

# THE NEXT SOCIETY

## START-UP BOOSTER TRACK

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THE NEXT SOCIETY calling  
MENA entrepreneurs  
& innovators

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We are looking for

Innovative early stage start-ups  
with impact-driven solutions

Products or services in the following  
areas:

- ▶ Tech & Software
- ▶ Food
- ▶ Environment
- ▶ Energy
- ▶ Health
- ▶ Social & Culture

Be the  
next!

# JOIN OUR START-UP BOOSTER TRACK

## BUILD YOUR PITCH TO INVESTORS

- ||| Get useful feedback from our angel investors and VCs on your business plan and pitch during the Venture Workshop

## IMPROVE YOUR IP STRATEGY

- ||| Training on intellectual property strategy will make you save money by protecting the right component

## BE INSPIRED BY EXPERIENCED LEADERS AND SUCCESSFUL ENTREPRENEURS

- ||| Our mentoring programme lasts one year to better support you through the crucial times of your journey

## LAND SOFTLY IN THE EUROPEAN MARKET & TEST YOUR SOLUTION

- Enjoy a full immersion during a one-week stay in a European innovation hub to exchange with experts and practitioners in your business field

## FINE-TUNE YOUR INTERNATIONAL STRATEGY

- Benchmark with other start-ups and extend your connections at our International Acceleration Bootcamps

## CAPTURE YOUR POTENTIAL BUYERS' ATTENTION

- Our international business development missions will take you to major start-up events & trade fairs to showcase your solution

## SCALE YOUR BUSINESS

- Meet high-level investors during our Power Dinners to raise funds

# READY FOR TAKE-OFF?

## CHECK YOUR PROFILE!

### INNOVATORS ACADEMY (VENTURE WORKSHOP AND IP TRAINING)

- ▶ A company must be formed
- ▶ MVP & Business Plan are a must
- ▶ Expandable regionally and in the future internationally
- ▶ Innovation-driven

### ENTREPRENEURS MENTORING PROGRAMME

- ▶ Entrepreneurs with personal qualities of leadership
- ▶ A business trading for at least a year
- ▶ Commitment to the mentoring relationship for one year (2 hours/month + the initial 2-day Kickstart workshop)

### SOFT LANDING (IN EUROPEAN INNOVATION HUBS)

- ▶ Start-up or spin-off
- ▶ Prototype/proof of concept
- ▶ International perspective
- ▶ Innovation-driven

### INTERNATIONAL ACCELERATION BOOTCAMPS

- ▶ Technological or groundbreaking innovation
- ▶ Prototype/proof of concept/demo
- ▶ International perspectives

### INTERNATIONAL BUSINESS DEVELOPMENT MISSIONS

- ▶ A company must be formed
- ▶ International perspectives
- ▶ Innovation-driven

### POWER DINNERS WITH INVESTOR

- ▶ A company must be formed
- ▶ MVP & Business Plan are a must
- ▶ Expandable regionally and in the future internationally

### ELIGIBILITY

Start-ups need to be established in one of the following countries: Algeria, Egypt, Lebanon, Morocco, Jordan, Palestine, Tunisia.

Entrepreneurs need to be able to pitch in English (Support services are delivered in English, except the Entrepreneurs Mentoring Programme which can also be delivered in French in Algeria, Morocco and Tunisia).

## WE THINK GLOBAL JUST LIKE YOU DO

A wide community that helps you  
bridge with key markets:

Europe  
Africa  
Gulf Countries  
USA



## Simple, flexible & tailor-made

You can access one or several  
services of the Booster Track



## Free of charge

We support your travel expenses!



## We love diversity!

Teams with at least one woman  
co-founder and/or young talents  
are most welcome!



## Upon selection

Entrepreneurs and start-ups  
will be matched to the adequate  
services according to their  
needs, profile and availability

# THE NEXT SOCIETY

INNOVATORS  
SHAPING THE FUTURE  
IN THE MEDITERRANEAN

THE NEXT SOCIETY is an open community of change makers engaged in innovation and economic development. It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries.

Contact us at  
[welcome@thenextsociety.co](mailto:welcome@thenextsociety.co)

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 THE NEXT SOCIETY

 @TheNext\_Society

[www.thenextsociety.co](http://www.thenextsociety.co)

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