

Final Conference, 13 – 14 December 2017

Four Years boosting Business in the Euro-Mediterranean region

European Economic and Social Committee, Brussels, Belgium

DAY 1, Wednesday 13th December 2017

- Welcome Networking Cocktail, The Hotel, *Boulevard de Waterloo 38, Brussels* 18.00

DAY 2, Thursday 14th December 2017

- Registration & welcome coffee, EESC, *Rue Van Maerlant 2, Brussels* 09.00
09.30

Opening Session: Four years boosting Business in the Euro-Mediterranean region

- Welcome words by Georgi Stoev, Member of the European Economic and Social Committee 09.30
- Setting the Scene 10.00
 - Arnaldo Abruzzini, CEO - EUROCHAMBRES
 - Emmanuel Noutary, General Delegate - ANIMA Investment Network

Keynote speech: Enhancing Economic Cooperation between the EU and the Southern Mediterranean Region

- Johannes Hahn, Commissioner for European Neighborhood Policy and Enlargement Negotiations - European Commission 10.00
10.30

Session I: Achievements and Lessons learnt on Trade and Investment Development

<p>Moderator: Dirk Vantuyghem, Director of Operations - EUROCHAMBRES</p> <p>Policy context: Monika Hencsey, Head of Unit South Mediterranean and Middle East - DG TRADE, European Commission</p> <p>Testimonials:</p> <ul style="list-style-type: none"> • Luc Van Looveren, Senior Advisor - VOKA Antwerp-Wassland Belgium • George Catinis, Secretary General - EABC, Syria • Liga Abola, Head of EU project department – Latvian CCI • Marina Sabbegh, Project Manager - CCIABML, Lebanon <p>Success stories:</p> <ul style="list-style-type: none"> • Maya EL Habre, Maya Charbin, Creative Designer, Lebanon • Amr Daoud, Abu Daoud for Dairy & Trading, Egypt 	10.30 11.45
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• Coffee Break	11.45 12.00
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Session II: Achievements and Lessons learnt on Inclusive Economic Development

<p>Moderator: Dirk Vantghem, Director of Operations - EUROCHAMBRES</p> <p>Policy context: Irene Mingasson, Head of Unit - Regional Programmes Neighbourhood South DG NEAR, European Commission</p> <p>Testimonials:</p> <ul style="list-style-type: none"> • Esther Martinez, Tourism Sector Officer - CCI Malaga Spain • Alessandra Pallottelli, Institutional & Development Manager - BMTI Italy • Lina Tsaltampasi, Project Director - Heraklion Chamber of Commerce, Greece • Marco Cunetto, Program Manager & International Relations, BUSINESSMED <p>Success story:</p> <ul style="list-style-type: none"> • Yostina Boules, Founder & Managing Director, Taqa Solutions, Egypt 	12.00 13.15
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• Networking lunch	13.15 14.45
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Session III: Euro-Med Cooperation on improving business climate: Perspectives & Synergies

<p>Moderator: Emmanuel Noutary, General Delegate - ANIMA Investment Network</p> <ul style="list-style-type: none"> • Hélène François, Legal Advisor – EU - OECD programme on Promoting Investment in the Mediterranean • Patrick De Smedt, Deputy Head of Unit, Enterprise Europe Network and Internationalisation of SMEs, DG GROW – European Commission • Olivier Stoullig, Programme Coordinator - Creative Mediterranean development of cluster in cultural & Creative Industries – UNIDO 	14.45 15.30
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Session IV: Outlook for the Future: Opportunities offered by the External Investment Plan

<ul style="list-style-type: none"> Paulo Martins, Blending and External Investment, DG NEAR, European Commission 	<p>15.30 16.00</p>
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Closing remarks: EUROMED Invest - The way forward on Regional Development

<ul style="list-style-type: none"> Fawzi Dib, Programme Manager - Union for the Mediterranean Jihen Boutiba Mrad, Secretary General - BUSINESSMED Alaa Ezz, Executive Board Member - ASCAME 	<p>16.00 16.30</p>
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<ul style="list-style-type: none"> Final Cocktail 	<p>16.30 17.30</p>
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