



## **INVEST IN GREECE AGENCY VICE CHAIRMAN OF ANIMA INVESTMENT NETWORK**

April 28, 2009

Athens (Greece) – Invest in Greece Agency was voted Vice Chairman of ANIMA INVESTMENT NETWORK during its General Assembly Meeting in Barcelona, April 23-24 2009. ANIMA manages the Invest in Med Programme, which promotes the Mediterranean region as an investment location. Invest in Greece Agency also sits on the Board of Directors of Invest in Med (MED ALLIANCE NETWORK).

In 2006, ANIMA INVESTMENT NETWORK set out as an EU funded programme. Today, it has 42 members which include reputable international organizations active in investment promotion, amongst which is Invest in Greece. ANIMA's goal is to promote the Mediterranean Region as an investment location. Invest in Med's three- year development programme has the following stated objectives:

- To increase FDI flows into the MED region, promoting the Mediterranean as an attractive and productive location for investment
- To develop sustainable partnerships on both sides of the Mediterranean (north-south and south-south ventures)
- To implement a new model of economic cooperation and structure between the EU and Mediterranean public/ private organisations and among stakeholders overall, concerned with business development

Invest in Greece Agency is the national agency responsible for promoting, attracting and supporting foreign direct investment into Greece. It operates on the basis of a new strategic business model which has as its cornerstone, outreach for Greece and comprehensive support for investors. Invest in Greece provides information and advice throughout all stages of the investment process and also presents investment opportunities to potential investors.

<http://www.investingreece.gov.gr/default.asp?pid=25&la=1&n=30>