

THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN

Advocacy Panel

for an Innovation Policy Agenda

Second meeting

Venue: Royal Scientific Society (Presidency Building), Amman

27 September 2018



Project
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Agenda of the second meeting (tentative)

Registration	9h
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Welcoming session

Welcoming words Dr. Mohammed Aljafari, Managing Director IPCO, Royal Scientific Society, Jordan	9.30-10h
THE NEXT SOCIETY ambitions in Jordan: First meeting's findings and second meeting's objectives M. Emmanuel Noutary, General Delegate of ANIMA Investment Network	
Roundtable introduction & presentation of the Advocacy panel members	

First Session: Ecosystem players contribution to an innovation policy advocacy

Jordan situation/ranking in THE NEXT SOCIETY innovation scoreboard (updated): Strengths and weaknesses and recommendations for a policy paper Dr. Maryse Louis, General Manager, FEMISE	10h-11.30
Open discussion	
Boost Jordan highest-performing sectors: presentation of the "rising stars" on the international scene Dr. Constantin Tsakas, General Manager of Institut de la Méditerranée – General Secretary of FEMISE	
Propositions of explanation factors for promoting these potential successes	

Second Session: Local perspectives on innovation funding and regulatory frameworks

Regulations: Innovation/R&D incentives law and SME regulatory framework	11.30 am-1 pm
Innovation Funding: Existing public and private sector funding mechanisms	
Value-chain perspectives on local innovation	



Lunch & Open discussion

Third Session: Action to be conducted by THE NEXT SOCIETY to address priority needs of the ecosystem

Content of a collaborative research/industry projects: objectives, dotation, eligibility, monitoring...

Subgroups working session: Design an initiative to support collaborative public/private (research/industry) research projects

Restitution and open discussion

2h-3.30 pm

Closing Remarks

Presentation THE NEXT SOCIETY's perspectives

3.30-4h pm



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