DiafrikInvest aims to accelerate and support the mobilisation of highly-qualified talents, entrepreneurs and investors from the diaspora in order to boost business relations between Europe, Morocco, Senegal and Tunisia and thus contribute to economic development.

More than 40 activities for local and diaspora entrepreneurs, business angels and national institutions of Morocco, Senegal and Tunisia will be carried out over 3 years.

**A TRIPLE AMBITION**

- **STRATEGIC**
  Supporting national institutions of the countries of origin in the development of renewed pro diaspora strategies.

- **MICROECONOMIC**
  Strengthening the capacity of both local and diaspora entrepreneurs.

- **FINANCIAL**
  Connecting entrepreneurs and investors to facilitate investment through innovative instruments.

**FIVE KEY SECTORS**

- Environment | Green technologies
- Health | Education | Agri-Food

**A CONSORTIUM WITH COMPLEMENTARY SKILLS FOR A PROFESSIONAL SUPPORT**

- **ANIMA Investment Network**
  Project coordinator
  Marseille - France
  www.anima.coop

- **ACIM**
  The Agency For Entrepreneurship in the Mediterranean
  Marseille - France
  www.entreprendre-mediterranee.com

- **AM BE KOUN**
  Association for economic and social development of Senegal
  Tambacounda - Senegal
  Facebook/Am-Be-Koun

- **CJD Sénégal**
  Centre des jeunes dirigeants du Sénégal
  Dakar - Sénégal
  www.cjdsenegal.org

- **CONECT**
  Confederation of Tunisian Citizen Enterprises
  Tunis - Tunisie
  www.conect.org.tn

- **StartUp Maroc**
  Rabat - Morocco
  https://startupmaroc.org/

**ASSOCIATE PARTNER**

- **AMDI**
  Moroccan Investment Development Agency
  Rabat - Morocco
  www.invest.gov.ma

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A business project in Morocco, Senegal or Tunisia? Submit your idea!

**DiasporaLab** (optional)
B2B workshop to assess the feasibility of the projects (taxation, property, legal and funding advices) & information on business environment with country experts

**DiasporaTech** (optional)
Workshop providing specific consulting services for technological projects (regulation, patents, intellectual property, etc.)

**Projects selection in Europe** *  
50 entrepreneurs from the diaspora in the 5 key sectors

**Pre-support in Europe**  
Personalised coaching with a dedicated mentor specialised in business creation

**Support in Africa**  
Personalised coaching with a dedicated mentor specialist of the sector and local ecosystem in Morocco, Senegal or Tunisia

**Projects selection in Africa** **  
45 local entrepreneurs

**Entrepreneurs’ MasterClass**  
Thematic coaching by highly-qualified talents

**Mentoring**  
By talents from the diaspora

**Are you interested in this entrepreneur’s track?**  
Contact: diaspora@agenceacim.com

**Are you interested in this entrepreneur’s track?**  
Contact: info@diafrikinvest.com

- Communication and visibility campaign
- Promotion on crowdfunding platforms
- Individual professional support
- Investment Academies  
  - Connecting entrepreneurs with investors
  - Pitching of projects

**Business tours & Business forums**  
To discover the local B2B ecosystem, networking, promotion, information & advices

What if you were part of the 20 best projects?
DiafrikInvest adventure goes on...