

THE NEXT SOCIETY

CLUSTER BOOSTER TRACK

Supporting cluster
managers in the
MENA region

We are looking for

Managers of clusters, science parks or
business networks

In the following areas:

- › Tech & Software
- › Food
- › Environment
- › Energy
- › Health
- › Mechatronics
- › Creative Industries
- › Textile
- › Materials
- › Transport

Be the
next!



Project funded by the
EUROPEAN UNION

JOIN OUR CLUSTER BOOSTER TRACK

IDENTIFY YOUR STRENGTHS AND WEAKNESSES

- Get a full diagnosis to understand your needs and upgrade your management skills according to Cluster Excellence standards

EXPLORE EXAMPLES OF SUCCESSFUL PRACTICES

- Join benchmarking visits hosted by European clusters and learn about their experience in situ

ACQUIRE NEW METHODS AND TOOLS

- Customised training will guide you towards a successful management of your cluster

GET ADVICE FROM A PEER MENTOR

- In a spirit of mutual learning, a mentor will help you implement your newly acquired knowledge

EXTEND YOUR CONNECTIONS AND NETWORK

- Open new channels of inter-clustering collaboration at national and international level during the #TechDays (C2C meetings)

INCREASE YOUR VISIBILITY AND OUTREACH

- Multiply business opportunities for you and your members at the international business development missions and matchmaking events in Europe

ELIGIBILITY

Clusters need to be established in one of the following countries: Algeria, Egypt, Lebanon, Morocco, Jordan, Palestine, Tunisia.
(Support services are delivered in English).

**Bridging MENA
& European
clusters to
build a strong
business
community**



**Tailor-made
to your needs**



**A practical
approach**

Based on the European Cluster
Excellence Initiative



**Peer to peer
learning**



Free of charge

We support your travel expenses!



**Clusters' social
network**

You can benefit from an online
collaborative space to access
support material and connect
with peers

THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN

THE NEXT SOCIETY is an open community of change makers engaged in innovation and economic development. It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries.

Contact us at
welcome@thenextsociety.co

 THE NEXT SOCIETY

 @TheNext_Society

www.thenextsociety.co



Project funded by the
EUROPEAN UNION

This publication has been produced with the assistance of the European Union. The contents of this publication are the sole responsibility of ANIMA Investment Network and can in no way be taken to reflect the views of the European Union