2nd Sector Alliance Transport & Logistics Committee
7th June 2016
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INTRODUCTION

1. CONTEXT

From the 7th & 8th of June 2016, the Mediterranean Logistics and Transport Summit has been held within the framework of the 18th edition of the International Logistics and Material Handling Exhibition (SIL 2016), at Montjuic – Plaza España Venue at Fira de Barcelona.

This event has been organized by the Consorci de la Zona Franca de Barcelona, organizer of the SIL and the Association of the Mediterranean Chambers of Commerce (ASCAME), with the support of Chamber of Commerce, Industry, Services and Navigation of Barcelona.

This 2016 edition preceded by the successes achieved in the previous editions from 2003 to 2015 has been entitled “Mediterranean Bridges” and has focus in the Logistics & Transport sector as a fundamental basis for economic integration in the Mediterranean region.

The 14th Mediterranean Logistics & Transport Forum has focus on important issues and challenges such as strengthening relations between the Mediterranean and the Gulf under the title “from Dubai to Barcelona”.

In this occasion of the 14th Mediterranean Logistics & Transport Forum, it has been held the Second Sector Alliance Committee (from now on SAC) in the area of Transport & Logistics in the framework of the EuroMed Invest Project, which aim has been to renew the interest of SMEs in the Euro-Mediterranean market in the Transport & Logistics field and to increase investment and the flow of business projects in this area.

This SAC has bought together some key actors of the Mediterranean Transport & Logistics scenario – from the main commercial and private sector actors, to governmental and international bodies – in order to discuss the key priority and niche sectors which can add immediate value to regional economy.
2. Purpose of this document

As mentioned in the aforementioned section, the SIL 2016 has represented the most important international platform for networking in the Mediterranean region and has provided an exchange of expertise and views about the latest trends in Transport & Logistics sector.

The EuroMed Invest project has the ambition to increase the volume and the quality of the investment flows and the Euro-Med partnership between companies of the two shores of the Mediterranean. The sectors defined as priorities for this action are as follows:

- Agrifood
- Water and new energies
- Tourism
- Transport & Logistics
- Cultural & Creative Industries

The 5 selected sectors are common to all South ENI countries in their industrial strategies. They are also consistent with the Europe 2020 priorities for a more inclusive and sustainable growth in the Union, with the Union for the Mediterranean priorities, and the EU-MED Industrial Cooperation Work Program 2013-2014. These sectors also correspond to fields prioritized by business development organizations during the Invest in Med project (2008-2011), within the 48 initiatives launched to develop sectors and associating EU-MED consortia.

The starting point to address the aforementioned sectors was to prepare strategic papers from each one of them (presented in the First SAC held in May 2014 in Marseille), reflecting the state of the art of the sector, both in the Mediterranean area and Europe, as well as an analysis of possible foreign investments that could be carried out throughout the EuroMed Invest initiative.

Having the aforementioned Transport Logistics strategic paper as a basis document and after analysing the already carried out operations in this field in the framework of the EuroMed Invest project, the Second Alliance Committee has been organized in order to have a clear roadmap to be followed regarding the activities and measures to be carried out until the end of the project. All the suggestions and contributions carried out during this second SAC, have been compiled in the present document and in addition, complementary documents regarding this SAC, (the program, participants List and some pictures of the event) can be found in annex 1, 2 and 3.
3. CONCLUSIONS DRAWN FROM SAC

The session was opened by Mr. Alaa Ezz, Secretary General, Confederation of Egyptian European Business Associations "CEEBA" and the Federation of Egyptian Chambers, who welcomed Mr. Serafettin Asut, President of the Commission of Transport and Logistics of ASCAME.

Mr Serafettin Asut welcomed all the attendees highlighting the importance of the sector in the Mediterranean and for its economic development. It was highlighted some of the current controversies which the sector is suffering, such as the competition among the Mediterranean ports, instead of the collaboration and cooperation among them, which is extremely necessary in order to sum efforts and achieve the challenges the sector is facing.

SESSION 1- THE EUROMED INVEST PROJECT AND ITS INVOLVEMENT IN THE LOGISTICS SECTOR

The EuroMed Invest Project and its involvement in the Logistics Sector

The project EuroMed Invest was presented, including its objectives, its’ partnership (The MedAlliance) and the main instruments which it contains. It was also shown the operations already carried out as well as the coming operations to be organized in the framework of the project during 2016.

Optimed and EuroMed Invest project: Synergies achieved

In this session it was firstly briefly explained the OPTIMED Project, an ENPI-CBC funded project. The project aimed to enhance the development of a maritime transport and logistics platform, in order to ensure more efficient and sustainable trade relations between the northern and south-eastern shores of the Mediterranean Sea. During the session it was shown the successful collaboration among the two projects funded from different programs (EuroMed Invest by EuropeAid) and (Optimed by ENPI-CBC MED). In this case, during the Medallogistics 2015, the two projects joined their efforts in order to carry out a common activity untitled “B2B Meetings among Transport& Logistics entities from the north and the south of the Mediterranean”. In this activity, 12 Spanish, 7 Egyptian and 8 Lebanese entities had the opportunity to meet and exchange their impressions and business cards.
SESSION 2- NEXT STEPS FOR AN ENHANCEMENT OF THE TRANSPORT&LOGISTICS SECTOR: STRUCTURING NEW INITIATIVES

Modernization of existing Transport& Logistics Infrastructures in the Mediterranean region

During this session, it was presented the network effect in maritime routes as a result of the necessity of cooperation among the maritime community in order to achieve the current trade challenges in terms of time, costs and environmental issues. In this sense, it was enhanced the urgency of the collaboration of this network for an establishment of efficient infrastructures and transport networks which includes a higher integration and interoperability among modes and a minimization of congestion.

It was also explained that this new scenario of collaboration and cooperation has given rise to what it is known the “Blue Growth trend”, seen from the European Commission as an initiative to further harness the potential of oceans, seas and coasts for jobs, value and sustainability.

Fostering Mediterranean multimodal Logistics Platforms

In this session it was explained the role of the intermodal transport in the current supply chain, which is crucial for ensuring a successful market accessibility. The current logistics multimodal platform network and the warehousing infrastructures are underdeveloped or not developed at all, so the Mediterranean region has a weak supply of logistics services with little diversification. In this sense, it was also highlighted that current intermodal transport platforms need an urgent renovation to improve interoperability, which can only be achieved through investment in innovative solutions.

Improving Information Communication Technologies in the Transport&Logistics Sector

During this session it was stated that poor ICT resource management by one or more actors in the supply chain can have negative repercussions on the performance of the entire chain in terms of costs, planning ability and customer service. Consequently, disseminating innovative ICT solutions are one of the key issues in this matter.
In addition, it was highlighted that ICT technology platforms and green technologies for Mediterranean transport and logistics operations are important niches and business opportunities to be taken into consideration in order to improve the economic and environmental sustainability of the sector.

(*) The session untitled: “Attracting FDI in the Transport& Logistics Sector” should have to be removed due to the speaker could finally attend the session.

“TOUR DE TABLE” OF NEW INITIATIVES AND ITS PROMOTING ENTITIES

The objective of this session, composed by pioneer institutions in the Transport& Logistics sector, was that each participant briefly presented his/her entity. Consequently, taking into account the strategic lines to follow to carry out new initiatives presented in the previous sessions, each of the aforementioned entities exposed their specific interests for it. Thus common interests were clearly identified and new venues for future collaborations were opened. The participants of the session were:

- Joan Torrents, President, World Free & Special Economic Zones Federation (FEMOZA)
- Davide Strangis, Executive Secretary, Intermediterranean Commission Conference of Peripheral Maritime Regions (CPMR)
- Eduard Rodés, Director, Escola Europea Short Sea Shipping
- Vincent Ernoux, Administrative Project Manager, Fundació Valencia Port
- Dimitris Lemonakis, President, Department of Exports CCI Pireus

It was arranged that that in order to compile and determine the interest of each one of the participant entities for collaborating in future initiatives of the Transport& Logistics sector, a file would be circulated among the participants.
Annex 1
Annex 1: 2nd Sector Alliance Committee on Transport & Logistics Programme

[Image of the program flyer]

**ABOUT SAC**

This Sector Alliance Committee brings together the key actors from Mediterranean, Eastern and Western Africa, as well as public and private sector actors, to work towards the development of a Mediterranean logistics ecosystem. It is a platform for stakeholders to discuss and address key issues, challenges, and opportunities in the logistics sector.

**2nd Sector Alliance Committee Transport & Logistics**

**Mada Logistics & Transport Forum**

**7th of June 2016**

**EUROPEAN UNION**

**EUROMED**

[Images of logos and graphics]

**Programme**

**Tuesday 7th of June 2016**

- **16:00** Welcome
  - Opening Remarks
  - Annou Natale - Coordinator of ARICA
  - Sachsen: Maytor - Commissioner-Logistics & Transport AICA

- **16:10** SESSION 1
  - The EuroMed Investment Project and its involvement in the Logistics Sector
  - From the EuroMed Investment Project and its operations to the promotion of the logistics sector: Singer and markets
  - Workshop: Project Manager: AICA

- **16:30** SESSION 2
  - Overview of the EuroMed Investment Project: Synergies addressed
  - Conference: Ben Nze - Director, Continental (Centre of Excellence in Transport, Institute of Transport, University of Leeds)

- **16:40** SESSION 3
  - Next steps for the enhancement of the Transport Logistics Sector: A Shared Vision
  - Elaboration and implementation of a Mediterranean logistic hub
  - Workshop: Coordinator: AICA

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[Images of logos and graphics]
## Annex 2: 2nd Sector Alliance Committee on Transport & Logistics Attendance List

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<thead>
<tr>
<th>Surname</th>
<th>Name</th>
<th>Entity</th>
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<tr>
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<td>EMIREL</td>
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<td>JUAN</td>
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