

THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN

Advocacy Panel

for an Innovation Policy Agenda

First meeting

Venue: Information Technology Industry Development Agency- ITIDA,
Smart Village, Building (B121) Cairo Alexandria Desert Road, Cairo

23 April 2018



Project
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Agenda of the first meeting

Registration

8:30

Welcoming session

H. Osman, VP ITIDA For Innovation

M. Mathias Fillon, Coordinator of THE NEXT SOCIETY

Roundtable introduction & presentation of the Advocacy panel members

9h00-10h00

Purpose & Role of the Advocacy Panel

R. Tantawy, Head of entrepreneurship, TIEC

First Session: The Egyptian innovation ecosystem

Highlight of the national development agenda

Dr. Ghada Khalil, "Egypt 2030 Strategy" Head of 2030 ROWAD initiative

Overview of national innovation strategies

The Research innovation strategy

The industry innovation strategy

The ICT innovation strategy

10h00-11h45

The Startup Manifesto : on over view of the ecosystem

M. Abdelhamid Sharara , Rise up

Open discussion

Second Session: Innovation, respective visions of enterprises and public authorities

The vision of enterprises – Presentation of the tool OPEE-MENA

Dr. Nadine Levratto, Research Professor at the French National Council for Scientific Research (CNRS), President of OPEE

How public authorities can support innovation

Mrs. Sylvie Cogneau, Head of International Consulting Activities, Bpifrance

Open discussion

11h45-12h45



23 April 2018, Cairo

Lunch & Open discussion

Third session: Innovation ecosystems: Are we on the right track?

Is the region achieving enough progress?

Country performance: strengths, weaknesses and inspirations

A South Med Scoreboard that works for the region

Dr. Maryse Louis, General Manager, FEMISE

Open discussion: Priorities for the country

14h00-15h00

Closing Remarks

Presentation & adoption of a roadmap for Lebanon's innovation agenda

15h00-15h45



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