

# THE NEXT SOCIETY

INNOVATORS  
SHAPING THE FUTURE  
IN THE MEDITERRANEAN

**TTO BOOSTER TRACK WORKSHOP:**

**Boosting the technology transfer dynamics in Egypt**

**11 October 2018, Cairo**

Technology innovation & entrepreneurship centre (TIEC)  
Smart-Village, Building (B5), Cairo-Alexandria Desert Road, Giza



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### Workshop Programme

- 9:30-10:00 Welcome coffee and registration of participants
- 10:00-10:10 Welcome words. *Rasha Tantawy, TIEC*
- 10.10-10.25 Presentation of THE NEXT SOCIETY initiative & Insights from ANIMA regional assessment of TTO (technology transfer offices) needs.  
*Zoé Luçon, ANIMA*
- 10.25-10.40 Technology transfer in Egypt: Stakeholders, challenges, opportunities and courses of action. *Dr. Nibal Edelbi, ESCWA*
- 10.40-10:50 Testimonial from the AUC TTO. *Ahmed Elleithy, AUC TTO manager*
- 10:50-11:00 Insights on the French TT system and focus on transferable good practices.  
*Sylvie Cogneau, Bpifrance*
- 11.00-11.10 Transforming creativity into an economic added value through open-innovation. *Tamer Taha, CEO, Yomken*
- 11.10-11.30 Coffee break
- 11.30-11.40 Presentation of THE NEXT SOCIETY TTO Booster Track action plan. *ANIMA*
- 11.40-13.00 Working groups (“world café”). Objective: Elaboration of recommendations for the implementation of THE NEXT SOCIETY TTO Booster Track and policy advocacy. 3 discussion groups:
1. What solutions and activities for researchers and entrepreneurs to boost the TT dynamics?
  2. Which activities for TT officers?
  3. Success stories and bottlenecks in TT: Lessons learnt?
- 13.00-13:30 The way forward
- Restitution of the working groups. *Rapporteurs of groups 1, 2, 3*
- Contribution of THE NEXT SOCIETY TTO booster track and operational recommendations from the working groups. *ANIMA*

9.30 – 13.30



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