THE NEXT SOCIETY

INNOVATORS SHAPING THE FUTURE IN THE MEDITERRANEAN
TECH BOOSTER PROGRAMME
From research to market
TECH BOOSTER: Helping young researchers-entrepreneurs develop their start-ups

For whom?
The Tech booster is intended for young researchers or innovators who developed a technology or a research project and who want to turn it into a successful business.

What does the Tech Booster include?
The Tech Booster is an acceleration programme. It provides a tailor-made support from a pool of experts, mentors and investors to help explore market, funding and business opportunities, develop a valid business model and get local and international exposure.
TECH BOOSTER: What you will learn and achieve

Coaching topics

• Intellectual Property
• Market validation and business model
• Commercialisation and go-to-market strategy
• Entrepreneurship process & business modeling
• Access to market and funds

Outcomes for your start-up project

• A validated Business Model
• A Minimum Viable Product (MVP) ready to access the market
• An investment and/or client pitch deck
• Visibility & meetings with industry leaders and innovation professionals in your sector
Tech Booster is a unique approach to the commercialisation of research

- A pragmatic approach inspired by start-up bootcamp methodologies
- Training + technical & practical guidance and interaction with international & local mentors and experts
- Networking and best practices with peers from MENA region and Europe
- International exposure with access to local and global markets
- Meetings with targeted B2B networks, industry leaders and investors
TECH BOOSTER: 3 steps to accelerate your research-based start-up

Get ready
3-day intensive training with a focus on teamwork, networking, mentoring sessions, learning, applied knowledge & exchange of expertise

Accelerate
A series of group working sessions to fine-tune your strategy
Or a short-term incubation in a European incubator to explore foreign markets & test your solution

Demonstrate
Public pitching session + market-oriented matchmaking meetings with targeted investors, industry leaders and experts
TECH BOOSTER: Be the next! Are you eligible?

The Tech Booster is for you

• You are a young researcher, postgraduate, engineer or technician willing to develop a start-up or to engage with industry?

• Your innovation is based on a locally developed technology + proof of concept + transferable (no IP issues) + potential of scalability + impact on major industrial, social or environmental challenges

• You are established in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine or Tunisia and you speak English

Conditions

Online selection. Support services are free of charge (& delivered in English), travel costs are covered
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Join the movement!

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