



Marseille, March 2008

## 25 operational projects for the Mediterranean! *Call for ideas*

### Let's give the floor to project holders

ANIMA and DIPLOMATIE<sup>1</sup> magazine join forces to launch at Spring 2008 a call to all Mediterranean or non-Mediterranean people to imagine THEIR project FOR the Mediterranean basin. This call will be promoted by various web sites, medias or partners.

The principle is straight forward:

- Each person or each team interested may submit one or several projects ;
- Regional integration must be the objective and each project must have a transversal application (concern at least several countries, from the north and the south of the Mediterranean) and have a significant economic impact on the sustainable development of the region ;
- Each project will be described in a short document (1,500 words maximum, A4 portrait format) and must be convincing (selling points, illustrations), in French or in English ;
- ANIMA and DIPLOMATIE commit themselves into translating and publishing in June 2008 a selection of the 25 best operational projects in a special issue of *Enjeux Méditerranée* that will be widely promoted and distributed (via usual press means and on the occasion of the numerous Euro-Mediterranean conferences to be held in the second half of 2008);
- A few personalities or teams will also be invited to add their point of view – but ANIMA's and DIPLOMATIE's objective is really to raise the voice of those (at grassroots level, and not necessarily in the board rooms), and particularly on the southern rim of the basin, who imagine or carry operational projects of collective interest and hope to accelerate their implementation.

### What projects?

Various projects may be proposed, as long as they are "novel" (though some good ideas are already circulating or being implemented!) and concern:

- The population in general, and the civil society, its living conditions and empowerment – transport, housing, health, medias, environment, etc.
- Some targets to be encouraged (non exhaustive list): youth, women, researchers, entrepreneurs – networks and shared resources, exchanges, financing & improvement of projects, mobility, business development etc.

The nature of projects may vary, but must be attractive, while being operational<sup>2</sup> -a true challenge!

### How to participate?

Thank you for sharing with us your questions, suggestions and for sending your electronic file under Word format to [tina.hom@anima.coop](mailto:tina.hom@anima.coop) by 30 April 2008 at the latest. We will answer each of you.

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<sup>1</sup> *DIPLOMATIE* is the 1st French magazine dedicated to international and strategic affairs. Bimonthly, it is widely distributed by news agents in over 30 countries. More information : [www.areion.fr](http://www.areion.fr)

<sup>2</sup> For example, tools for the environment (Mediterranean photovoltaic plan, intelligent water management, land trust to save the seashore...), means intended for students (Erasmus allowing to study in another Euromed country, web radio, directory of the Mediterranean...), mechanisms for job creators of the 2 banks (encouragement to SME co-development projects, Euromed micro-finance, board for arbitration and resolution of conflicts...), major infrastructure (adapted Mediterranean habitat, electric power looping of the basin, Trans-Mediterranean TGV...). This list is only indicative...