

THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN

PALESTINE Business Innovation Day
Agenda (Tentative)

8 October 2018, Ramallah



Project
funded by the
EUROPEAN UNION



PICT! StartUPs
Innovation to Business

ANIMA
INVESTMENT NETWORK

THE NEXT SOCIETY gathers a large network of over 300 business & innovation, research and investment organisations, 2500 international corporates and entrepreneurs from 30 countries, and is likely to welcome and promote contributors from all over the Euro-Mediterranean region.

Started in 2017 with a 4-year pilot action plan, THE NEXT SOCIETY is co-financed by the European Union for an amount of 7 million euros.

Until 2020, the initiative will directly reach more than **190 incubators, accelerators and clusters, nearly 60 research valorisation centres and 300 growth companies** in order to mobilise, promote and strengthen new innovation ecosystems in 7 Mediterranean countries: Morocco, Algeria, Tunisia, Egypt, Palestine, Jordan and Lebanon.

Acting as a synthesis of its action, THE NEXT SOCIETY promotes the innovation ecosystem of each southern Mediterranean country partner during an event focusing regional attention on the innovation capacities and opportunities offered by the MED countries. This event, the "**Business Innovation Week**" brings together, in a single place, all national innovation players to present their innovation policies, technologies and services, companies, technology and innovation portfolios.

The Palestine Business Innovation Week will bring together various international events organized within the framework of THE NEXT SOCIETY initiative in order to focus regional attention on innovation capacities and opportunities in Palestine.

More specifically, this event will aim to:

- **Spread the culture of innovation** and entrepreneurship;
- **Promote Palestinian actors** of the innovation ecosystem to an international audience;
- **Emulate and strengthen the EU-MED community** of innovation and investment actors.



THE NEXT SOCIETY ambition in Palestine

Floor 0 / Exhibition fair

Mr. Ziad Toame, CEO of HCIE

M. Mathias Fillon, Coordinator of THE NEXT SOCIETY, ANIMA Investment Network

This session aims to present the main objectives of THE NEXT SOCIETY and its international network, and how the initiative intends to play a role in the national innovation strategy and in the solutions developed to answer key challenges faced by Palestinian innovators.

9h30 – 10h00

1st startups pitching session

Floor 0 / Exhibition fair

Facilitator: ANIMA

THE NEXT SOCIETY startups pitch in front of International and Palestinian investors to get B2B meetings during the afternoon.

10h00 – 10h20

Q&A session with investment Funds targeting innovative startups

Floor 0 / Exhibition fair

Facilitator: Mr. Ayman Sbeih, HCIE Board Member

This open session of questions and answer with the participants will aim at presenting the investment climate through the lens of major Palestine or MENA-based venture capital funds and discusses the challenges and practices of investments in the Palestinian context.

Mr. Walid Issa, Siraj Investment Fund Management

Ms. Ambar Amleh, founder & COO of Ibtikar Fund

Mr. Nassim Nour, Sharakat Investment Fund

HCIE's fund

10h30 – 12h00

2nd startups pitching session

Floor 0 / Exhibition fair

Facilitator: ANIMA

10 startups pitch in front of International and Palestinian investors to prepare B2B meetings

12h00 – 12h30



Lunch & Open discussion

12h30 – 14h

Palestine start-up ecosystem: Keys to internationalisation successes

Floor 1

Chair: Mathias Fillon / Ms. Raphaële Cohen, ANIMA Investment Network

This session highlights solutions developed by Palestinian and regional organisations that support startups in their internationalisation towards new markets.

Mr. Yahya Al-Salqan, Charmain of PICTI

Mr. Jack Nassar (or Mahmoud Taher), Executive and operation Manager, Rawabi

Mr. Laith Kassis, CEO of Technopark

Mr. Salah Amleh, CEO of Growth Training and Development

Mrs. Doa Wadi, Chairwoman of Business Women Forum (pending)

Mrs. Maysoun Ibrahim, HCIE board member

14h00 – 15h30

3rd startups pitching session

Floor 0 / Exhibition fair

Facilitator: ANIMA

10 startups pitch in front of International and Palestinian investors to prepare B2B meetings

15h30 – 16h00

BtoB meetings

Floor 0 / Meet-Up Square & Innovators Floor (Exhibition Fair)

B2B meetings between Palestinian startups and investors

16h30 – 18h00

Closing plenary

Floor 0 / Exhibition fair

TBC

17h45 – 18h30

Networking cocktail

18h30 – 19h30



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