



ANIMA Investment Network

Together for a competitive Mediterranean

Marseille, May 20th, 2009

Information and invitation for membership

Dear partner,

ANIMA Investment Network was launched at mid-2006 as an inter-governmental platform supporting the economic development of the Mediterranean. As you may know, prior to this launch, the ANIMA project contributed to the empowerment of investment promotion agencies (IPAs), the building of a new economic image for the Mediterranean and the practical attraction of significant investment projects. Foreign direct investment increased remarkably - from approximately US\$ 10 billion at the beginning of the 2000s to more than US\$ 30 billion in 2005 and between 50 and 60 billion US\$ in 2006 and 2007 (foreign direct investments into North Africa and Middle East, source UNCTAD).

ANIMA Investment Network aims to intensify this momentum and to reinforce the attractiveness of Euro-Mediterranean destination for companies, by:

- Acting vis-à-vis the Governments concerned to guarantee a stable, transparent and equitable investment framework;
- Developing co-operation between all stakeholders concerned by economic development;
- Launching new activities and initiatives favouring business promotion and partnerships.

ANIMA Investment Network has decided to embark on several actions in 2008 onwards:

- The leadership of the new "Invest in Med" programme (€ 12 million), 75% funded by the EC;
- The launch of a new web site www.anima.coop and of an extranet linking its members;
- The development of novel investment intelligence services;
- The participation in, and sometimes co-ordination of, several major economic events: Annual Mediterranean Business Summit/ANIMA-The Economist (each November), Annual Medinnov Forum on Innovation, Mediterranean Economic Week (each year), 2nd Euromed Capital Forum with Siparex (every other year).

This action plan implies certain means and in particular the mobilisation of all the persons and organisations which are interested in the future of the Mediterranean. It is in this context that we are pleased to send you an offer for ANIMA membership.

Expecting your participation in this initiative and active commitment, we remain sincerely yours,

Laila Sbiti
Chairwoman, ANIMA Network

Bénédict de Saint-Laurent
General Delegate, ANIMA Network



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www.anima.coop

Assoc. 1901 - N° SIRET 49347057900027 APE : 8413Z
11bis rue Saint-Ferréol - F-13001 Marseille
Tel. : +33 4 96 11 67 60 - Fax + 33 4 96 11 67 61 [Mailto:cbl@anima.coop](mailto:cbl@anima.coop)



Membership form

I undersigned (first name, last name)

Position:

Acting in the name of (organisation):

Legal status of the organisation:

Postal address:

Telephone:

Fax:

Mail:

Attached are my membership fees for the year, i.e.:

Public and Non-profit organisations: 1000€

By cheque (only in euros on France) or money transfer to the following account:

Bank code	Branch code	N° of account	RIB key
30056	00196	01962004959	77
IBAN: FR76 3005 6001 9601 9620 0495 977			
Code BIC CCFRFRPP			
Domiciliation: ANIMA, HSBC, Place de la Joliette, 13002 Marseille			

Date and references of the check/or money transfer:

The final registration of your membership is submitted to the validation by the ANIMA Investment Network Board and the payment of the membership fee.

On (date) _____ at (location) _____

Signature _____

Please return this form to:
ANIMA Investment Network
11bis rue Saint-Ferréol – 13001 Marseille
fax +33(0)4 96 11 67 61 Mailto: cbl@anima.coop



Presentation of the organisation

- Name of the organisation:
- Position:
- Postal address:
- Telephone:
- Fax:
- Mail:
- Mail:
- Web site:
- Number of employees:
- Presentation of the main activities of the organisation:

Please return this form to:
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Services offered to members

- **Integration to the « ANIMA community »**
 - Participation in the General Assembly with voting right
 - Newsletters and ANIMA annual report
 - Extranet access
 - Information on all network activities (calendar)
 - Possibility to propose actions, initiatives, events within the framework of the projects co-ordinated by the Association

- **Investment intelligence (via ANIMA extranet)**
 - ANIMA observatories: data on FDIs, disclosed prospects, micro-projects (rep. offices, franchises, etc.)
 - Data on business opportunities, privatisations, investment funds, possibility of ads etc.
 - Alerts and RSS

- **ANIMA think tank**
 - Full access to ANIMA studies
 - Access to documentation and data base via extranet