In the Mediterranean, entrepreneurs and innovators are busy creating the future.

IN PALESTINE
Edunation provides a new-age learning environment for students. Its online platform is uniquely designed to accommodate multi-lingual, multi-campus and multi-curricula environments. The Platform also empowers educators to focus on delivering educational value.

IN EGYPT
The first winner of the French Tech pass is Egyptian: G8Arena develops a platform that brings together the e-sport community. At only twenty-four, the two young engineers succeeded in connecting e-sport players and organisers.

IN MOROCCO
Go Energyless launched a desert fridge, called Fresh'it, that works without electricity. It is designed for remote areas as well as urban eco-friendly users.

IN LEBANON
Anghami is a Lebanon-born music streaming app with the largest music catalogue including 3 million Arabic and international songs. It aims to build a strong ecosystem in the MENA region connecting fans, artists, telcos and brands around music.

IN LEBANON
Riego offers a solar powered agricultural irrigation control device that enables optimising irrigation water consumption.

IN TUNISIA
Nielsen, the Tunisian industrialist designed the first compactor that treats all types of waste. It is already present in many African countries.

This creativity contributes to overcome major challenges faced in the region and beyond.

60% of the Arab population is under 30 and almost 3 million young people come on to the labour market, every year

80 million of people living in the Mediterranean will face a water shortage by 2025

Countries in MENA region represent 6% on the world demography and receive 30% of global imports of wheat

Arab countries only allocate 0.2% of their GDP for research and development

By 2050, almost all South Mediterranean countries will exceed 75% of population residing in urban areas, compared to 55% today
WE ARE THE NEXT SOCIETY

An open community of change makers engaged in innovation and economic development.

It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries.

300 business, innovation and investment organisations
2,500 international SMEs and entrepreneurs
30 countries

WE BELIEVE IN

Reverse Innovation: efficient answers to global industrial, societal and environmental challenges will come from emerging countries
Social Responsibility: value creation is also about being inclusive and engaged for local communities
Shared Value: the region’s promising prospects depend on a balanced partnership
Leadership: innovative leaders drive the next trends and usages

WE INTEND TO

Remove the barriers to innovation and unleash the creative potential
Reinforce innovation ecosystems and foster value creation
Push forward concrete solutions

WE ACTIVATE CHANGE AT EVERY LEVEL

Policy framework
The private sector in the driving seat of innovation strategy

Start-up booster track
Tailor-made support

- Pitching events: capacity-building and angel investment feedback
- IP strategy training: saving money by protecting the right component
- Immersion in EU innovative ecosystems: exchanging with experts and practitioners (up to one week)
- Mentoring relationship with successful leaders
- First class events in Europe & MENA region: meetings with potential buyers, going international

Cluster booster track
Peer learning and Cluster Excellence approach

- Diagnosis and Cluster Excellence labelling
- Study tours and training seminars: benchmarking cluster management practices
- Peer mentoring and mutual learning
- Sector events in Europe: international partnerships
- Interclustering workshops

Technology transfer office booster track
Technology transfer offices managers trained like entrepreneurs

- Needs analysis and practical toolbox
- Best practice exchange with peers
- Portfolio pitching and marketing: speaking the same language / understanding the industry needs
- Meetings between innovators and industrialists to prepare deals

THE NEXT SOCIETY is launching a four year action plan with the support of the European Commission and 30 implementing partners.

- Benchmarking innovation frameworks: defining common performance indicators and analyse strengths vs weaknesses
- Public-private dialogue: national task force on competitiveness defining country roadmaps
- Dedicated support for roadmap implementation

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This publication has been produced with the assistance of the European Union. The contents of this publication are the sole responsibility of ANIMA Investment Network and can in no way be taken to reflect the views of the European Union.