims at empowering Euro-Med business and investment networks to implement targeted strategies supporting the creation and the international development of

micro, small and medium-sized enterprises in order to boost private business and investment within the Euro-Med area. The EUROMED Invest project and the ANIMA-MIPO Observatory from which this report is issued received the Union for the Mediterranean Label in November 2015.

www.euromedinvest.eu

About the ANIMA-MIPO Observatory

The ANIMA-MIPO Observatory (Mediterranean Investment and Partnership Observatory) created by ANIMA Investment Network in 2003, provides the business community with real time information on all the announcements of investment and partnership towards the Southern rim of the Mediterranean: MED-11 countries (Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, Syria, Tunisia and Turkey).

www.anima.coop/mipo

About ANIMA Investment Network

ANIMA Investment Network is a multi-country cooperation platform for economic development in the Mediterranean. The ANIMA network gathers 80 government agencies and business network, financing and innovation around the region. ANIMA's objective is to contribute to the continued improvement of the Mediterranean business climate, and investment growth in the Mediterranean region. The ANIMA network is operated from Marseille (France) by a 15 people team and is chaired by Khalil Laabidi, General Manager, FIPA Tunisia. The majority of its funding comes from the management of international donor programs.

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Project financed by the European Union, the MedAlliance and the local authorities of Marseille - PACA



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Project implemented by the MedAlliance consortium under ANIMA Investment Network coordination

