

# THE NEXT SOCIETY

INNOVATORS  
SHAPING THE FUTURE  
IN THE MEDITERRANEAN

## Advocacy Panel

for an Innovation Policy Agenda

Second meeting

Venue: **Technology Innovation and Entrepreneurship Center – TIEC,**  
Smart Village, Building (B5) Cairo Alexandria Desert Road, Cairo  
10 October 2018



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Agenda of the second meeting (tentative)

Registration	9h
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Welcoming session

<p><b>Welcoming words</b> Ms. Rasha. Tantawy, Head of entrepreneurship, TIEC</p>	9h30-10h
<p><b>THE NEXT SOCIETY ambitions in Egypt: First meeting's findings and second meeting's objectives</b> M. Mathias Fillon, Coordinator of THE NEXT SOCIETY</p>	
<p><b>Roundtable introduction &amp; presentation of the Advocacy panel members</b></p>	

First Session: Ecosystem players contribution to an innovation policy advocacy

<p><b>ESCWA contribution</b></p>	10h–11.30
<p><b>Egypt situation/ranking in THE NEXT SOCIETY innovation scoreboard (updated): Strengths and weaknesses and recommendations for a policy paper</b> Dr. Maryse Louis, General Manager, FEMISE</p>	
<p><b>Open discussion</b></p>	
<p><b>Boost Egypt highest-performing sectors: presentation of the "rising stars" on the international scene</b> Dr. Constantin Tsakas, General Manager of Institut de la Méditerranée – General Secretary of FEMISE</p> <p><b>Propositions of explanation factors for promoting these potential successes</b></p>	

Second Session: Local and international perspectives on internationalization

<p><b>INSME network good practice on internationalization</b></p>	11.30 am-1 pm
<p><b>Bpifrance mechanisms to support access to international</b></p>	
<p><b>Startups.be, the Belgium model supporting tech startups towards international</b></p>	



### Lunch & Open discussion

Third Session: Policy Hack: designing policies for startups to access international markets

Policy Hack

2h-4h pm

### Closing Remarks

Presentation THE NEXT SOCIETY's perspectives

4h-4.30 pm



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