Final Conference, 13 – 14 December 2017
Four Years boosting Business in the Euro-Mediterranean region

European Economic and Social Committee, Brussels, Belgium

DAY 1, Wednesday 13th December 2017
- Welcome Networking Cocktail, The Hotel, Boulevard de Waterloo 38, Brussels 18.00

DAY 2, Thursday 14th December 2017
- Registration & welcome coffee, EESC, Rue Van Maerlant 2, Brussels 09.00
- Welcome words by Georgi Stoev, Member of the European Economic and Social Committee 09.30
- Setting the Scene
  - Arnaldo Abruzzini, CEO - EUROCHAMBRES
  - Emmanuel Noutary, General Delegate - ANIMA Investment Network 10.00

Opening Session: Four years boosting Business in the Euro-Mediterranean region

- Keynote speech: Enhancing Economic Cooperation between the EU and the Southern Mediterranean Region
  - Johannes Hahn, Commissioner for European Neighborhood Policy and Enlargement Negotiations - European Commission 10.00

Session I: Achievements and Lessons learnt on Trade and Investment Development

Moderator: Dirk Vantyghem, Director of Operations - EUROMEDINVEST

Policy context: Monika Hencsey, Head of Unit South Mediterranean and Middle East - DG TRADE, European Commission

Testimonials:
- Luc Van Looveren, Senior Advisor - VOKA Antwerp-Wassland Belgium
- George Catinis, Secretary General - EABC, Syria
- Liga Abola, Head of EU project department – Latvian CCI
- Marina Sabbegh, Project Manager - CCIABML, Lebanon 10.30

Success stories:
- Maya EL Habre, Maya Charbin, Creative Designer, Lebanon 11.45
- Amr Daoud, Abu Daoud for Dairy & Trading, Egypt
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Session II: Achievements and Lessons learnt on Inclusive Economic Development

Moderator: Dirk Vantyghem, Director of Operations - EUROCHAMBRES

Policy context: Irene Mingasson, Head of Unit - Regional Programmes Neighbourhood South DG NEAR, European Commission

Testimonials:
- Esther Martinez, Tourism Sector Officer - CCI Malaga Spain
- Alessandra Pallottelli, Institutional & Development Manager - BMTI Italy
- Lina Tsaltampasi, Project Director - Heraklion Chamber of Commerce, Greece
- Marco Cunetto, Program Manager & International Relations, BUSINESSMED

Success story:
- Yostina Boules, Founder & Managing Director, Taqa Solutions, Egypt

Session III: Euro-Med Cooperation on improving business climate: Perspectives & Synergies

Moderator: Emmanuel Noutary, General Delegate - ANIMA Investment Network

- Hélène François, Legal Advisor – EU - OECD programme on Promoting Investment in the Mediterranean
- Patrick De Smedt, Deputy Head of Unit, Enterprise Europe Network and Internationalisation of SMEs, DG GROW – European Commission
- Olivier Stoullig, Programme Coordinator - Creative Mediterranean development of cluster in cultural & Creative Industries – UNIDO
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### Session IV: Outlook for the Future: Opportunities offered by the External Investment Plan

- Paulo Martins, Blending and External Investment, DG NEAR, European Commission  
  15.30 – 16.00

### Closing remarks: EUROMED Invest - The way forward on Regional Development

- Fawzi Dib, Programme Manager - Union for the Mediterranean  
  16.00 – 16.30
- Jihen Boutiba Mrad, Secretary General - BUSINESSMED
- Alaa Ezz, Executive Board Member - ASCAME

- Final Cocktail  
  16.30 – 17.30